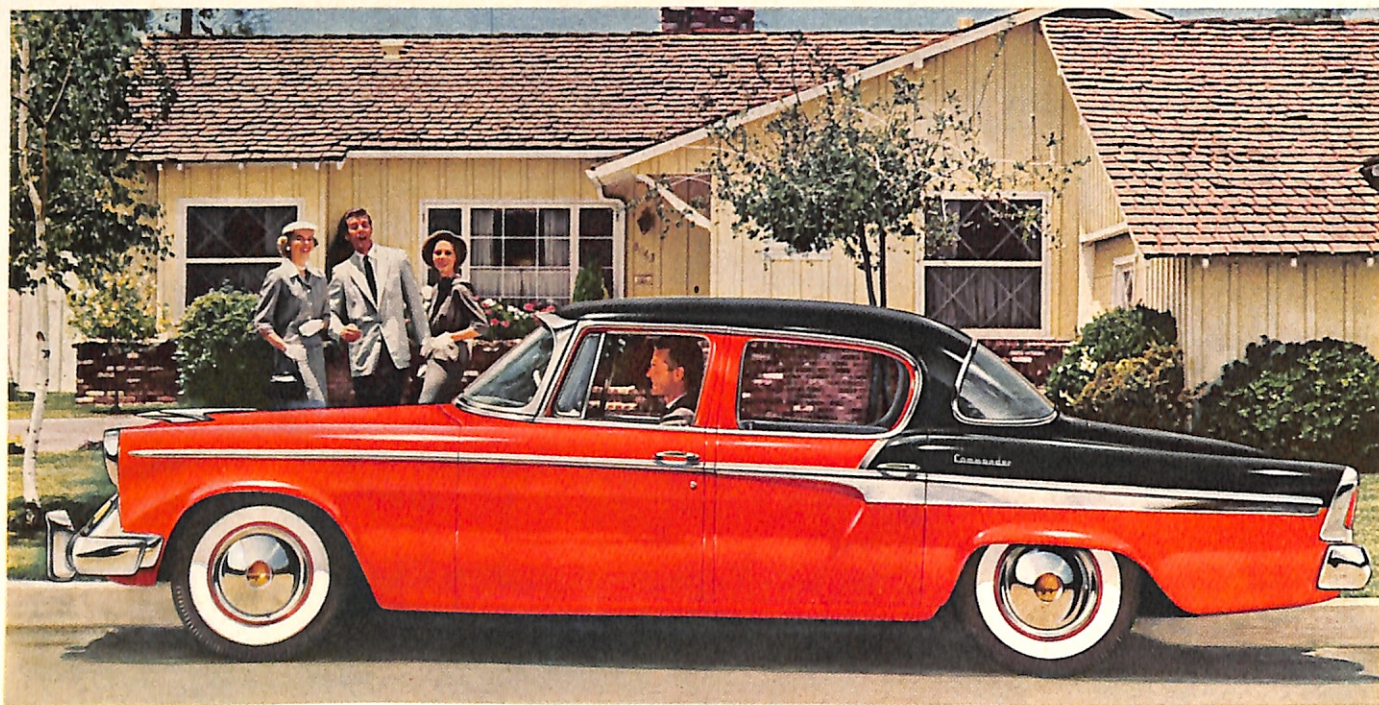


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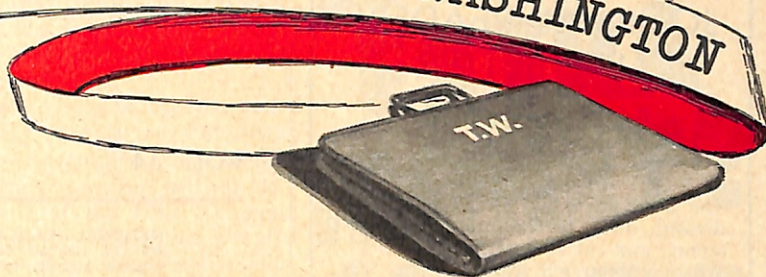


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STUDEBAKER DIVISION OF STUDEBAKER-PACKARD CORPORATION... ONE OF THE 4 MAJOR FULL-LINE PRODUCERS OF CARS AND TRUCKS



TOM WRIGLEY WRITES FROM WASHINGTON



THIS nation's power to strike back swiftly in case of attack will be vastly increased by the end of this year according to a sum-up of defense measures. The radar network to detect invading aircraft carrying atomic bombs has been built up and now has greater depth along our coastlines and the Canadian border. Planes could get through, but America will not be caught napping. Our stockpile of atomic weapons is constantly being enlarged, our bombers are unequaled in many respects for range and speed. Fighter planes, guided missiles and anti-aircraft ground defenses are ready at strategic points. In retaliation this country has one big advantage over any other. We have planes and bombs in Europe, the Middle East, Far East, Alaska and other places, as well as within our continental borders. The distance from these bases to any possible enemy overseas would be shorter. By 1956 our defense will be actual and not something on paper. There is strong sentiment in the Army, Navy and Air Force against abandoning any foreign base.

IKE'S LITTLE PLANE

President Eisenhower's little plane which he uses on short hops to his Gettysburg farm and other places is an "AF-2." It has two motors and seats four. That means two pilots, the President and a Secret Service agent. Merriman Smith, UP White House correspondent, suggests it be called the "Lazy Susan." The Presidential big plane, the Columbine, is named after the state flower of Mrs. Eisenhower's native state of Colorado. The Catocin, Md., camp is called "Camp David" after his grandson. The Presidential cabin cruiser is the "Barbara" after his eldest granddaughter. His third grandchild is "Susan" and since the little plane doesn't have much speed it could be a lazy Susan.

LOTS OF JUNK MAIL

Regulations to curb "junk mail" may have to be tightened, due to the flood of third class mail matter still delivered by carriers at the 1½ cents an ounce rate. Last March delivery of mail to "local patron" or "householder" in cities and villages was stopped. Such mail carried no address at all. Now "junk mail", labeled "occupant" and bearing a street address, is being delivered. On rural

routes no address is needed. Mail order houses have revised their systems and the Post Office Department says it is still losing money. Deficit for third class mail last year was \$195,000,000.

PRECIOUS WATER

In many areas of the country an adequate water supply is becoming a real problem. Lack of water, some experts predict, may cripple this nation's economic growth and, in not too many years to come, bring disaster. President Eisenhower is aware of the danger and has a cabinet committee studying the situation. Congress voted millions of dollars in recent weeks to continue experiments to purify brackish and salty water for everyday and industrial needs. In various parts of the country the water level in the ground has been dropping deeper and deeper. There is cause for alarm. One way out, perhaps, is to de-salt water in coastal areas and in places where salt has seeped into water wells. The Interior Department is working on this. The goal is to de-salt sea water at a cost of \$120 an acre foot and brackish water to \$40 an acre foot.

FOR YOUNGER FLYERS

Minimum age for flying an airplane solo has been 16 years but the Civil Aeronautics Board asked the aviation industry if the limit should be lowered. Back of this is a program of getting youngsters into aviation. From the very beginning it has been held that "train 'em young" fits aviation. Just how young is now the question. Some experts hold that if Junior is only age 10, but demonstrates that he can fly, he should be given a chance and not kept on the ground.

ATOMIC PROTECTION

Federal Civil Defense hopes to have, in a few months, complete "fall-out" maps for every section of the country as further protection against possible atomic attack. The U. S. Weather Bureau is working on the plan. Winds and air movements are generally in a West to East direction but there are variations which will be taken into account. The plots or maps will show just where a "fall-out" of atomic radiation would extend from a given point. This will be of extreme value to industries in the fall-out areas and also in plans to evacuate populations.

CDA now has a booklet giving the "Facts About Fallout" and extra copies are available.

LAST IN PHONE BOOK

Last name in the new Washington phone directory is Olaf Zyzman who displaced Boley S. Zywusko for that honor. Mr. Zywusko takes it philosophically. "After all", he said, "I did it to Albert Zywoloski." Mr. Zywoloski held last place for seven years. Mr. Zyzman may be the national last name champ.

FIRST LADY ECONOMICAL

Mrs. Eisenhower asked for no increases in White House expenses for the next year. The housekeepers, doormen, cooks, maids and butlers, 34 in all, will draw from \$2,500 to \$4,745 a year, a total of \$104,420. The electricians, engineers, carpenters, gardeners and other workers will cost \$147,000 more. There is a little item of \$4,984 for replacements and repairs. Things do get broken what with all the entertaining which uses 2,427 pieces of glassware and 10,114 plates, cups and saucers.

WASHINGTON WHIFFS

One big department store sells season Pro-football tickets, get 'em on your charge-a-plate . . . Federal Reserve predicts huge toll road expansion in the next year based on volume of turnpike securities . . . Congressional Record for the first time printed box score of a ballgame, their own Congressional game between Senate and House . . . District Commissioners oppose any "Fair trade" laws for Washington which would fix prices on brand name items . . . Catherine DeHaven, Internal Revenue Service steno, blind from birth, makes few mistakes and can even make corrections . . . Some stop signs here are being replaced with yellow ones reading "Yield Right of Way" in order to speed traffic . . . In a fringe area new parking meters cost a nickel for the first hour or 10 hours for a quarter . . . Amalgamated Meat Cutters and Butcher Workmen of North America (AFL) have opened public relations office here but the handouts won't be steaks . . . Steel business looks good for the rest of the year . . . Latest big contribution to the Treasury "conscience" fund is \$5,000 sent in from Ridgewood, N. J., all in greenbacks.

WHY WALL STREET JOURNAL READERS LIVE BETTER

By a Subscriber

I work in a large city. Over a period of time I noticed that men who read The Wall Street Journal are better dressed, drive better cars, have better homes, and eat in better restaurants.

I said to myself, "Which came first, the hen or the egg? Do they read The Journal because they have more money, or do they have more money because they read The Journal?"

I started asking discreet questions. I found that men who are well off have to have the information in The Journal. And average fellows like me can win advancement and increased incomes by reading The Journal.

This story is typical. The Journal is a wonderful aid to men making \$7,000 to \$20,000 a year. To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in four cities—New York, Chicago, Dallas and San Francisco.

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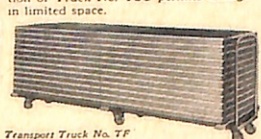
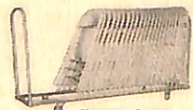
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THE Elks MAGAZINE

VOL. 34

MAGAZINE

No. 3

NATIONAL PUBLICATION OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS OF THE UNITED STATES OF AMERICA. PUBLISHED UNDER THE DIRECTION OF THE GRAND LODGE BY THE NATIONAL MEMORIAL AND PUBLICATION COMMISSION.

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Elks National Foundation—

"The Joy of Giving"

Through the help of the Elks National Foundation, Mrs. Catherine L. Charbonneau is taking a short course in cerebral palsy therapy at the Catholic University of America in Washington, D.C. Mrs. Charbonneau is one of the more than 250 people who have received similar scholarships from the Foundation in an effort to obtain badly needed theapists for cerebral palsy patients.

Just one more indication of the sincere appreciation that scholarship winners feel towards the Elks National Foundation is a letter received by Past Grand Exalted Ruler John F. Malley, Chairman of the Foundation, from Miss Mamie Jane Goldstone, Houston, Texas. "I wish to tell you how very grateful I am to have been selected as the winner of the Texas Elks Association Scholarship Award. The Foundation check was presented to me last night, June 14, after a beautiful and moving Flag Day Program. I only wish I could express my deep appreciation for this scholarship. I know that I never could have hoped to attend college otherwise. This award represents to me the college education I want so badly."

Miss Rosella M. Hart, Executive Director of Mercy Hospital Children's Rehabilitation Center in Washington, D. C., is taking a short course in cerebral palsy therapy at the Catholic University of America under an Elks National Foundation fellowship. Miss Hart is sponsored by Chicago (South) Lodge

No. 1596 and is a graduate of St. Xavier College for Women in that city.

Chairman Malley of the Elks National Foundation forwards this appreciative letter from Miss Julia L. Kelley of Middletown Springs, Vt.:

"I have now completed the two-year physical therapy course at Columbia University, an accomplishment which would have been impossible without the generous support of the Elks National Foundation. I have requested that a transcript of my record be forwarded to you by the University. I cannot adequately express my gratitude to you and all who by their support made it possible for me to become a physical therapist. I admire the work you are doing for this cerebral palsy and hope I may be able to pay you with some small measure by working with handicapped children."

Did you know that to date the Elks National Foundation has granted \$152,154.97 to cover the cost of tuition, maintenance and other necessary expense for 283 qualified persons taking specialized training in the field of cerebral palsy? Through these grants the Order has won national recognition and acclaim for its contributions to correct this illness.

1955 ANNUAL STATE ASSOCIATION CONVENTIONS

STATE	PLACE	DATE
Wisconsin	Wausau	Aug. 11-12-13
Dela., Md., D.C.	Hagerstown	Aug. 11-12-13-14
West Virginia	Charleston	Aug. 18-19-20
Pennsylvania	Harrisburg	Aug. 21-22-23-24
Virginia	Danville	Aug. 27-28-29-30
Tennessee	Memphis	Sept. 1-2-3
Colorado	Grand Junction	Sept. 22-23-24
*Indiana	Indianapolis	Sept. 24-25
*New Jersey	Long Branch	Sept. 26
*California	San Diego	Oct. 4-5-6-7-8
*Georgia	Gainesville	Oct. 16-17

*Fall Meetings



Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, with group of students sponsored by the Foundation at opening of Boston University Cerebral Palsy Workshop on June 13. They are nurses and teachers of the handicapped and represent the states of Arkansas, Maine, Massachusetts and Mississippi. Another great deed of the Foundation.

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THE SPEECH



John L. Walker, Roanoke, Virginia,
Lodge No. 197, elected Grand Exalted
Ruler on July 11th at the Grand Lodge
Convention held in Philadelphia.

OF ACCEPTANCE

of John L. Walker

WITH a sense of true humility, but with a heart full of gratitude, and with a prayer to Almighty God to guide me during the most important year of my life, I accept the office of Grand Exalted Ruler.

Only my illustrious predecessors have experienced the mixed emotions I now have. Only they can fully appreciate how inadequate mere words are on an occasion such as this.

To all of you who made possible my election and to those who participated in this lovely and impressive ceremony, I say from the bottom of my heart, "Thank you."

Governor Battle, I shall always be grateful to you for your outstanding nominating speech. I also want to thank my lifelong friend in Elkdom, Charles D. Fox, Jr., and my former associate on the Judiciary Committee, H. L. Blackledge, for their kind and generous remarks.

To be the chief executive of the world's greatest fraternity is an honor, a privilege, and a challenge—a challenge to serve Elkdom by making this the best year it has ever had! I accept that challenge!

Well do I realize, however, that I am the indirect recipient of your honor. You have honored the South in general and Virginia in particular by selecting me as Grand Exalted Ruler.

To the Elks of Roanoke Lodge and of Virginia who have served our Order well, who have worked so faithfully in my behalf and who are so determined to accomplish even greater things for Elkdom, and to my other friends in the Grand Lodge who have been so loyal, I express my sincere appreciation.

Thanks to the well-planned and effective leadership of Grand Exalted Ruler Jernick and your cooperation, Elkdom has had another excellent year. Elks everywhere breathed life into his slogan, "As Elkdom Sows, America Reaps." America will always reap what Elkdom sows!

Following Bill Jernick will not be an easy task but I consider it a privilege to succeed this fine American gentleman. He has assisted me in preparing for this year and I know that his sound advice will be available at all times.

All Elks are inspired by, and indebted to, our twenty-four living Past Grand Exalted Rulers who continued to devote their time and talents to our great Order. I am sure that I speak for every Elk when I say that we are greatly indebted to these distinguished leaders for their eminent service to Elkdom. They have built it upon a solid foundation. The assurance that I shall have their counsel and whole-hearted cooperation gives me the confidence to proclaim, "I cannot, I will not, fail!"

There is one among that select group to whom I want to pay special tribute. He is Virginia's most distinguished Elk and my mentor, our beloved Past Grand Exalted Ruler, Robert South Barrett. All that I am in Elkdom—all that I hope to be, I owe to Dr. Barrett. To him, I say, "Thank you, Dr. Bob. May I be faithful to your trust and always merit your confidence."

Dr. Barrett loves Elkdom. His life typifies Elkdom. It has furnished the inspiration for our slogan this year, "Serve Elk-

dom—Live Elkdom." I appeal to you and to all other Elks—wherever they may be—to vitalize our slogan, "Serve Elkdom—Live Elkdom."

Artists, poets and musicians dream of beauty in terms of color, sound, and rhythm. There are other men who dream of a higher beauty—the beauty which should exist in human relations. The Order of Elks is composed of such men.

Charles Vivian, George McDonald and the thirteen other members of The Jolly Corks who founded the Benevolent and Protective Order of Elks in 1868 dreamed of that higher beauty. They had faith in humanity. They decided that their convivial group should become "a protective and benevolent society" which would have perpetual existence. They saw the glory of great possibilities. When they merged The Jolly Corks into the Benevolent and Protective Order of Elks, the world's greatest fraternity was born.

OUR creed was best expressed by Past Grand Exalted Ruler Barrett when he wrote these immortal words on "Why I Wear an Elk's Pin":

"It is an emblem that tells the world that I am a member of a great Fraternity of [more than] a million American citizens who believe in God and in the destiny of the United States of America to bring happiness to its people and peace to the world.

"It is an emblem whose antlers are symbolic of the elk in the freedom of the forest and indicates that I too am free, free to worship God according to the dictates of my conscience, free to vote as I choose, free to speak as I choose.

"It is an emblem that tells that I believe in charity—the charity of kindly thoughts as well as of kindly deeds; a charity that feeds the hungry, heals the sick, straightens crippled limbs, opens blind eyes.

"It is an emblem that declares my willingness to assist the youth of our land by education, guidance and protection in reaching its highest ideals.

"It is an emblem that protects womankind and is an assurance that neither harm nor tears will ever be brought to any good woman through fault of mine.

"It is an emblem that shows that I believe in brotherhood, that every man of every creed is my brother and that as I believe in the Fatherhood of God, so do I believe in the Brotherhood of Man.

"The emblem of my Fraternity! The emblem of my faith! An emblem of my country! God grant that I may always be faithful to all it represents."

What a glorious privilege it is to be an Elk. That privilege, however, carries with it certain duties and responsibilities for "no right comes without a responsibility." It carries with it the duty to serve Elkdom—to live Elkdom.

The time has come for you and me (Continued on page 45)



Ontario

BY KEITH MUNRO

This is the second of a series of articles about the Provinces and Territories of Canada. Keith Munro, the author, is an authority on Canadian affairs and formerly a reporter for one of the leading Toronto newspapers. Mr. Munro now resides in the United States. In a later issue he will contribute an article about the Province of British Columbia.

Canadian Government Travel Bureau photo.



ONTARIO is Canada's pivotal province. Much as the other nine provinces may resent the suggestion that the Dominion revolved around Ontario they cannot ignore the statistics that bear it out: Ontario has the largest population, 5,000,000. Nearly fifty per cent of all taxes collected by the federal government come from Ontario; 98 per cent of motor cars manufactured in Canada are made there. So is most of Canada's steel, its farm machinery, its heavy machinery. Fully half of the Americans who visit Canada go to Ontario, probably because it dips south into the most heavily populated states.

Ontario borders on six states, yet its area, 412,582 square miles, is far greater than all these states combined and it has fewer people than the city of Chicago. Indeed the entire population of Canada is less than that of metropolitan New York. No other province, or state, has Ontario's longitudinal range. Its northern limits flirt with the Arctic Circle up in Eskimoland, on a line with Alaska. Its Point Pelee, which juts down into Lake Erie, pointing like a finger right at Sandusky, Ohio, is south of California's northern border.

Americans probably feel more at home in Ontario than in any other part of the Dominion and there's a good reason. People from each of the bordering states have moved back and forth across the border for a century. I know that my own family crossed the St. Lawrence several times so that we had almost as many relatives on one side of the border as the other. Indeed, it's often hard to tell whether you're in Michigan or New York or Ontario. The motor cars are the

The 300-ft. high Peace Tower of the Canadian Parliament Building in Ottawa. This tower has one of the most beautiful carillons in the world.

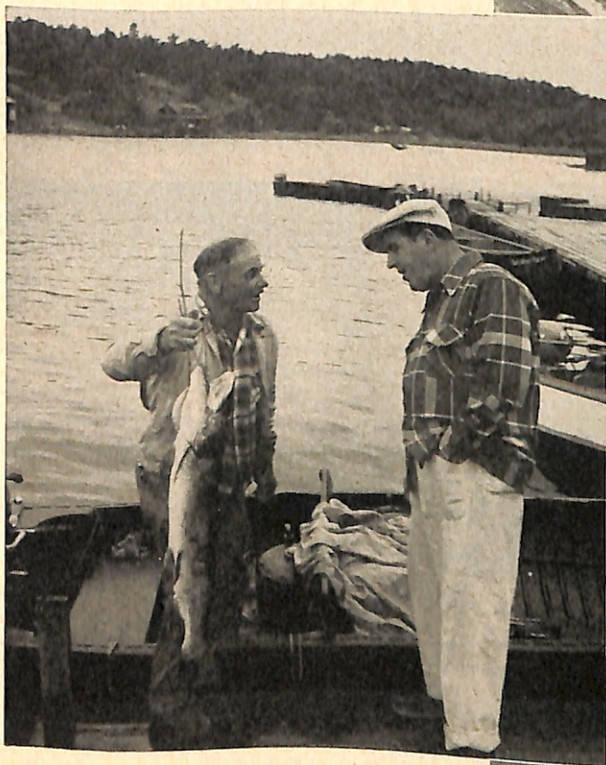
same, the language is the same, the food is the same. So is the weather.

There is another bond too—both peoples are descended from rebels. When in 1776 the Thirteen Colonies threw off the yoke of Britain in righteous wrath over the way they were being governed, some "Tories" remained true to the Old Country. Most of them gave up good homes and wealth to move north into the Canadian wilderness. They were a tough, stiffnecked lot ready to give up home and property for principle. But it wasn't too many years, (in 1837 to be exact) before these stubborn seekers after freedom also rebelled against the same far-off London treatment. But by this time George III was dead. Young Queen Victoria was on the throne and the British had learned to tread more softly when it came to handling colonies so the rebellion was settled and the foundations laid for the founding of the Dominion of Canada.

The majority of the people of the



Ontario Department of Travel photo.



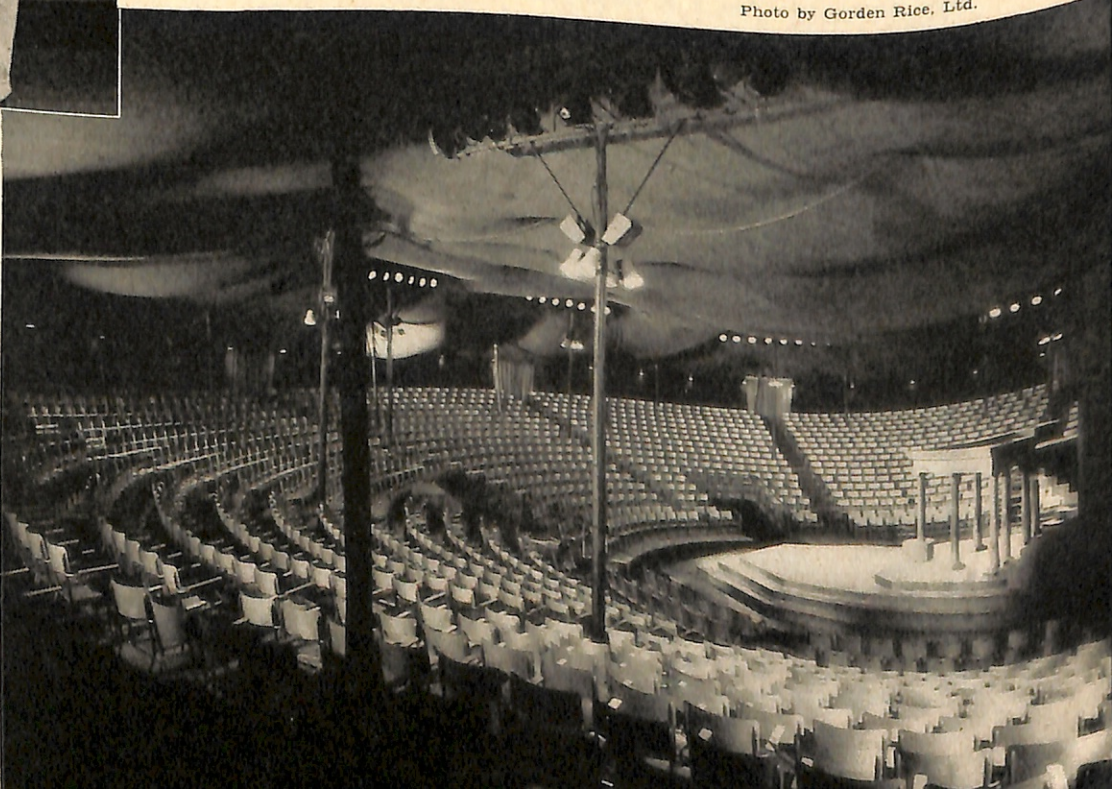
**The Province of Ontario is the
industrial heart of Canada and
a second home to many Americans.**

Photo by Gorden Rice, Ltd.

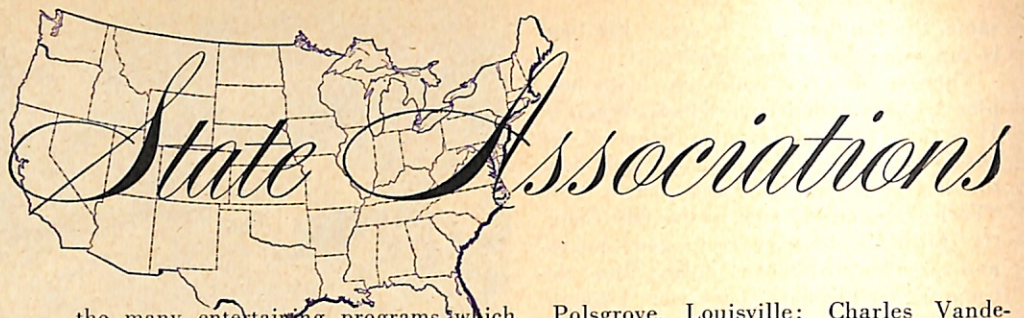
Above right: Typical of industrial Ontario is this airview of Algoma Steel Plant at Sault St. Marie. Above: Ontario is noted for its fishing, and here's a 20-pound muskellunge caught on the French River in Northern Ontario. Right: Interior of Stratford Festival theater-tent.

province are of British descent. Toronto, the provincial capital, has been called more British than London itself. The Irish emigrated there by the shipload after the potato famine in 1846. The Highland Scotch took refuge there too, getting away from the great poverty that hit after the power of the Highland chieftains had been broken and fighting

(Continued on page 48)



News of the



KENTUCKY ELKS REPLACE EARLY TB UNIT

During their May 19-20-21 Convention at Paducah, the Kentucky delegates authorized the expenditure of \$12,000 for a tuberculosis health unit for the community, replacing one that is no longer operable, and another \$2,500 for the erection of an Elks Cabin for the Future Farmers of America, located at Hardensburg. The establishment of a child's cancer clinic at Louisville, a project that will cost these Elks \$42,000, was also taken under advisement.

Grand Exalted Ruler William J. Jernick, Past Grand Exalted Ruler Wade H. Kepner and Special Deputy Floyd H. Brown were honored guests, attending the sessions, the P.E.R.'s Luncheon and

the many entertaining programs which featured the meeting. The social highlight was the President's Banquet and Ball at the Irvin Cobb Hotel which saw the largest assemblage of Elks and their ladies in Kentucky's history.

Acting in behalf of Governor Lawrence W. Wetherby, Col. George M. Rock bestowed the title of Kentucky Colonel on Mr. Jernick, who enjoyed a get-acquainted breakfast with the State's Exalted Rulers and his District Deputies and spoke at several of the session's events.

The Association's new leaders are: Pres., Jerome B. Staubach, Newport; 1st Vice-Pres., Billie T. Gresham, Princeton; 2nd Vice-Pres., Steve J. Banahan, Lexington; 3rd Vice-Pres., James A. Willingham, Fulton; Secy.-Treas., Paul J. Smith, Covington; Trustees, James H.

Polsgrove, Louisville; Charles Vandelde, Paducah; Tom Powell, Covington, and Past Pres. Steve Soaper, Henderson.

JOHN L. WALKER IS NO. CAR. CONVENTION GUEST

John L. Walker, elected last month as the Order's new leader, was one of the distinguished guests of the North Carolina Elks when over 250 persons met at Winston-Salem May 26, 27 and 28.

Past Grand Exalted Rulers Dr. Robert South Barrett and Howard R. Davis were also on hand, as were H. Earl Pitzer, former Pres. of the Pa. Elks Assn. and 88-year-old Burrell H. Marsh, venerable member of the host lodge who delivered a very interesting talk.

It was revealed that 36 lodges of the State had given over \$105,000 to charity



Notables on hand for the Illinois Elks Assn. Meeting included, left to right: Retiring State Pres. R. G. Borman, Hon. Orville E. Hodge, Auditor of Public Accounts of the State of Illinois and principal speaker at the Convention banquet; U. S. Senator Everett M. Dirksen, a member of Pekin Lodge and Memorial Services speaker, and State Rep. Charles W. Clabaugh, newly-elected President of the Association.



Scholarship Awards are presented at the Alabama Elks' Convention by Committee Chairman Conrad C. Flores, right. Others are, left to right: Outgoing Pres. A. J. Duke; Gary M. Bailey, representing Mobile Lodge which sponsored \$400 1st-prize winner Allen C. Crowell, Jr.; 2nd-place student Peggy Baker; 3rd-place student John R. Giles, and 4th-place student Evelyn Wheeler, all recipients of \$300 awards.



Pictured with the students who received the 46 college scholarships presented at Rochester by the New York State Elks Association are, foreground, left to right beginning third from left: Past Presidents Stephen McGrath, G. A. Swalbach and Bert Harkness; Chief Justice of the Grand Forum John F. Scilleppi; Past Presidents J. Theodore Moses

and Wm. F. Edelmuth; Past Grand Exalted Ruler James T. Hallinan; Hon. C. S. Desmond; former Scholarship Chairman and new State Pres. F. J. Fitzpatrick; Chaplain Rt. Rev. Msgr. A. J. Quinn; Past Grand Exalted Ruler George I. Hall; Past Presidents Frank D. O'Connor, and James A. Gunn of the Grand Lodge Committee on Lodge Activities.

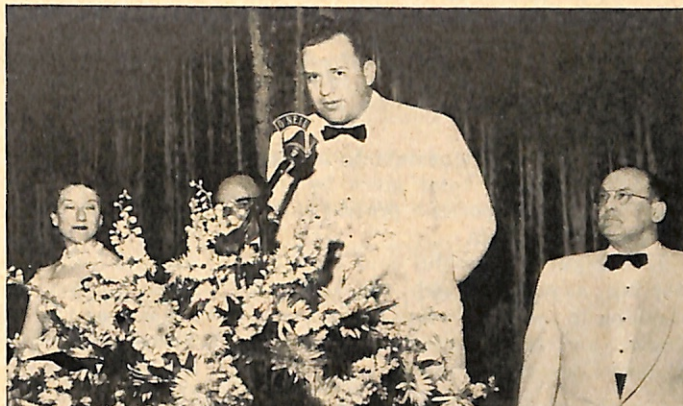
Right: Prominent Elk leaders in attendance at the Oklahoma Elks Assn. Convention banquet included, left to right: Past Grand Exalted Rulers Earl E. James and E. Mark Sullivan, retiring Pres. C. R. Horton, D.D. William V. Shirley and Ardmore E.R. E. M. Mitchell; seated is Mrs. E. Mark Sullivan.



Below: Prior to his election as the Order's new Grand Exalted Ruler, John L. Walker, seated left, attended the North Carolina Elks Assn. Convention with Thad Eure of the Lodge Activities Committee of the Grand Lodge, center, Past Grand Exalted Ruler Howard R. Davis, right, and, standing, Winston Lodge's E.R. Eugene H. Phillips.



Right: Retiring State Pres. Anthony J. Beckmann was photographed as he addressed the diners at the Missouri Elks Assn. Convention banquet. At right is Past Grand Exalted Ruler Earl E. James, principal speaker.



during the year, and a decision was made to perfect a color film of activities at the Assn.'s Boys Camp for showing to all lodges of the State.

Addresses made by Dr. Barrett and Mr. Davis at the State banquet were enthusiastically received by the delegates who will meet in November at Hickory, with their 1956 Convention at Durham on May 24, 25 and 26.

Charlotte Lodge's capable officers won the Ritualistic Title, and the following were elected to office: Pres., Harley E. Olsen, Shelby; Vice-Pres.-at-Large, W. R. Pritchett, Jr., High Point; Vice-Presidents, W. L. McElduff, Asheville; Dr. F. L. Smith, Burlington; Norman Y. Chambliss, Rocky Mount; Treas., Guy C. Killian, Gastonia, and Secy., A. A. Ruffin, Sr., Wilson.

INDIANA ELKS HOLD 55th ANNUAL CONVENTION

A three-day meeting of the Indiana Elks Assn. at French Lick opened on May 20th with a caucus of its officers, Committee Chairmen and District Deputies, followed by the first business session with Pres. Cecil Rappe presiding and the following officials elected for the coming year: Pres., Herb Beitz, Kokomo; Vice-Presidents: Dr. W. A. Hart, Michigan City; John Jennings, Evansville; Norman Freeland, Greensburg; Leonard Imel, Portland, and C. P. Bender, Wabash; Secy., C. L. Shideler, Terre Haute; Treas., J. L. J. Miller, East Chicago; Chaplain, V. E. Trier, Columbia City; Tiler, C. L. Parker, Bedford; Sgt.-at-

Arms, Dr. Karl Dickens, Martinsville; Inner Guard, Erik Ihlstrom, Richmond. The Trustees are George Means, Hammond; J. F. Beldon, Seymour; John Weaver, Brazil; Earl Aders, Elkhart; Wilbur Lee, New Castle, and R. E. Thompson, Frankfort.

J. Gordon Meeker of Portland delivered an inspiring address at the Memorial Services during which the Crawfordville Elks' Choir supplied a pleasing musical background. With Pres. Rappe as Master of Ceremonies, the Assn. banquet had Past Grand Exalted Ruler Joseph B. Kyle as its principal speaker, following which Youth Activities Committee Chairman James O. Baxter presented \$150 Bonds to Beverly F. Hacker and Lee W. Dabagia. For the fourth consecutive year, Mount Vernon Lodge received the plaque signifying its

superiority in the State's Youth Activities Contest, with Goshen Elksdom receiving a special Award of Merit Trophy.

As Chairman of that Committee, Gerald Powell presented \$400 awards to "Most Valuable Students" Janet Trittschuh, Michael Davidson and Ovida J. McKeever, and Ritualistic Chairman C. E. Thompson honored the five teams which participated in the Ritualistic Contest won by Vincennes Lodge over South Bend, Indianapolis, Wabash and Tipton in that order.

Past Pres. Thomas E. Burke, Chairman of the State's Permanent Activities Committee which administers the funds the Indiana Elks have donated for Cancer Research, presented a \$35,500 check for this work to Dr. John D. Van Nuys, Dean of the Ind. Univ. Medical Center. Another \$13,500 went to Purdue University's



This is the capable Boulder City Ritualistic Team which won the Nevada title and these trophies.



Following his election as Kentucky's new Elk President, J. B. Staubach was pictured, center foreground, with Past Grand Exalted Ruler Wade H. Kepner on his right, Grand Exalted Ruler Wm. J. Jernick on his left, and, standing left to right: Vice-Pres. Steve J. Banahan, Trustee J. H. Polsgrove, Secy.-Treas. Paul J. Smith, Vice-Pres. James A. Willingham; Trustee Chas. Vandevelde, and Vice-Pres. Billie T. Gresham.



Photographed at Tucson are the new officers of the Arizona Elks Assn., its Trustees and the members of its Hospital Executive Committee. Left to right, standing: J. E. Weidinger, Leo C. Gavagan, Wayne A. Sanders, Clarence L. Carpenter, M. J. Bryce and V. M. David; seated: Albin H. Wadin, John D. Frakes, Kenneth V. Crowder, L. Cedric Austin and Alex W. Crane; kneeling: Norman C. Bann and Homer D. Moore.

Cancer Research Department, bringing to \$402,500.35 the total given by these Elks for their important project during the past eight years.

This highly successful and enjoyable meeting adjourned with the delegates planning to meet at Indianapolis in September, and at Michigan City for their Annual Convention next year.

DALTON CAPTURES GEORGIA'S RITUALISTIC TITLE

Thirteen lodges participated in the Ritualistic Contest held during the 54th Annual Convention of the Georgia Elks Assn. at Brunswick, with top honors going to the Dalton contingent. About 650 delegates from the State's 39 lodges were on hand to elect Walter E. Hoyle of Fitzgerald as President, with M. A. Froberg, Thomasville, J. T. Lester, Columbus, and Cleo P. Andrews, Sr., Toccoa, as Vice-Presidents. Roderick M. McDuffie of East Point is again Secy.-Treas., while A. L. Winter of Savannah is Tiler, Rev. Fr. Walter Kuhn, Griffin, is Chaplain, and Curtis E. Green of Fitzgerald is Sgt.-at-Arms.

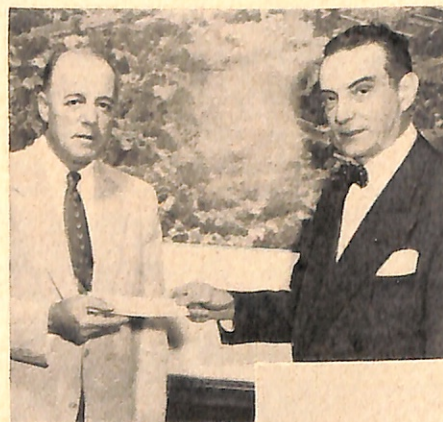
Past Grand Exalted Ruler John S. McClelland and Grand Treasurer Robert G. Pruitt attended this three-day conclave during which reports were made on "Aidmore", the Georgia Elks Hospital for Crippled Children. Their principal charity for many years, these Elks have contributed \$180,000 to this endeavor for the fiscal year 1954-55.

Hon. Charles Gowen, a long-time Elk and prominent in Georgia's General Assembly, was the principal speaker at the Assn. banquet at the King and Prince Hotel on St. Simon's Island.

OVER \$18,000 IN SCHOLARSHIPS AWARDED BY NEW YORK ELKS

When illness most regrettably prevented Pres. T. Emmett Ryan from attending the 43rd Meeting of the N. Y. Elks Assn. at Rochester, Past Presidents Frank D. O'Connor and J. Theodore Moses presided at its May 19-20-21 sessions.

Opening with public ceremonies honoring the memories of two former Presidents, Wm. E. Fitzsimmons and J. Victor Schad, the meeting proceeded at a fast pace, highlighted by the Scholarship Session, when 45 scholarships totaling \$18,050 and two \$300 Youth Leadership Awards were presented by Past Grand Exalted Ruler James T. Hallinan who also presided at a luncheon at which the students and their parents were guests, along with Frances Marie Horak, 1955's National Youth Leader. Judge Hallinan, as Chairman of the Elks National Service Commission, received an unexpected award when Dr. Louis V. Lopez, Manager of the Canandaigua VA Hospital, handed him a certificate from the patients of the Hospital, expressing their appreciation of his work for all veterans,



Right: Dignitaries at the Arkansas Convention included, left to right, standing: Past Grand Exalted Ruler Earl E. James, Special Deputy Boland Phillips, Chaplain Victor Wilder, Past Pres. Charles Bahill, Pres.-Emeritus W. H. Laubach; seated, Vice-Pres. J. H. Webb, Pres. James T. Aaron, Vice-Pres. Harry Peebles and Treasurer Tom Hocott.

accomplished through the Commission.

Other features of the conclave included the initiation of a State-wide Class of 50 candidates as a tribute to Judge Hallinan and Past Grand Exalted Ruler George I. Hall; the ceremony was conducted by Norwich Lodge's State Championship Ritualistic Team. A golf tournament found Cortland and Birmingham Lodges tying for first place, and the award for the largest delegation in the parade which had 1,200 marchers went to Port Jervis Elksdom.

Until the May 17, 18 and 19, 1956, Convention of this organization takes place in New York City, the following Elks of the Empire State, who were installed by Mr. Hall, will handle its affairs: Pres., Franklin J. Fitzpatrick, Lynbrook; Secy., Wm. R. L. Cook, Queens Borough; Treas., Claude Y. Cushman, Binghamton; Vice-Presidents, Wm. M. Hiller, Ilion; M. J. Traugott, New Rochelle; E. F. Turchen, Middletown; R. L. Foote, Malone; P. J. Conboy, Auburn; J. P. Gilheany, Mechanicville; Wm. A. Dicker, Ithaca; Dr. Morris Mil-

(Continued on page 41)

Left: During the Ind. Elks Assn. Convention, Past Pres. Thomas E. Burke, right, Chairman of its Permanent Activities Committee, presented a \$13,500 check for cancer research to Dr. Frederick L. Hovde, President of Purdue University and a member of Lafayette Lodge.



The Veterans Administration Salutes the Elks



PIONEERING efforts of the Elks National Service Commission in a pilot program to establish a nationwide plan to aid veterans after hospital discharge were recognized by the Veterans Administration at the Grand Lodge Convention in Philadelphia last month by the presentation of a special Certificate of Appreciation.

The value of our achievements in this new phase of assisting veterans was gratifyingly emphasized in the citation which read as follows:

To the Elks National Service Commission for initiating the first coordinated nation-wide plan of a voluntary organization to assist the Veterans Administration in its program of planning for the patient's discharge.

Wm. S. Middleton,
Chief Medical Director
Harvey V. Higley,
Administrator of Veterans Affairs

Washington, D. C.
July 13, 1955

In accepting this tribute for the National Service Commission, Chairman James T. Hallinan renewed to our Government the Elks' pledge never to cease our efforts in the fulfillment of our heartfelt obligation to "those who served".

In the Shadow of the

This year they're swinging harder than ever at Ruth's 60 home runs record—but beaten or not, Babe always will have a special niche.

BY AL STUMP

AMIDST THE USUAL official frozen-faced expressions of regret, Eddie Stanky of the Cardinals—the first major league manager removed from his job this season—packed up and left St. Louis on May 28. To thousands of Stankyites across the sporting map, there was only sadness.

But in Boston gladness ruled. One day earlier, and 1,100 miles away, a totally unknown first baseman for the Red Sox named Norm Zaichin came off the bench, against Washington, swung four times, hit three home runs and a double, drove in the record number of ten runs and turned Fenway Park into roaring bedlam.

Two unrelated incidents? Not at all. Winds shift suddenly in baseball and if there is a single weather vane forecasting

away smartly, Stanky was challenging for second place in early May. The Redbirds were tied with the zooming-in-front Dodgers in National League club batting percentage. They had five of the first 15 top individual hitters. Pennant spirit was in the air.

But there was one little-noticed clue to disaster—St. Louis, vigorous otherwise, wasn't producing home runs. After two dozen games, the Cards stood next-to-last in thwacking the onion over the fence.

"And that finished Eddie," old league heads now agree. "You can have everything else going great, but if you don't get the big ball, you don't win, and then you don't draw, and then you get the gate." Stanky, a talented man of 38, was out just as fast as the Cardinals hit often enough, but not far enough, and skidded to fifth place.

As no previous season has better

to offset the edge. But now there are none.

As the majors reached the midway mark on July 4, it was more than likely that Walter (Smoky) Alston's long rifles already had clinched the National championship on home run output alone. In 77 games the Dodgers delivered 713 base hits—remarkable enough, yet not to compare with the 110 bleacher blows contained in that figure. In 1947 the Giants hit 221 homers, a big league team record. It was expected to stand for many years. The present Dodgers could surpass that and go down as the wallopings ball club of all time.

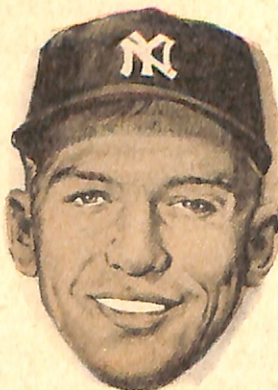
In the American League, Casey Stengel was glowering in mid-May when his Yankees were third (in the standings) and third (in home runs). He was grinning on Independence Day. His Yanks had surged well in front and Stengel knew why. They had 96 round-trippers—



RALPH KINER



AL ROSEN



MICKEY MANTLE



GIL HODGES



ED MATHEWS

tomorrow's typhoon which will blow down one idol while wafting another to fame, it is clearly identified in the cases of ex-Manager Stanky and Rookie Zaichin.

For Stanky, the onetime irrepressible "brat" of the Dodgers, there had been predicted a brilliant career in the dugout. Today you win with your sluggers—not with your pitching, airtight infield or basepath guile—and standing in for the Cardinals this summer were Stan Musial (.330 average in 1954) Wally Moon (.304), Bill Virdon (.333) Rip Repulski (.293), Red Schoendienst (.315) and Solly Hemus (.304). Getting his team

shown, the home run is not the spicing on America's sport cake. It has become the whole blinking pastry. Mark this well: when Cardinals' owner Gussie Busch dismissed Stanky in favor of Harry Walker, the Cards and red-hot Dodgers virtually were deadlocked in team batting, key pitching, fielding percentage and base-stealing. But the Duke Snider-Roy Campanella-Gil Hodges-Carl Furillo-Jackie Robinson power line at Brooklyn had struck 67 homers in the first 44 games to 36 for St. Louis. That made a difference of 14 games between the teams in the standings. Twenty years ago, there would have been many ways for Stanky

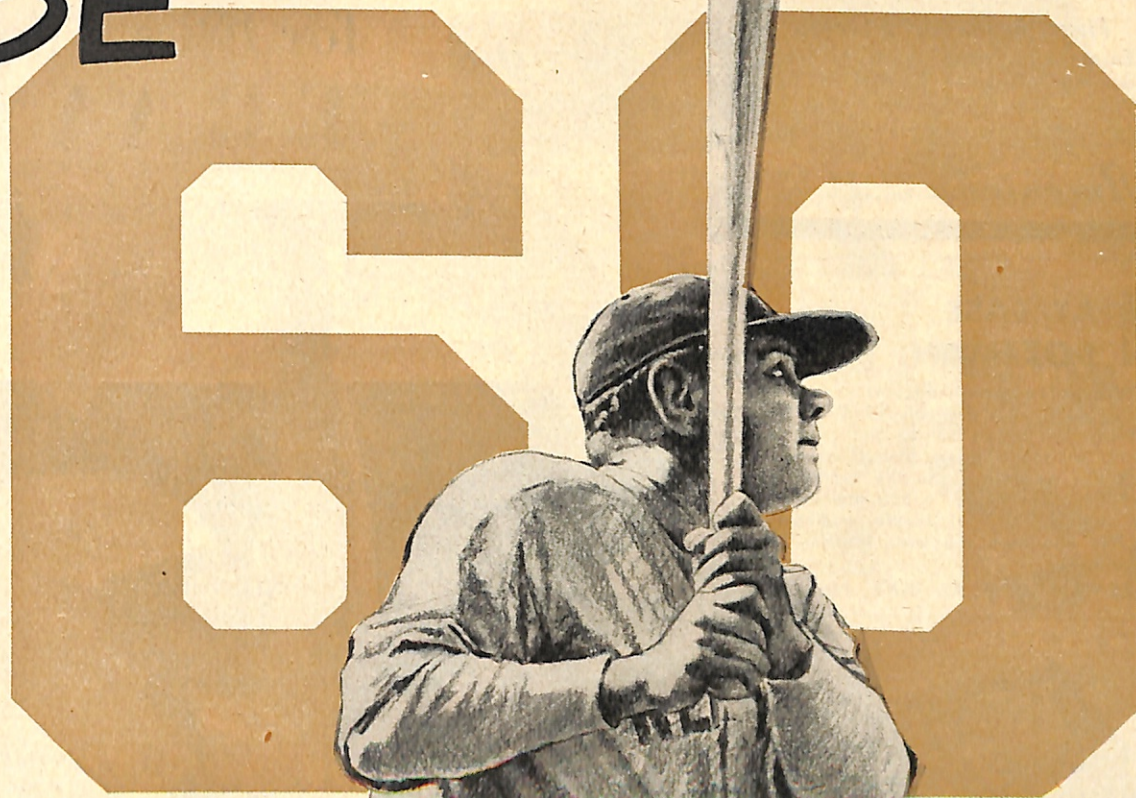
and Cleveland's lagging defending champs had only 71.

It's no wonder that Ty Cobb recently exploded to this writer, "They used to say pitching was 75 per cent of the game. Well, I'd call it 25 per cent! Baseball's lost all its science and gone fence-ball crazy!"

Cobb points to one typical three-day, 33-game week-end round of contests in the two leagues. Seventy-seven homers, or 12.6 per cent of all hits garnered, decided 72 per cent of the games. One hundred seventy-nine pitchers—an average of one every 3.4 innings—trudged

(Continued on page 41)

BABE



TED KLUSZEWSKI



WILLIE MAYS



DUKE SNIDER

ILLUSTRATED BY
ROBERT RIGER



Finer, Economical Living

Enjoy more livable comforts, freedom and pleasures The AMERICAN Way. Ten new '55 models — 30' to 45' — for travel and on-the-job living.

Write for free literature.

American COACH CO.
Cassopolis, Mich.

BE AT EASE IN BOZEMAN, MONT.

We keep a few home-like rooms for traveling Elks and the rates are only \$2.00 to \$2.50 per day. No meals served but there are plenty of good eating places accessible. You'll like our lodge and the brother Elks you'll find here. When in Bozeman why not stay with your kind of people, members of the Elks who have the same interests that are yours?

BOZEMAN B. P. O. ELKS No. 463



HERE'S YOUR HOME AWAY FROM HOME— WHEN IN

MILWAUKEE

Milwaukee, Wis., Elks Lodge gives you all the conveniences of a fine hotel plus a warmth and friendliness while not obtrusive is here and your's for the asking. There are features too, that you won't find in the average hotel, swimming pool, gymnasium, lockers, steam room, massage and light treatments available. Ladies rest room, private dining and meeting rooms and a spacious Marine dining room. Rooms for cards, billiards and general recreation and a well stocked library. Bowling, of course and the alleys are good. All open to Elks and their guests. Hotel rooms are stag. Roof provides sunbathing and there are horse shoe courts. To enjoy a good time in Milwaukee, to live comfortably and pleasantly stay at the No. 46 Lodge.

When in Brainerd

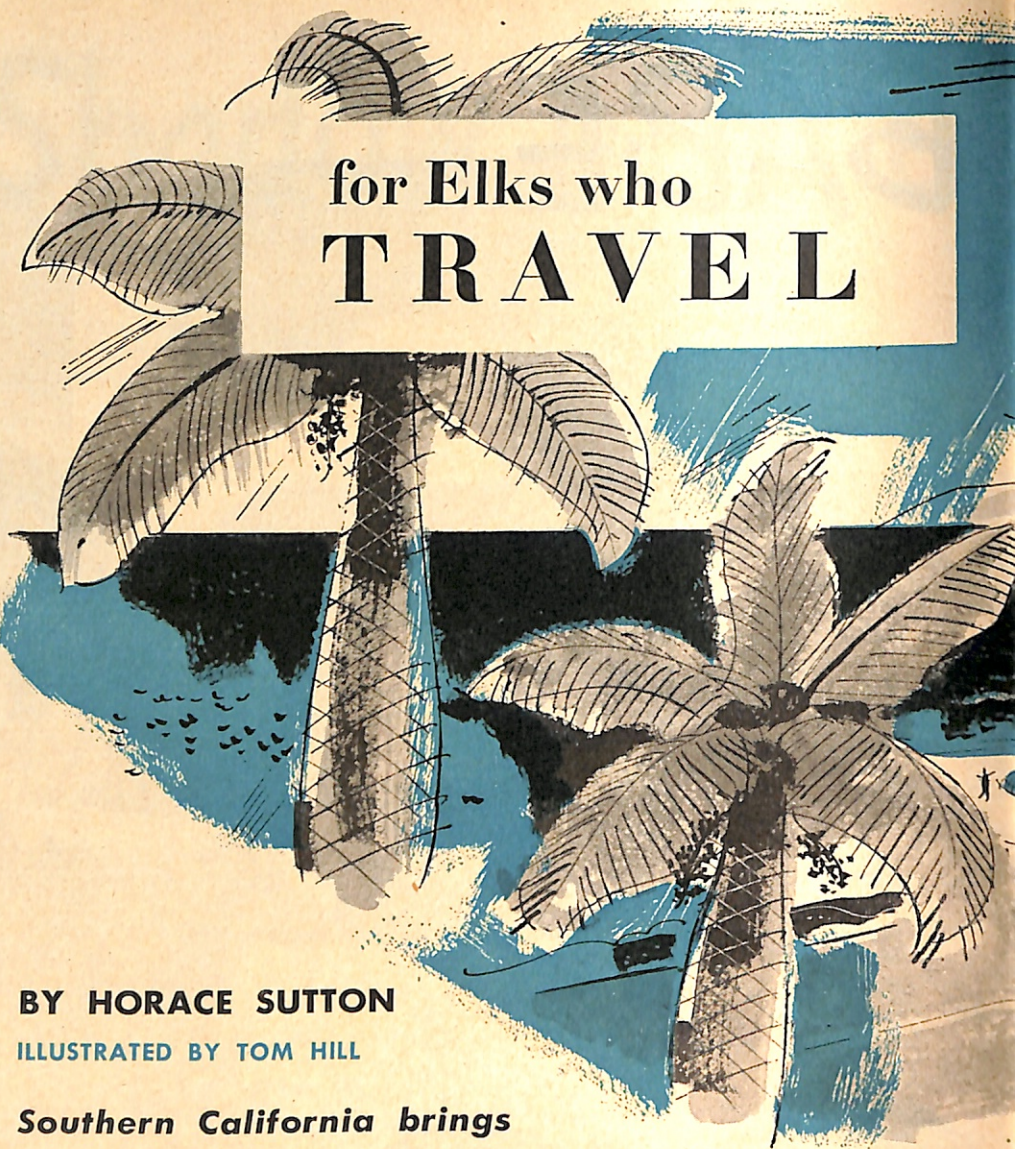
Stop at

B.P.O. ELKS No. 615

Conveniently located, Brainerd, Minn., Lodge offers good hotel accommodations at modest rates. 33 rooms, some with showers or private baths. No meals but good eating places nearby.

ROOMS	SINGLE	DOUBLE
Plain	2.95	4.75
With Toilet	3.00	5.00
" Shower	3.50	5.50
" Bath	3.50	5.50
Large Rooms	3.75	5.75

for Elks who TRAVEL



BY HORACE SUTTON

ILLUSTRATED BY TOM HILL

**Southern California brings
a second summer to Fall travelers.**

THIS may be no time at all to tell you about the glories of a *second* summer when you are midway into sweltering through the first one. But for anyone who will be delayed reaching the waters and the woodlands, the subtropical lands of Southern California will remain subtropical long after less sun-kissed real estate is busy with the harvest, fall foliage, and searching out red ears among the corn husks.

A man with a thermometer at Hollywood and Vine almost any September noontime will find the reading bouncing around 77, and the rain average for that month comes to something like two-tenths of an inch, which is hardly even dew. By October the average is still 73.8, the rain at .6 and in November L.A. is basking in better than 70 and the rain is pegged at 1.1 inches for the whole month. Anybody who is queer for figures might like to contemplate that in September there is only one day with 1/100 of an inch of rain, only two such days in October and three in November. For all three months the sun is shining only

slightly less than 80 per cent of the time.

Since we are all, let's face it, slaves to habit and to schedule, the hotels make a practice of dropping their rates once school opens in September. That means that anyone not bound to the hearth by such inevitable practicalities as sending the youngsters off to learning will have the advantage of lowered rates, good weather and no battle for reservations.

That brings me to where to go, and in that regard I would like first to bring up the matter of Santa Barbara, a community of 50,000 citizens, uncounted millionaires, and a Spanish heritage that goes back to 1542. The city is tucked into a valley floor, cuddled by mountains except for its seaside approach which is paved with a great sand bathing strip bordered with palms. After an earthquake in 1925 Santa Barbara rebuilt the whole town as Spanish as Seville, if not more so. The Court House looks more like the hacienda of a Spanish grandee and red tile runs along the roof tops like a pottery prairie. You ought also to have



The subtropical lands of Southern California will remain subtropical long after less sun-kissed real estate is busy with fall harvest.

a look at the tenth in the link of Father Serra's famous California missions.

Should you be able to make it out there by the time of the August full moon, you'll hit Santa Barbara's Old Spanish Days, commemorating the Mission. Floats, fireworks and fiesta is the moment's mood, not to mention pageants in the natural amphitheater and the sunken gardens of the Courthouse. On normal days there is beach bathing and charter boat fishing for sword, marlin and tuna.

Just to the south is the center of the whole area, that tidy crossroads known as Los Angeles, or in the old days, Nuestra Senora la Reina de los Angeles (Our Lady the Queen of the Angels). I'm not at all sure how angelic Los Angeles really is, but it is large. As a matter of fact it spreads over what might pass for a state back east or in Europe for a kingdom.

I shan't plunge into the glories of this palm shaded jungle beyond saying that you can pick your way through the underbrush with a guided tour. For example, United Airplanes, whose planes

fly hereabouts, have organized a seven-day Hollywood vacation, or to put it another way, seven ("sun-filled") days and six ("star-filled") nights in breathing distance of the movie gods. It calls for hotel space at the Hollywood Plaza at the corner of Hollywood and Vine, a drive through Westlake Park and the Wiltshire Shopping District, not to mention the Sunset Strip. You get to see the homes of the stars, where they live, marry and divorce, the campus of UCLA, and you motor along the Pacific Palisades to see the beach homes. Tickets are available for the radio and TV shows that emanate from the coast studios. The tab is \$26.83 plus air fare from your home town to Los Angeles, a matter of \$225 from New York, \$175 from Chicago, and \$100 from Portland, roughly speaking.

San Diego, to the south, is the oldest city in California, having been established by a Spanish soldier in 1769. From there, near the Mexican border, the Mission chain added link after link, spreading up towards San Francisco. San Diego, in the first place, takes in La Jolla, or as it is properly gargled, *la*

hoy-ya, a residential city of fame and beauty, of sand coves and surf boards. It has a famed golf course that invites visitors on week-days, and high above the beach, the road and the sea, it has Torrey Pine Park, the only place in the U.S. where torrey pines grow.

At the south end of San Diego Bay is the city of Chula Vista which also holds
(Continued on page 47)

Elks Magazine Travel Service

Travel information is available to *Elks Magazine* readers. Just write to the Travel Department, *Elks Magazine*, 50 East 42nd St., N. Y., stating where you want to go and by what mode of travel. Please print name and address. Every effort will be made to provide the information you require, but kindly allow three weeks for us to gather the information. Because of seasonal changes in road conditions, if you are traveling by car be sure to state the date that you plan to start your trip. More and more Elks and their families are taking advantage of this service. Are you?



E.R. E. C. Ferguson, Jr., left, presents \$600 on Suffolk, Va., Lodge's pledge of \$1,000 for the community pool to Elk E. W. Delmore, a Director of the Suffolk Swimming Pool Corp. At right is D.D. Lawrence Oliver.



Each year, San Francisco, Calif., Lodge conducts a special Judiciary Night program, paying tribute to all of its members who are on the Federal, State or Municipal benches. This photograph was taken at the 1955 event, when Exalted Ruler Stanley G. Stebbins, seated fifth from left, and his officers, honored Judges C. J. Goodell, R. L. McWilliams, Preston Devine, Edward Molkenbuhr, A. E. Weinberger, G. W. Schonfeld, C. H. Allen, C. W. Morris and I. L. Harris.

News of the Lodges

Dover, Ohio, Lodge Passes Half-Century Mark

Over 200 persons saw six of the eight honored Charter Members of Dover Lodge No. 975 receive special membership pins during the lodge's Golden Jubilee celebration. Those who received the tribute in person included P.E.R. J. B. Jurgens, Wm. G. Immel, M. J. Ress, W. B. Scott, H. H. Hostetler and Ralph Toomey who received his pin from his son, P.E.R. Oliver Toomey. Honored *in absentia* were J. T. Phillips and P.E.R. H. B. Jentes, Mr. Jentes' son, Robert, ac-

cepting the tribute. Mr. Jurgens' brother, P.E.R. Jerome Jurgens made the presentation in the presence of three other brothers, P.E.R. Louis Jurgens of Cleveland Lodge, Raymond Jurgens, a P.E.R. of Dover Elksdom, and Joe Jurgens, another veteran Dover Elk.

The ceremony was followed by a stirring address delivered by Chairman Fred L. Bohn of the Board of Grand Trustees, speaking on the history of Elksdom. Dinner music by the Eddie Maurer Trio and selections by the Elks Singers added much to the program during which E.R.

Wm. E. Lieser and P.E.R. Robert Meese alternated as Toastmasters. Among the visitors introduced to the gathering were Past State Presidents Dr. V. E. Berg and Joseph E. Hurst.

This event was the opening ceremony of the three-day affair, which closed with an Anniversary Dance and floor show.

The Elks Are Official In Hamburg, N. Y.

With its original roster of 158 members, augmented only a month later by another 31 candidates, Hamburg Lodge No. 1973 was instituted at well-attended ceremonies by State Assn. Pres. Franklin J. Fitzpatrick, P.E.R. John F. Kaegebein and officers of Lancaster Lodge, No. 1973's sponsor, initiated the 141 Charter Members, and D.D. John Bottorf took care of the installation of the first panel of officers. Dr. Wilbur A. Hillwig, as Exalted Ruler of the new lodge, received from E.R. Raymond Barnum of Lockport a gavel of office mounted with a gold band inscribed in honor of Dr. Hillwig's late father, Fred J. Hillwig, who had been an active member of Lockport Elksdom for many years.

Speakers on this program included Past Grand Est. Lect. Knight J. Theodore Moses, former Grand Lodge Committeeman T. Lawrence Cusick, Chairman of the N. Y. Elks Scholarship Committee; State Vice-Pres. Michael D. Lombardo and Trustee Charles Epps.



Above: The subject dear to the heart of every American occupies the attention of a group of luminaries at Milwaukee, Wis. Lodge's welcome to the Milwaukee Braves, attended by nearly 800 persons. Left to right are Toastmaster Ken Haagensen, E.R. Wm. P. Robb, Global Baseball Commissioner Dick Falk, Charlie Grimm, the Braves' Manager, and his "bosses," Joe, Charles and Fred Perini.

Right: One of the many fine programs handled by Quincy, Mass., Lodge's Youth Activities Committee is the sponsorship of its Junior Choir. Committee Chairman John Morley stands at right, foreground, with the Choir's accompanist, Mrs. Jeanette Dennehy, at left.



Right: Over 250 men, many prominent in Labor and Management, and the Courts of Allegheny County, were in attendance at Carnegie, Pa., Lodge's Honorary Life Presentation Day when David J. McDonald, President of the United Steel Workers of America, second from left, was honored. At left is Pittsburgh's Mayor David L. Lawrence. Others, left to right are P.E.R.'s Roy F. Burke and J. A. Ellis, P.D.D., and E.R. J. H. Walk.

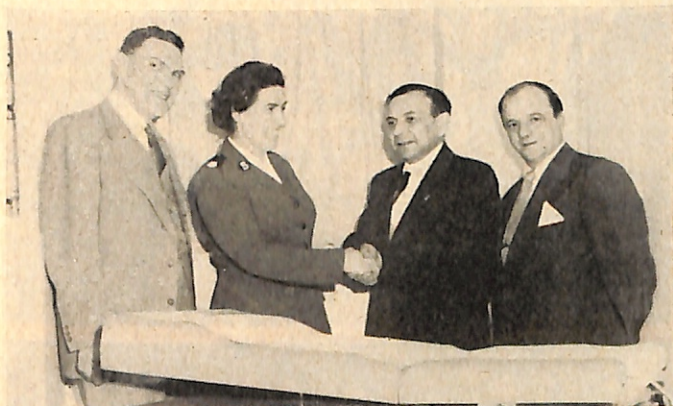


Left: Alliance, Ohio, Lodge is the National Headquarters of the Hot Stove League, founded by Si Butler, the National President. At a recent annual dinner-meeting, Tommy Hendricks, former Yankee star, was the principal speaker, and the Elks Sunsetters Quartet entertained. Mr. Hendricks was the top tenor of the State Barbershop Quartet Champions from Massillon several years ago, and so he added his voice to those of the Sunsetters at this affair. The melodious five are, left to right: Dale Hewitt, James Berry, Tommy Hendricks, Lomar Riley and Wm. T. Martin.

Right: For three years, the people of Fresno, Calif., have marked Armed Forces Day by awarding the Governor Warren Trophy to the civilian who has made the greatest contribution toward improving relations between civilians and the military in the San Joaquin Valley. On each occasion, a member of Fresno Lodge has won the award held by E.R. Neil L. Ellis, left. This year's winner was Father Paul J. Redmond who received his trophy, at a luncheon attended by several hundred persons, from James Russell, Director of the California State Dept. on Veterans Affairs, right. In his speech of acceptance, Father Redmond gave much of the credit for his success in this work to the Elks of Fresno.



Left: Major Maud McGowan, Supt. of the Salvation Army's Booth Memorial Hospital, warmly thanks P.E.R.'s Dexter S. Cohen and Louis Caporoccio of Watertown, Mass., Lodge's "400 Club" after its presentation of an examining table for the Hospital's pre-natal clinic. At left is Arthur E. Swan, Chairman of the Advisory Council of the Hospital which has received other gifts from the "400 Club" totaling over \$1,600.



Above: Photographed at the institution of Hamburg, N. Y., Lodge, No. 1973, are its Charter Officers, Trustees and visiting dignitaries. Seated third, fourth, fifth and sixth from left are E.R. Dr. W. A. Hillwig, D.D., John Bottorf, State Assn. Pres. Franklin J. Fitzpatrick and Vice-Pres. M. D. Lombardo; standing sixth and seventh from left are former Grand Lodge Committeeman T. Lawrence Cusick, State Scholarship Committee Chairman, and Past Grand Est. Lect. Knight J. Theodore Moses.



Below: Very Rev. John J. Long, S.J., seated, President of the University of Scranton, accepts the deed to a piece of land, donated to the University by the members of Scranton, Pa., Lodge. E.R. Karl H. Strohl makes the presentation in the presence of a delegation of Elks, including the lodge's veteran Secy. William S. Gould, standing fifth from right.

LODGE NOTES

Fresno, Calif., Lodge honored one of its most distinguished members when 28-year Elk Gilbert H. Jertberg, recently appointed by President Eisenhower as a U.S. District Judge, received a gold key to the lodge rooms from E.R. Neil Ellis. The tribute was arranged by a committee headed by Paul Staniford.

Two long-time New Rochelle, N. Y., Elks received plaques not long ago, as an acknowledgment of their service to Elkdom. Life Member Charles Macord, initiated 45 years ago and Treasurer of the lodge since 1941, received his tribute from P.E.R. George Vrionis; Walter Clark, who joined the Order in 1918 and has been a Trustee since 1942, accepted his plaque from E. Erwin Ford.

When Judge Charles Grant, Jr., presided at the Spring Term of Coos County Superior Court, 71 persons were naturalized. Each new citizen received an American Flag from Littleton, N. H., Lodge, represented by Est. Lead. Knight R. P. Whiting, P.E.R. Guy A. Rich and Secy. Clarence L. Strong.

Handsome, blond, four-year-old Paul Van Housen who was the campaign symbol for the Orange County, Calif., Cerebral Palsy Campaign, is the grandson of Judge Burr Van Housen, Secy. of Hemet, Calif., Lodge which raises approximately \$1,000 annually for the Calif. Elks Cerebral Palsy Project and last year raised over \$400 for this work through its Piggy Bank Program.

Speaking of this Piggy Bank Project, it received a fine boost from Grass Valley, Calif., Elkdom when Chairman Harry Holtzman presented its \$1,100 bank collection to P.D.D. John A. Raffeto, Jr., a member of Calif.'s Major Project Committee.

When March of Dimes County Campaign Director Thomas J. Pendergast presented a \$42,096.30 check to Frank R. Muzerall, Pres. of the County Chapter for Infantile Paralysis, the exchange occurred between two P.E.R.'s and Trustees of Newport, R. I., Lodge.

Nearly 500 delegates attended the Spring Conference of the Wisconsin Elks Assn., breaking all attendance records for this seasonal meeting. Neenah-Menasha Lodge was host, and Milwaukee captured the State Ritualistic Title, with Green Bay in second place.



Left: Agana, Guam, Elks-sponsored Sea Explorer Scouts attended a ceremony honoring Capt. Jack Reddy, left foreground, when Est. Lect. Knight Bill Cunningham, the Unit's leader, presented a Sea Scout Manual to the captain, a member of the lodge and skipper of the U. S. Navy Transport General Barrett. The event occurred during a brief layover visit of the ship.

These Dover, Ohio, Charter Elks received membership pins at its Golden Jubilee banquet. Left to right: Ralph Toomey, W. G. Immel, H. H. Hostetter, W. B. Scott, M. J. Ress and P.E.R. J. B. Jurgens.



At St. Joseph Guild Home for the Friendless, the Elks of Chicago (So.), Illinois, brought "Christmas in Maytime" to some 90 homeless children with a huge collection of toys. Left to right: P.E.R. Dr. F. A. Farrell, E.R. W. H. Mulhall, Rev. T. S. McMahon, Mrs. J. P. Burns, Sister M. Ambrose, Capt. W. P. Hennessy and P.E.R. M. W. Lee. The little girl's name is Joan; her young companion is known as Dennis.



Compton, Calif., Lodge's 25th Anniversary and the Order's 87th Birthday were observed by the initiation of 25 candidates by retiring E.R. Joseph C. Blancarte and his officers.

Scranton, Pa., Elks Give Land to University

Approximately three-quarters of an acre was added to the University of Scranton campus not long ago, when Scranton Lodge No. 123 gave the school a piece of valuable property, and Mr. and Mrs. Nathan B. Epstein donated the adjacent property.

In expressing his gratitude, Very Rev. J. J. Long, S.J., University Pres., stated that the gifts will enable the University to expand its building program, calling

for three new buildings estimated at \$1,500,000 in the immediate future, and the eventual erection of seven other structures.

The property donated by the Elks includes a home which was standing when acquired by the late T. F. Leonard in 1885. E.R. Karl H. Strohl, accompanied by ten other lodge officials, turned over the deed to Father Long, reporting that the vote to make the gift to the University was a unanimous one and in accordance with the Order's intensive youth work.

ROD & GUN

BY TED TRUEBLOOD

Small boats are as safe as the man using them.



THE art of falling out of boats is an ancient and honorable one and not to be taken lightly. It can be done awkwardly and without finesse or gracefully and with aplomb. My record for falling out of boats is without reproach.

Several years ago I took a friend who never had been in a canoe duck hunting. That year we had excellent shooting along the shore of a reservoir, but to get at it we had to push out through a quarter mile of willows in a canoe. When the wind was right, however, the mallards would come in to the shelter of the willows by the thousands. Then we would put out a few decoys, sit in the willow-screened canoe and do business.

This particular morning the wind was blowing hard. The willows in which we were hidden broke the force of the waves, but big swells swept in through them. I had been shooting from the canoe all fall. Maintaining my balance had become automatic. I had grown careless. Instead of tying it to a couple of willows with the bow into the swells, I simply let it float loose among them, parallel to the waves. Thus as each one lifted and lowered us there was a certain amount of

tipping. It was not enough to be dangerous, however, as long as we remembered what we were doing.

We got into position early and pulled our coat-collars up around our ears to wait for shooting time and the ducks. It really wasn't cold for December 22—probably just barely freezing—but it wasn't exactly hot, either. A wind always makes the temperature seem about twenty degrees lower.

The first duck that came along after the deadline was a pintail hen. She was flying across the wind, parallel to the canoe, about thirty yards out and thirty feet high. I said to my partner, "Take her."

HE SHOT AND THE DUCK started down. The next thing I knew I looked at him and he was going out of the canoe backwards. He reminded me of a big bullfrog jumping off the bank. Before I could move, in fact, before I even realized what was happening, I was doing exactly the same thing.

The canoe tipped over on its side, shipped about ten gallons of water and then sat up. We were both standing in the water which was just deep enough to soak the tobacco in my shirt pocket.

My buddy looked at me and gasped two or three times. Then we laughed. We had managed to keep our guns dry,

we were in no danger, and the situation struck us as thoroughly ridiculous.

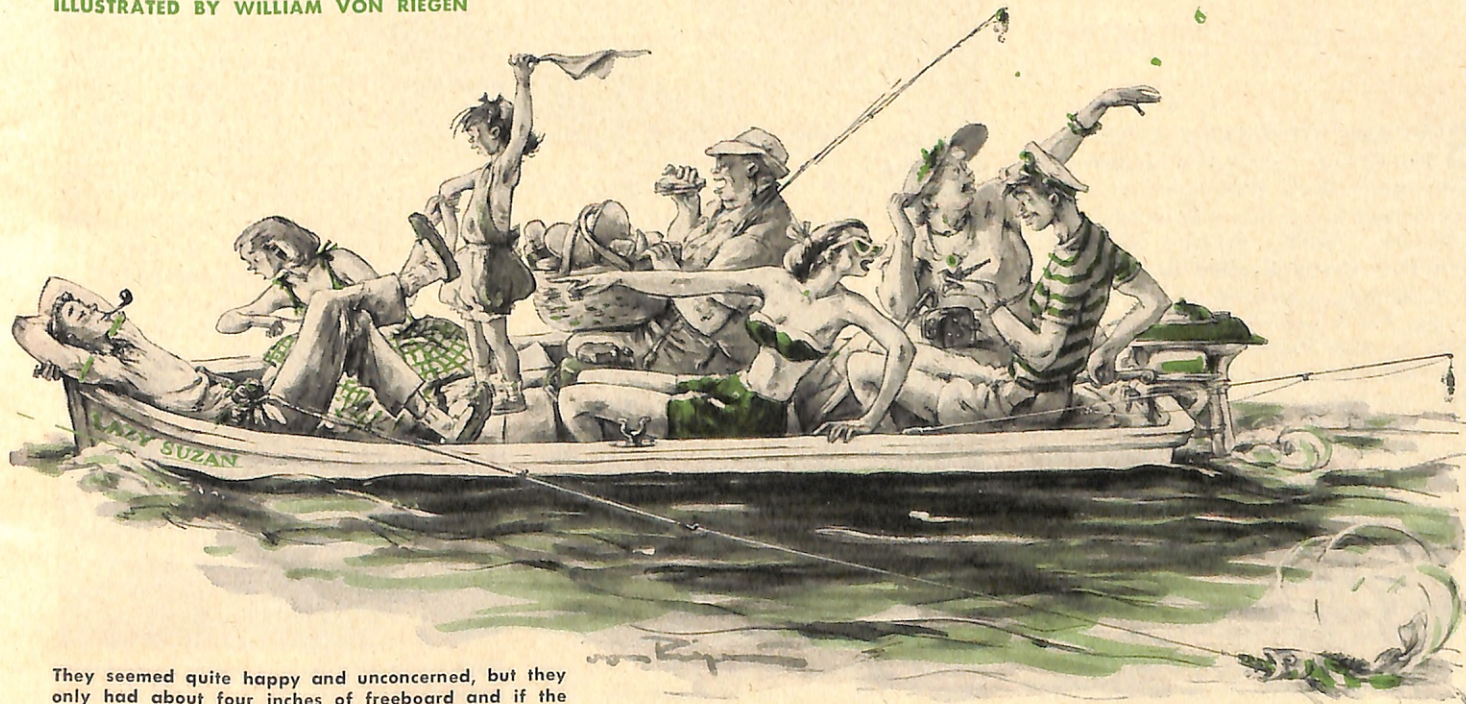
I held the canoe and he climbed in. Then he held the willows beside it while I climbed in. We took the outer cover off our thermos bottle and bailed out most of the water. Then we started looking for his duck. The wind had blown it into the willows, however, and though we searched for ten or fifteen minutes we were unable to find it. By this time we were both getting cold so we decided to give up.

We fought our way through the willows and finally pulled the canoe out on the bank beside the car. I jumped in, started the motor and turned the heater on and then we began to load our stuff. As we were doing so, a friend with whom I had a date to go fishing the next day and his hunting partner pulled their boat out of the willows about fifty yards away and started to load it on their car. I waved at him and we continued our work as rapidly as possible. We were beginning to get desperately cold. As soon as we were loaded we left, and an hour later we were pulling off our dripping clothes in the basement beside my partner's furnace.

The next morning when we started on our way fishing, I said to my friend, "Jim, I didn't mean to appear unfriendly yesterday, but, to tell you the truth, I didn't feel much like standing around and talking."

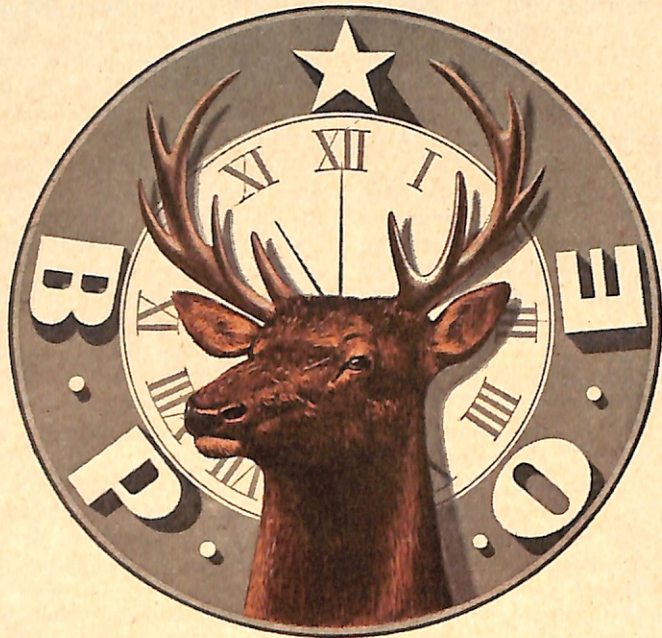
(Continued on page 51)

ILLUSTRATED BY WILLIAM VON RIEGEN



They seemed quite happy and unconcerned, but they only had about four inches of freeboard and if the lake had been rough they would have been in trouble.

The Grand Lodge



Convention

PHILADELPHIA, JULY 10-14, 1955

SEVERAL THOUSAND ELKS, their ladies and the public gathered in Convention Hall, Philadelphia, as the 91st Grand Lodge Convention opened at 8:00 p.m., Sunday evening, July 10th, with Past Grand Exalted Ruler Charles H. Grakelow, a member of Philadelphia Lodge, No. 2, presiding. After the splendidly trained Pottstown and Lancaster, Pa., drill teams marched down the center aisle, the beautiful gold curtain of Convention Hall was drawn, and seated on the stage were the twenty-two Past Grand Exalted Rulers attending the Convention, Grand Lodge officers and special guests. To open the program, the famous Hanover, Pa., Elks Male Chorus sang the "Star Spangled Banner," and this was followed by a beautiful rendering of "God Bless This House" by the Muscatine, Iowa, Elks Chanters. Then followed the "Pledge of Allegiance to the Flag" and the Invocation by the Very Reverend

Monsignor Thomas J. Riley, Director of the Catholic Youth Association.

Past Grand Exalted Ruler Grakelow welcomed all present to the "city of brotherly love." He spoke particularly of the tremendous growth and development of Philadelphia in recent years.

Governor Leader of Pennsylvania was unable to attend the opening meeting and Hon. James Finnegan, Secretary of State of the Commonwealth of Pennsylvania, extended a welcome to all present on his behalf. A musical selection was then rendered by Miss Anna Bessel. City Representative Walter M. Phillips next extended a welcome to Philadelphia on behalf of Mayor Joseph S. Clark.

A splendid horn and string orchestra came upon the stage and played a medley, after which Governor Robert Meyner, of New Jersey, who went to Los Angeles especially to nominate Mr. Jernick for Grand Exalted Ruler last July,

was introduced and he spoke movingly of the program that the Grand Exalted Ruler carried out so successfully during the year. He congratulated Mr. Jernick for a "job well done" and at the same time wished all present a very enjoyable and successful Convention.

Opera Star Adolph Merta sang "Asleep in the Deep," after which Reverend Dr. John Robbins Hart, Rector of Valley Forge Cathedral, spoke of the Order and particularly of the charitable work being done and the necessity of continuing it during these troublesome times. The orchestra played selections from Victor Herbert, after which the Hanover Chorus sang "Hail to Elldom."

Speech by Mr. Jernick

The Grand Exalted Ruler then gave an address in which he emphasized the appreciation with which all present regard the people of Philadelphia for the warmth of their reception. Continuing, the Grand Exalted Ruler said: "Never before have we had so many members in our Order; never before have we had so many Lodges; never before have we had such a coordination of activities involving time, effort, energy and money, which enables me to report to you tonight an all-time high in every single phase of Elldom's humanitarian, charitable, patriotic and civic endeavors. You have truly breathed life into my slogan, 'As Elldom Sows, America Reaps,' and I am indeed proud of you and thank you for it. Each of you, my Brothers, may be proud of your record. Each of you may be proud of your membership. Yes, each of you may proudly go about your community, your state, and our nation, with head up high, pointing to that Elk's emblem in the lapel of your jacket and say to the citizenry of America, 'I am an Elk, and I'm proud to be an Elk.'"

The Grand Exalted Ruler concluded, saying: "Yes, we the Elks, now 1,165,000 strong and growing daily, have truly remembered that we are in a position of great influence in our American way of life. Therefore, we the Elks, by our example from within and without our lodges, have made sure that our influence has been a good one, a respected one. We the Elks have continued to sow these seeds of good deeds of which I have spoken tonight. We the Elks have cultivated and nurtured them so that they have grown and multiplied. Yes, we the Elks have worked and prayed—prayed God, and will continue to work and pray, that our America will ever be the land of opportunity and freedom, for, 'AS ELK-DOM SOWS, AMERICA REAPS.'"

Following the Grand Exalted Ruler's address, the Muscatine Elks Chanters sang "Give Me Your Tired and Poor" and Miss Bessel sang an aria from Carmen. After the Benediction by Dr. Arthur J. S. Rosenbaum, Rabbi of Overbrook Park Congregation, the entire assemblage sang "Auld Lang Syne" as the meeting was concluded.

1ST Business Session

ON MONDAY MORNING, July 11th, at 9:15 a.m., Grand Esquire John Patrick Walsh called the First Business Session of the Grand Lodge to order in Convention Hall, Philadelphia, this being the first meeting of the Grand Lodge in that city since 1948. The Grand Esquire requested the Grand Lodge officers to enter the auditorium, and they were escorted by the Pottstown, Pa., drill team. Grand Exalted Ruler William J. Jernick then came to the rostrum and instructed the Grand Esquire to escort the Grand Lodge officers to their stations. The singing of "America" by the delegates was followed by the Opening Ritual and Invocation by Grand Chaplain Rev. Richard J. Connelly. The Session was then declared open by the Grand Exalted Ruler.

The entire assemblage stood a few moments in silent tribute to late Past Grand Exalted Rulers J. Edgar Masters and John R. Coen, who passed away during the year.

The twenty-two Past Grand Exalted Rulers present at the Convention were introduced, and Mr. Jernick paid a brief tribute to each. Present were: James R. Nicholson, Springfield, Mass., Lodge No. 61; Bruce A. Campbell, East St. Louis, Ill., Lodge No. 664; James G. McFarland, Watertown, S.D., Lodge No. 838; William H. Atwell, Dallas, Tex., Lodge No. 71; Charles H. Grakelow, Philadelphia, Pa., Lodge No. 2; John F. Malley, Springfield, Mass., Lodge No. 61; James T. Hallinan, Queens Borough, N.Y.,

Lodge No. 878; Edward J. McCormick, Toledo, Ohio, Lodge No. 53; Henry C. Warner, Dixon, Ill., Lodge No. 779;

John S. McClelland, Atlanta, Ga., Lodge No. 78; E. Mark Sullivan, Boston, Mass., Lodge No. 10; Frank J. Lonergan, Portland, Ore., Lodge No. 142; Robert South Barrett, Alexandria, Va., Lodge No. 758; Wade H. Kepner, Wheeling, W. Va., Lodge No. 28; Charles E. Broughton, Sheboygan, Wis., Lodge No. 299; L. A. Lewis, Anaheim, Calif., Lodge No. 1345; George I. Hall, Lynbrook, N.Y., Lodge No. 1515; Emmett T. Anderson, Tacoma, Wash., Lodge No. 174; Joseph B. Kyle, Gary, Ind., Lodge No. 1152; Howard R. Davis, Williamsport, Pa., Lodge No. 173; Sam Stern, Fargo, N.D., Lodge No. 260 and Earl E. James, Oklahoma City, Okla., Lodge No. 417.

After the introductions the entire assemblage accorded the Past Grand Exalted Rulers a standing ovation.

Officers Introduced

Next, the Grand Lodge officers were introduced: Grand Esteemed Leading Knight Benjamin F. Watson, Grand Esteemed Loyal Knight Sidney W. Robinson, Grand Esteemed Lecturing Knight Jacob L. Sherman, Grand Secretary Lee A. Donaldson, Grand Treasurer Robert G. Pruitt, Grand Esquire John Patrick Walsh, Grand Tiler Otto B. Stielow, Grand Inner Guard S. O. Morrow and Grand Chaplain Rev. Richard J. Connelly.

The Grand Exalted Ruler then intro-

duced Matthew J. Coyle, his secretary, and praised him for the splendid work he had done during his term of office.

Next, the Board of Grand Trustees was introduced: Fred L. Bohn, Chairman; Nick H. Feder, Vice-Chairman and Home Member; Arthur M. Umlandt, Secretary; Ronald J. Dunn, and Horace Wisely.

Hollis B. Brewer, Chairman of the Committee on Credentials, gave a preliminary report and stated that as of Monday morning 2,101 members of the Grand Lodge had registered.

The Grand Exalted Ruler presented members of the Grand Forum: John F. Scileppi, Chief Justice; J. Paul Kuhn, Glen S. Paterson, John C. Cochrane and Fred B. Mellmann.

From Far Away Lodges

The traditional introduction of Brothers from distant lodges then took place. Represented were: Panama Canal Zone, Puerto Rico and Alaska, with a particularly large delegation dressed in uniform color shirts.

Past Grand Exalted Ruler Davis presented a Resolution that a committee be appointed to provide a suitable memorial for late Past Grand Exalted Ruler J. Edgar Masters. The following members were appointed: Past Grand Exalted Rulers Charles H. Grakelow and Howard R. Davis; Grand Secretary Lee A. Donaldson, and Walter Urben, Past Exalted Ruler of Charleroi, Pa., Lodge.

Grand Esteemed Lecturing Knight Jacob L. Sherman presented a similar Resolution to provide a memorial for late Past Grand Exalted Ruler John R. Coen. Members of the committee appointed were: Past Grand Exalted Ruler Floyd E. Thompson, Chairman; Jacob L. Sherman, Denver, Colo., Lodge; R. L. Sauter, Sterling, Colo., Lodge; Douglas E. Lambourne, Salt Lake City, Utah, Lodge; Robert E. Boney, Las Cruces, N.M., Lodge and Hollis B. Brewer, Casper, Wyo., Lodge.

Grand Exalted Ruler Jernick spoke briefly of the progress made during the year, and particularly the number of new lodges for which dispensations had been granted. Mr. Jernick asked that his published report be accepted, a digest of which was published in our July issue.

Reports Approved

Minutes of the Grand Lodge Session at Los Angeles last July were approved, as were the following: Report of the Grand Secretary (Refer to our July Issue), Report of the Grand Treasurer, Report of the Board of Grand Trustees (see July issue) and the Report of the Auditing Committee. The last named committee was presented to the delegates: Robert E. Boney, Chairman, Robert L. Peterson and George D. Klingman.

Chairman of the Board of Grand Trustees Fred L. Bohn then submitted a preliminary budget. Past Grand Ex-

(Continued on following page)



Grand Exalted Ruler William J. Jernick raises hand of Grand Exalted Ruler-Elect John L. Walker as Past Grand Exalted Ruler Earl James, left, and former Governor of Virginia, John S. Battle, applaud his election. Governor Battle nominated Mr. Walker for the Office.

alted Rulers James T. Hallinan, James R. Nicholson and John S. McClelland were appointed a committee to meet with the Board in preparing the final budget.

On behalf of the 90,000 Elks of Pennsylvania, Ruel H. Smith, Warren, Pa., Lodge, President of the Pennsylvania State Elks Association, welcomed the delegates to his State. George T. Bowers, Jr., Exalted Ruler of Philadelphia, Pa., Lodge, welcomed the delegates to the historic "city of brotherly love."

James A. Farley, former Postmaster General and Past President of the New York State Elks Association, spoke of the splendid and inspiring work that the Order is doing and said that he had been attending Grand Lodge Conventions since 1916 as a Past Exalted Ruler of Haverstraw, N.Y., Lodge. Messages of congratulations from the Boy Scouts and Girl Scouts, the Boys Club of America and the All-American Conference To Combat Communism was acknowledged.

Past Grand Exalted Ruler Bruce A. Campbell, Chairman of the Elks National Memorial and Publication Commission, was reappointed a member of this Commission to serve a 5-year term. He has been a member of the Commission since it was authorized in 1921. Past Grand Exalted Ruler Charles H. Grakelow was re-appointed to serve a 7-year term as Trustee of the Elks National Foundation. H. L. Blackledge was appointed for a 5-year term as member of the Grand Forum. Wade H. Kepner was appointed to fill the unexpired term of late Past Grand Exalted Ruler John R. Coen as member of the Elks National Memorial and Publication Commission, and Kenneth Dawson of Honolulu Lodge was appointed a Pardon Commissioner.

Elections Held

Next order of business was the election of Grand Lodge officers. John S. Battle, former Governor of Virginia and member of Charlottesville, Va., Lodge was recognized. He made an eloquent speech nominating John L. Walker, Roanoke, Va., Lodge, No. 197, for the office of Grand Exalted Ruler. Governor Battle particularly spoke of Brother Walker's many years of service to the Order and his outstanding career as an attorney. Charles D. Fox, Jr., Past Exalted Ruler of Roanoke, Va., Lodge made a brief speech seconding the nomination, as did H. L. Blackledge, Chairman of the Committee on Judiciary and a long-time friend of Mr. Walker. The delegates elected Mr. Walker unanimously to serve as Grand Exalted Ruler in 1955-56. The Grand Exalted Ruler appointed a committee of four, consisting of Past Grand Exalted Rulers Robert South Barrett, L. A. Lewis, and Earl E. James, as well as Governor Battle, to escort Mr. Walker to the rostrum, which they did, accompanied by the Lancaster, Pa., drill team. After the Grand Exalted Ruler-Elect came to the rostrum, the Hanover Pennsylvania Elk Male Chorus sang several selections

with their customary superb renditions.

Next the following Grand Lodge officers were elected: Robert L. DeHority, Elwood, Ind., Lodge, Grand Esteemed Leading Knight; Arthur J. Roy, Williamantic, Conn., Lodge, Grand Esteemed Loyal Knight; H. J. Zierten, Balboa, Canal Zone, Lodge, Grand Esteemed Lecturing Knight; Lee A. Donaldson, Etna, Pa., Lodge, Grand Secretary; Edward Spry, Boston, Mass., Lodge, Grand Treasurer; M. E. Monagle, Juneau, Alaska,

Lodge, Grand Tiler; Waldrop Windham, Homewood, Ala., Lodge, Grand Inner Guard and William A. Wall, West Palm Beach, Fla., Lodge, Grand Trustee. Following these elections Grand Exalted Ruler-Elect Walker gave his Speech of Acceptance, which is printed in its entirety elsewhere in this issue.

After several announcements by the Grand Esquire, Grand Chaplain Connelly gave the Benediction, and the Grand Exalted Ruler closed this Session.

2ND *Business Session*

THE Second Business Session of the 91st Grand Lodge Convention opened Tuesday morning at Convention Hall in Philadelphia with a Benediction by Rev. Richard J. Connelly, after which Brother C. P. Hebenstreit, Chairman of the Committee on Distribution, gave his report.

Past Grand Exalted Ruler Bruce A. Campbell, Chairman of the Elks National Memorial and Publication Commission, then gave the annual Report of this Commission.

While, as is customary, the Elks National Memorial and Publication Commission supplied each delegate with a complete printed Report of the Commission's activities during the year, Past Grand Exalted Ruler Bruce A. Campbell, Chairman of the Commission, particularly stressed some points of special importance in presenting his Report at this Session.

This year, Chairman Campbell reported, the earnings of The Elks Magazine were \$256,108.17. Mr. Campbell emphasized that the entire earnings of the Magazine were distributed in the interest of the affairs of Elkdom. The entire expense of \$78,277.21 to operate and maintain our beautiful Elks Memorial Building in Chicago was paid from earnings of the Magazine. The Magazine turned over \$150,000 to the Grand Lodge for its necessary expenses. There also was a substantial payment made to the Grand Lodge Pension Fund.

Lower Per Capita Tax

Chairman Campbell pointed out that if it had not been for the annual earnings of the Magazine, which during its 33 years of existence aggregate \$6,876,311.88, the per capita tax for many years would have been materially increased. In fact, some years this tax has been as much as 50 cents per member lower than it would have been had the earnings of The Elks Magazine not been available.

Past Grand Exalted Ruler Campbell stressed the work of the Public Relations Department and the splendid co-operation the Commission had received from Public Relations Director Otho DeVilbiss. To summarize an outstanding year in the Public Relations field for the

Order, Mr. Campbell pointed out that a total of 9,084 clippings from our nation's newspapers was received. This represents an increase of 87 per cent over last year and the largest number since the Department was established in 1948. A digest of Mr. Campbell's Report appears on page 37 of this issue.

Chairman Campbell, after concluding his Report, presented the other members of the Commission: Past Grand Exalted Ruler James T. Hallinan, Emmett T. Anderson and Wade H. Kepner. Past Grand Exalted Ruler John S. McClelland, who is Vice-Chairman of the Commission, was confined to his hotel Tuesday because of illness.

Foundation Reports

Next in order of business was the annual Report of Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation. Mr. Malley first introduced the Trustees of the Foundation who were present: Past Grand Exalted Rulers Robert South Barrett, Charles H. Grakelow, L. A. Lewis, Dr. Edward J. McCormick and Sam Stern. Past Grand Exalted Ruler Floyd E. Thompson, Secretary of the Foundation, was unable to attend the Convention this year, since he was in Europe.

"This has been a very great and successful year for the Foundation," Mr. Malley said in opening his Report. "We give credit where credit is due, but particularly to the wonderful help of Grand Exalted Ruler Jernick. The State Associations and the entire Order responded to his appeal for support for the Foundation." As result, as of July 12th, the Principal Fund of the Foundation increased \$400,000 over last year; and, by recent appraisal, the Foundation has a fund of \$5,500,000 based partly on estimated increases in the values of securities.

"That may be good. But it is not good enough," Mr. Malley said, "in view of the great growth of the Order during the past two years." He pointed out that the fund represents the work of comparatively few in respect to the entire membership, and earnestly urged each member to become a "missionary for the cause of the Foundation." Each delegate should

be deeply interested as an Elk in carrying the message of the Foundation, what it is, what it has done, what it can do, Mr. Malley reminded the delegates.

Concluding, he said that inevitably a general response to the need of the Foundation will come if its great message is brought home by the delegates. A digest of Mr. Malley's Report appears on page 38 of this issue.

Mr. Malley then introduced Past Grand Exalted Ruler Dr. Edward J. McCormick, who is a Trustee of the Foundation and a former President of the American Medical Association. Because of his great experience, Dr. McCormick has worked particularly closely with the Foundation in connection with its work in the field of cerebral palsy, and he gave an unrivaled address to the delegates about cerebral palsy not only as a field in which the Order can do enduring good, but also as a tragic affliction which can only be relieved by an all-out effort to help those afflicted through therapy as well as by training personnel to meet the critical shortage of doctors and therapists.

"Heart of Elkdom"

"I have always felt that no organization, fraternal or otherwise, could continue to exist without a worthwhile program," Dr. McCormick said. "The program of the Elks has been to a considerable extent developed in our National Foundation, which I like to refer to as the 'Heart of Elkdom.' I have travelled extensively during the past two years talking to doctors, to hospital administrators, in medical schools, technical societies, and Chambers of Commerce, and it has been very pleasing to me to have these individuals and groups who are in professional life say to me, 'The Elks are doing a great job for those with cerebral palsy, those who are crippled, those who have tuberculosis, those who are unfortunate.' They have expressed their thanks to me for what the Elks are doing.

"Our good Chairman, Past Grand Exalted Ruler Malley, has assigned me the job of passing on many of the applications for scholarships which we are receiving," Dr. McCormick continued. "The thing that pleases me is the fact that the American Society for Crippled Children, the United Cerebral Palsy Organization, the medical school at Columbia University, the Sargent School at Boston, the great centers out on the west coast, Ohio State University, and others are beginning to recognize that the Elks are not just a fun loving organization, but that they are a group of individuals who want to do something for people who cannot do things for themselves.

"I hope that during the coming year the Elks National Foundation will grow by leaps and bounds. I bring you this morning the felicitation and gratitude and thanks of the medical profession and of all the individuals who are in the allied

fields struggling with the problem that has to do with handicapped individuals," said Dr. McCormick, in concluding his address.

After Dr. McCormick concluded, Mr. Malley returned to the rostrum and invited contributions to the Elks National Foundation. Queens Borough Lodge, which is the largest single contributor to the Elks National Foundation among lodges, gave Mr. Malley a check for \$2,000, bringing total contributions to the Foundation to \$28,000. The presentation was made by Exalted Ruler William C. Eisenhardt.

Past Exalted Ruler H. R. Allen of Pueblo, Colo., Lodge gave his personal check for \$1,000 for an Honorary Founder's Certificate in memory of late Past Grand Exalted Ruler John R. Coen. Past Grand Exalted Ruler William H. Atwell announced a substantial bequest from late Past Exalted Ruler John Smart of Dallas Lodge, the amount of which cannot be determined until his estate is settled.

Past Grand Exalted Ruler L. A. Lewis announced a \$2,500 bequest from the

estate of Adolph Lincke, who lived in California. Several Oregon Lodges, as well as the State Association, contributed checks totalling \$6,500.

1956 and 1957 Conventions

Past Grand Exalted Ruler George I. Hall, Chairman of the National Convention Committee, announced that the 1956 Convention will be held in Chicago, and the following year the Convention will be held in San Francisco. Past Grand Exalted Ruler Sam Stern made a special appeal for contributions to the March of Dimes. He is Honorary Life Chairman of the March of Dimes in North Dakota.

The Grand Exalted Ruler appointed former Chairman of the Board of Grand Trustees, John K. Burch, to the Pension Committee for a 3-year term. Past Grand Exalted Ruler John S. McClelland was appointed to the National Convention Committee for a 5-year term.

Following these appointments the Second Business Session was closed at 10:30 a.m. for the Annual Grand Lodge Memorial Services, reported on page 27.

3RD *Business Session*

THIS SESSION of the Grand Lodge convened Wednesday morning. After the Invocation by the Grand Chaplain, Past Grand Exalted Ruler John F. Malley read into the minutes of the Session the following contributions in addition to those made at Tuesday's meeting: \$600 from Ohio Lodges; \$500 from Portland, Oregon, Lodge and \$1,000 from Vallejo, Calif., Lodge. This represents

an addition to many substantial contributions from Vallejo lodge.

Past Grand Exalted Ruler Malley presented Past Grand Exalted Ruler L. A. Lewis, who spoke movingly of the difficulties that beset a young boy or girl without means in trying to obtain a higher education. Mr. Lewis told how important the "Most Valuable Student"

(Continued on following page)



First Prize checks of \$1,000 in Elks National Foundation's "Most Valuable Student" contest being awarded to Robert Evans, El Dorado, Kans., and Kathleen Joanne Kampmann, Naches, Wash. Left to right: Past Grand Exalted Rulers Dr. Edward J. McCormick, Emmett T. Anderson, John F. Malley and L. A. Lewis, all four of whom are Trustees of the Elks National Foundation.

awards are to the young people able to meet the high standards on which the judges base the awards.

Mr. Lewis then presented the top award of \$1,000 in the Boys' Division to Robert Allen Evans, El Dorado, Kans. In addition to many accomplishments, Mr. Evans had an average of 98.5. The \$1,000 First Place Winner in the Girls' Division was Kathleen Joanne Kampmann of Naches, Wash. Miss Kampmann flew from Honolulu especially to receive this award, and Mr. Lewis said that she was as outstanding as any student that had ever received the First Award for Girls in the "Most Valuable Student" competition. Both off these young people came to the rostrum and made brief, but very moving, expressions of gratitude for the contribution that the Foundation had made to their educational progress. A very interesting point in connection with the awards is that both of these young people are interested in entering the medical profession. The Foundation also made a special award of \$500 to Faith Hope Young for overcoming great handicaps in obtaining her education.

Dewey E. S. Kuhns, Chairman of the Grand Lodge Activities Committee, presented his Report. Chairman Kuhns particularly expressed his appreciation to Grand Exalted Ruler Jernick for his help in putting over the Youth Program of the year, and he also thanked the Elks National Foundation for the substantial increase in the Youth Leadership Awards, which this year totaled \$3,200, as compared to \$1,800 in previous years. Total awards of \$8,000 in U. S. Bonds were made this year. In the Youth Leadership Contest over 1,200 lodges participated, and there were more than 35,000 entries this year. Concluding his part of the Report, Mr. Kuhns thanked Past Grand Exalted Rulers James R. Nicholson and James T. Hallinan and Public Relations Director Otho DeVilbiss for the outstanding cooperation that they had given him.

Youth Work Awards

Youth Activities Committeeman Brian M. Jewett announced the awards for the best Youth Day Program among lodges. Exalted Rulers of nine lodges came to the platform and each received a beautiful plaque for youth work accomplished during the year.

Winners in the division of 1,000 members and over were: 1st, Vancouver, Wash.; 2nd San Rafael, Calif.; 3rd, Phoenix, Ariz.

In the division of 500—1,000 members: 1st, Alamogordo, N. M.; 2nd, Kenton, Ohio; 3rd, Washington, Mo.

Up to 500 membership division: 1st, Fulton, N. Y.; 2nd, Bridgeton, N. J.; 3rd, Aurora, Colo.

Arthur J. Ferland, President of the Maine State Elks Association, came to the platform and received a beautiful trophy for the most outstanding Youth Day Program among State Associations. This was the first time that Maine had

participated in the Youth Day Contest.

The Grand Championship Trophy for the best Youth Program for the year among all the lodges in the country was presented to Exalted Ruler William A. English, Winthrop, Mass., Lodge by Committeeman Charles C. Bowie. Second award was to Newport, R. I., Lodge; third to Seattle, Wash., Lodge; fourth to Princeton, N. J.; fifth to Mt. Vernon, Ind. Each received a beautiful plaque. Frank Hise, member of the Youth Activities Committee, made the State Associations awards: 1st, Arizona; 2nd Wisconsin; 3rd, Massachusetts. It was noteworthy that Arizona recorded 100 per cent participation in all phases of the Committee's program.

Oskar O. Lympus, a member of the Committee, spoke of the outstanding display material at the Convention.

Chairman Kuhns presented a framed Participation Certificate to Grand Exalted Ruler Jernick for his assistance during the year. A special Plaque of Appreciation, suitably inscribed, was also awarded to Mr. Jernick by the Committee.

Judge Hallinan Reports

Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, made his Report. Opening this program, Judge Hallinan asked that patients from Philadelphia Veterans Hospital be brought to the front of the stage. Then, with stirring music, a large delegation of California Elks entered the auditorium and marched down the center aisle, bearing rolls of leather which were placed in front of the rostrum. This leather will be used for rehabilitation purposes in Veterans hospitals throughout the country. Judge Hallinan introduced Robert N. Traver, Past President of the California Elks, who spoke briefly about the work that the California Elks are doing in pro-

viding leather for therapeutic purposes. Mr. Traver also thanked the Montana Elks for 2,000 hides donated this year.

Past Grand Exalted Ruler Lewis was asked to step forward and was personally thanked for his assistance and was presented with a model of a covered wagon made by veterans who are in a disturbed mental condition. A duplicate covered wagon gift was made to Past Grand Exalted Ruler Hallinan.

156 Hospitals Visited

Continuing this program, Past Grand Exalted Ruler Hallinan thanked all the Brothers, wives, daughters and sons, who go to the hospitals, bringing hope and courage to the Veterans. At the present 156 hospitals are being visited. He also spoke of the great compliment given to the Order when the Commission was asked by the Veterans Administration to head up the Rehabilitation Program for Veterans discharged from hospitals and in need of employment. He personally congratulated Past Grand Exalted Ruler Howard R. Davis, who is in charge of the Veterans work in Pennsylvania, and Secretary John L. McIntyre of Philadelphia Lodge for the work they are doing. He then introduced nurses, doctors and the Chief of Recreation from the Philadelphia Veterans Hospital, who were present on the stage. Judge Hallinan introduced each veteran present on the stage.

Dr. Thomas M. Arnett, Area Director of VA Hospitals in eleven states, was introduced and he spoke particularly of the wholehearted support the Elks have given the hospital and complimented the Order for its "imaginative initiative" in organizing a nation-wide program for Veterans. Dr. Arnett presented a Certificate of Appreciation to Judge Hallinan in recognition of the fact that the Elks were the first organization to vol-



Veterans from Philadelphia Veterans Hospital on stage as Past Grand Exalted Ruler James T. Hallinan receives Certificate of Appreciation from Dr. Thomas M. Arnett, VA Area medical Director. At Dr. Arnett's left is Past Grand Exalted Ruler Dr. Edward J. McCormick.

untarily set up a nation-wide plan for helping Veterans. After the presentation Judge Hallinan introduced other members of the Commission: Past Grand Exalted Rulers Henry C. Warner, E. Mark Sullivan, George I. Hall, Howard R. Davis, Frank J. Lonergan, Wade H. Kepner, Emmett T. Anderson, Joseph B. Kyle, William H. Atwell and Charles E. Broughton.

Past Grand Exalted Ruler Hallinan called Bryan J. McKeogh, Executive Director of the Elks National Service Commission, and Floyd Brown, Field Representative, to the platform and praised them for the cooperation they had given. Judge Hallinan then announced that the 30 cent per capita tax would be continued again this year.

Past Grand Exalted Ruler Henry C. Warner offered an Emergency Resolution which will call for a contribution of \$1.00 from each member of the Order in case of a national crisis. Also, the Grand Lodge will contribute an amount not to exceed \$25,000 in such an eventuality.

Concluding his report Judge Hallinan said, "Thank you for what you are doing for our Veterans. The boys are so appreciative. You drive home in their hearts, minds and souls that they are not forgotten." Grand Exalted Ruler Jernick thanked Judge Hallinan and said that his program is "Patriotism in Action."

H.L. Blackledge Reports

Chairman of the Committee on Judiciary H. L. Blackledge gave his Report and thanked his Committee, which this year gave more than 900 opinions, by far the most yet given in one year. This Committee includes: William S. Hawkins, John E. Fenton, A. F. Bray and Jay H. Payne. Several changes to the Constitution and By-Laws were submitted and approved by the Grand Lodge. The intent of these changes is summarized by Chairman Blackledge as follows:

Publication of Annotated Statutes authorized. New edition expected to be available by first of the year.

Streamlined procedure for organization of new lodge. (Amendment to Sec. 99)

New definition of charter members, by amendment to Sec. 108. Eliminates signing of petition as a requirement. All affiliating members present at institution and all members initiated at institution are now charter members.

Provision for allowance of expenses of District Deputies, in addition to mileage.

Order of Grand Exalted Ruler revoking or suspending charter to remain fully in effect unless stayed by Order of the Grand Forum.

Board of Directors of incorporated lodge to be composed of four chair officers and trustees, to coincide with Sec.

209, in place of former provision for all elective officers.

Increase number on Grand Lodge Credentials Committee from seven to nine, and increasing Ritualistic Committee from five to seven. Also new Committee to administer Employees Pension Fund.

Former Chairman of the Board of Grand Trustees John K. Burch, Chair-

4TH Business Session

AFTER THE GRAND CHAPLAIN gave the Benediction, the Fourth Business Session opened Thursday morning, July 14th, with the final Grand Lodge Budget Report which was given by the Chairman of the Board of Grand Trustees, Fred L. Bohn. Ronald J. Dunn offered a Resolution of Appreciation for the work of retiring Chairman Bohn and providing that a suitable testimonial be presented for his services. Secretary of the Board of Grand Trustees, Arthur M. Umlandt, submitted a Resolution recommending changes in several Districts and approving applications for charters from 47 lodges. Horace R. Wisely submitted a Resolution establishing Grand Lodge contingent funds. Grand Exalted Ruler Jernick then expressed his appreciation of the splendid year of service that the Board of Grand Trustees had contributed.

Past Grand Exalted Ruler L. A. Lewis accepted for the Elks National Foundation a check for \$300 from Walla Walla, Wash., Lodge.

H. L. Blackledge, Chairman of the Committee on Judiciary, offered a supplemental motion to his Report submitted at Wednesday's Session, increasing the contingent fund of the Grand Secretary. Mr. Blackledge also reminded that changes in State Association By-Laws must be submitted to the Committee on Judiciary before becoming effective.

Past Grand Esteemed Loyal Knight Charles Hawthorne reported that the Elks National Home Film Fund contributions this year totaled \$6,331, and conveyed the appreciation of the members of the Home for having this entertainment provided by the lodges through voluntary contributions of \$5.00.

Final Registration

Chairman of the Credentials Committee Hollis B. Brewer presented the final report of registrations:

Past Grand Exalted Rulers	22
Grand Lodge Officers	18
Grand Lodge Committeemen	36
District Deputies	134
Special District Deputies	5
Representatives	1,561
Alternate Representatives	78
Members of Grand Lodge	830
Total	2,684

Edwin J. Alexander, Chairman of the

man of the Grand Lodge Pension Committee, introduced the two other members of his committee, Clyde E. Jones and Hugh W. Hicks. Brother Jones, who is Secretary of the Committee, offered a Resolution which will permit Grand Lodge employees eligible for retirement at the age of 65 to continue working for the Grand Lodge, without pension payment, if circumstances warrant it. Following this Report, the Session closed.

Committee on Lodge Activities, submitted his Report, first introducing the other members of his committee: James A. Gunn, Thad Eure, Joseph F. Bader and Walter Reed Gage. This Committee had an outstanding year, Brother Alexander reported. The activities of the Committee and the results of various contests have been announced in previous issues of The Elks Magazine, but at the meeting Brother Alexander announced the winners of the "Flag Day—Show Your Colors" Contest. There was a most satisfactory record-breaking number of entries—a total of 157. The awards were made by Committeeman Gage.

Flag Day Awards

Lodges over 1,000 members: 1st, Seattle, Wash.; 2nd, Long Beach, Calif.; 3rd, Appleton, Wis.

Lodges 500 to 1000 members: 1st, Oswego, N.Y.; 2nd, Visalia, Calif.; 3rd, Bellaire, Ohio.

Lodges up to 500 members: 1st, Barnesville, Ohio; 2nd, Leadville, Colo.; 3rd, Ishpeming, Mich. Each lodge received a beautifully engraved certificate mounted on a tablet. At the conclusion of the Report, the Grand Ruler personally extended his appreciation of the contributions that the Committee had made.

State Assn. Committee

Vincent H. Grocott, Chairman of the State Associations Committee, was recognized and presented the other members of this Committee: Michael M. Hellmann, Louis A. Spine, Cullen H. Talton and William S. Wolf.

The work of the State Associations Committee this year was to a considerable extent centered around the nine objectives of the Grand Exalted Ruler's "Gold Star Certificate Program". Four states achieved all nine of these objectives, although, of course, many states accomplished a considerable number of them. The winning states were Arizona (first to meet all nine objectives), Oregon, New Jersey and Tennessee. The President of the State Association in each case was awarded a Gold Star Certificate.

Seven states achieved more than five per cent membership gains, Brother Grocott reported. The first prize trophy was awarded to Arizona with a 8.8 per cent gain for the year; second prize

trophy went to Tennessee with 6.99 per cent gain. Honorable mention was awarded to Oregon, Montana, Alabama, New Jersey and Wyoming. Chairman Grocott particularly spoke of the work that State Associations are doing, and pointed out that 25 states are providing for the care of handicapped children. The number of states participating in this type of work is steadily increasing, he said.

The States Associations Committee participated actively this year in the work of the Elks National Foundation, which was part of the Grand Exalted Ruler's program. The four highest contributions were from: California, \$44,540; Massachusetts, \$29,151; Pennsylvania, \$27,462 and Illinois, \$21,903.

Conducted a Survey

During the year the Committee conducted a survey among towns of 3,500 population or more to determine where are the best possibilities of establishing a new lodge. As a result, a list of 146 communities that are excellent prospects for establishing lodges was prepared.

The winners of the State Association Bulletin Contest then were announced. First Award Trophy was won by Colorado and Second Prize Trophy by North Dakota.

The Chairman of the Ritualistic Committee, Edward W. McCabe, was introduced, who, in turn, presented the members of his Committee: M.E.H. Smith, C. A. Kremser, John Hafich, and Leo P. Ronan.

Ritualistic Winners

Brother McCabe then announced the first five winners of the Grand Lodge Ritualistic Contest, each of which received an award.

First prize of \$1,000 in the Ritualistic Contest was won this year by Sonora, Calif., Lodge with a 93.1025 percentage. The lodge also received the Raymond Benjamin Ritualistic Trophy, which is a likeness in base relief derived from the Raymond Benjamin Memorial Plaque in the Elks Memorial Building in Chicago. This trophy is awarded each year by Napa, Calif., Lodge, which was Mr. Benjamin's home lodge. Second Prize trophy and a check for \$500 went to Decorah, Ia., Lodge. Third Prize Trophy and \$250 was won by Dalton, Ga.; Fourth Prize Trophy and \$150, to Greeley, Colo., and Fifth Prize Trophy and \$100, to Norwich, N.Y. This year there were 37 teams in the contest, which was two more than last year.

The 1955 All-American Ritualistic Team was called to the stage and each member was presented with a fountain pen. This year 259 officers competed in this contest. The winners were: Exalted Ruler, Lewis R. Leonard, Sonora, Calif.; Leading Knight, James A. Panero, Jr., Sonora; Loyal Knight, Norbert V. Wilson, Sonora; Lecturing Knight, J. Stanley Smith, Greeley, Colo.; Esquire, Louis H. Blackburne, Sonora; Chaplain, Robert

Bruno Shaw Article Runs Next Month

While the first of the articles by Mr. Shaw about his recent trip to the Far East, and Formosa particularly, was to run in this issue, Mr. Shaw unexpectedly extended his trip to include the Philippine Islands and as a result the first of the two articles will appear in our September issue.

D. McNeil, Norwich, N.Y., and Inner Guard, Jack Eddy, Sonora.

Past Grand Exalted Ruler Frank J. Lonergan, who has been appointed to the Olympic Games Commission, offered a Resolution that the Order contribute \$1,000 to the Children's Olympic Fund of this great international event which will be held in Australia.

In appreciation of the splendid reception received in Philadelphia, Past Grand Exalted Ruler Joseph B. Kyle submitted a Resolution of Appreciation, extending the gratitude of the Order to Past Grand Exalted Ruler Charles H. Grakelow; Philadelphia and Pennsylvania officials; the newspapers, radio and TV stations of Philadelphia; the Philadelphia New Year's celebration with Mummer's Bands, which was held at Convention Hall Wednesday evening, and the 90,000 Elks of Pennsylvania for their contribution to the success of the Convention. The Convention Committee, of which Past Grand Exalted Ruler George I. Hall is chairman, and Past Grand Exalted Rulers Charles H. Grakelow, John S. McClelland, L. A. Lewis and John T. Hallinan are members, was thanked for outstanding services rendered.

Past Grand Exalted Ruler Grakelow reported that in the Chorus groups at the Convention, Muscatine, Ia., was judged first; Springfield, Mass., second; Butler, Pa., third, and Hanover, Pa., fourth. The winning drill team was from Milwaukee; second prize winner was the Pottstown, Pa., drill team.

Thanks from Mr. Jernick

Grand Exalted Ruler William J. Jernick then made a brief address closing his administration. "Thanks from the bottom of a humble and grateful heart for making my year successful. Remember 'As Elksdom Sows, America Reaps'", he said.

Past Grand Exalted Ruler Robert S. Barrett then came to the rostrum and recognized Past Grand Exalted Ruler Hallinan, who offered a Resolution honoring Mr. Jernick for his outstanding year in office. In the Resolution he expressed the esteem and sincere gratitude that Mr. Jernick's Brothers felt for him. The Resolution provides that the Board of Grand Trustees are to obtain a suitable testimonial for Mr. Jernick.

Past Grand Exalted Ruler Lonergan introduced Brother Fred S. Washburn, who is 91 years old and who drove from Lebanon, Oregon, to attend the Convention.

Dr. Barrett then requested Acting Grand Esquire John L. McIntyre, Sec. of Philadelphia Lodge, to escort the Grand Lodge Officers-Elect into the auditorium and to the front of the rostrum. Past Grand Exalted Ruler Barrett then duly installed the new Officers. Acting Grand Esquire McIntyre and members of the Pottstown, Pa., drill team conducted them to their stations. A list of the new Officers appears in connection with the Report of the First Business Session.

Grand Exalted Ruler John L. Walker spoke briefly of his appreciation of the honor and opportunity to serve Elksdom and appealed to his Brothers to follow his slogan for the year—"SERVE ELKDOM—LIVE ELKDOM." He announced that his Secretary for the year would be Brother F. H. Vines, Roanoke, Va., Lodge.

President of the Virginia State Elks Association, Walter Barrett, was recognized and he presented a new sedan to Mr. Walker. After several other gifts to the Grand Exalted Ruler, including a Panama Hat from Panama Canal Zone lodge and an alligator brief case from Cristobal lodge, the 91st Grand Lodge Convention was closed.

New Committees

The Grand Exalted Ruler announced the following Grand Lodge Committees for the year:

► *Committee on Lodge Activities*: Edwin J. Alexander, Aberdeen, Wash., Lodge No. 593, Chairman; James A. Gunn, Mamaroneck, N. Y., Lodge No. 1457; Joseph F. Bader, Lynhurst, N. J., Lodge No. 1505; Walter Reed Gage, Manhattan, Kan., Lodge No. 1185; Robert G. Pruitt, Buckhead, Ga., Lodge No. 1635.

► *State Associations Committee*: Frank Hise, Chairman, Corvallis, Ore., Lodge No. 1413; William S. Wolf, Pontiac, Ill., Lodge No. 1019; J. Edward Stahl, Newport, Ky., Lodge No. 273; Victor O. Wehle, St. Petersburg, Fla., Lodge No. 1224; John R. Schafe, Alexandria, Va., Lodge No. 758.

► *Ritualistic Committee*: Edward W. McCabe, Chairman, Nashville, Tenn., Lodge No. 72; John Hafich, Minneapolis, Minn., Lodge No. 44; Leo P. Ronan, Decorah, Ia., Lodge No. 443; Cecil M. Rappe, Union City, Ind., Lodge No. 1357; William F. Hogan, Everett, Mass., Lodge No. 642; Charles T. Noble, Niles, Mich., Lodge No. 1322; Ronald Bringman, San Fernando, Calif., Lodge No. 1539.

► *Youth Activities Committee*: Dewey E. S. Kuhns, Chairman, Charleston, W. Va., Lodge No. 202; Brian M. Jewett, Bath, Me., Lodge No. 934; W. L. Hill, Great Falls, Mont., Lodge No. 214; Charles C. Bowie, San Benito, Tex., Lodge No. 1661; Gerald L. Powell, Peru, Ind., Lodge No. 365.



The GRAND LODGE

Beautifully decorated stage of Convention Hall, Philadelphia, as the Grand Lodge Memorial Services opened July 12th with a Benediction by Grand Chaplain Rev. Richard J. Connelly. At right is Soloist Loretta Hagerty, Past Grand Exalted Ruler Howard R. Davis, Grand Esteemed Lecturing Knight Jacob L. Sherman and Grand Secretary Lee A. Donaldson. Hanover Chorus is at left.

MEMORIAL SERVICES

AT THE TRADITIONAL HOUR OF 11:00 on Tuesday morning, July 12th, the Grand Lodge Memorial Services of the 91st Convention opened at Convention Hall, Philadelphia. The capacious stage of the auditorium was beautifully decorated with white and green ferns and evergreens, arranged against a background of glowing candles and red draperies. In the center of the stage there was an impressive white altar with a white cross lighted by candles.

As the Services opened, Past Grand Exalted Ruler Charles H. Grakelow spoke briefly about the Grand Lodge Memorial Services and their meaning to the Order. After the Invocation by Grand Chaplain Rev. Richard J. Connelly, there was a soprano solo, "The Lord's Prayer," by Miss Loretta Hagerty. This was followed by the playing of Schubert's "Ave Maria" by a large string orchestra that was seated on the stage.

Past Grand Exalted Ruler Howard R. Davis then delivered a eulogy on Past Grand Exalted Ruler J. Edgar Masters. Mr. Davis spoke of Brother Masters' long service to Elksdom, which started in 1901 when he became a member. In 1922 he was elected Grand Exalted Ruler, and from 1927 to his death in August, 1954, he served the Order as Grand Secretary. Mr. Davis particularly spoke of Brother Masters' vast knowledge of Elk affairs. "His accomplishments tell their own story. His record, so varied and widespread over many years, needs no embellishment of mine," Past Grand Exalted Ruler Davis said.

"We, his friends and admirers, have been sorrowful since he went away. But our sorrow has a comforting note, our

grief is made less poignant by the recollections of the friendship he had for us, and we for him. Our sense of loss, while keen, because of the long-time role he played in our great Fraternity, is assuaged by the knowledge that we were able to command so many years of his interest, his service, his counsel, and his leadership."

Following the eulogy by Mr. Davis, the Hanover, Pa., Elks Male Chorus sang a lovely religious number.

Grand Esteemed Lecturing Knight Jacob L. Sherman delivered a eulogy in memory of late Past Grand Exalted Ruler John R. Coen, who had been an active and inspiring leader in the Order since he became a member in 1911. In 1931 Mr. Coen was elected Grand Exalted Ruler and after a distinguished year in office continued his work in Elksdom as Chairman of the Youth Activities Committee and later as member of the Elks National Memorial and Publication Commission. "Throughout his entire public career, his voice could always be heard on the side of those who needed an advocate most. He was not deterred or turned aside in his objectives," Brother Sherman said in expressing his regard for his long-time friend.

"No taint of dishonor, no charge of pride or arrogance, but rather a willingness to work almost beyond his physical ability to do so—that is his record . . . that is his memory."

"He was a man endowed with many fine qualities and with many natural abilities. He was endowed, too, with an idealism that made him share those talents without thought of personal reward or gain. He was a tower of strength

among us . . . unselfish in his devotion to his beloved organization, 'The Elks'."

Grand Secretary Lee A. Donaldson followed with a eulogy to "Our Departed Brothers." During the year the Grand Lodge lost 689 members, and the Grand Secretary delivered a most moving address as to what these departed Brothers meant to the Order, the inspiration they contributed, and the memories they left. In his eulogy Grand Secretary Donaldson expressed his feeling toward our "Departed Brothers" with these words: "They came from all over this land—from the large lodges of the great cities and the smaller lodges of the rural regions. They were men of diverse occupations, of various political beliefs, and of different stations in life. But they were all united in Elksdom, planting Democracy in our Order on a broad and stable foundation."

"Because of such men, the Benevolent and Protective Order of Elks is a better Fraternity. Conversely, our organization undoubtedly made them better men. True, we did not create something out of nothing. The basic rudiments were there. We can draw inspiration from their lives and attempt to emulate their fine examples and the high standard of service they set, for—whatever may have been their accomplishments—we are their treasurer."

Miss Hagerty then sang "Homing," after which the Hanover Elks Male Chorus closed the musical part of the program. After a Benediction by the Grand Chaplain, this Memorial Service, which long will be remembered by the large gathering of Elks and their ladies, closed with "Taps."

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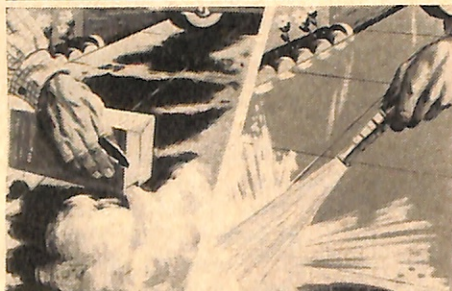


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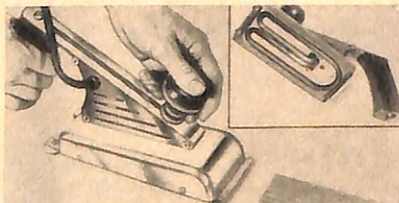


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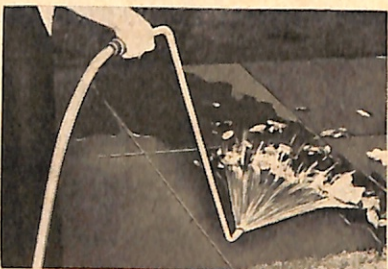
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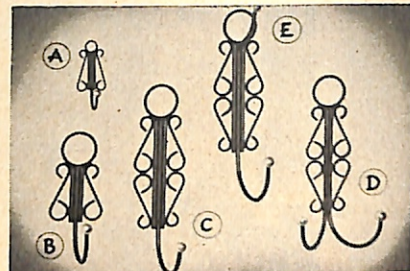
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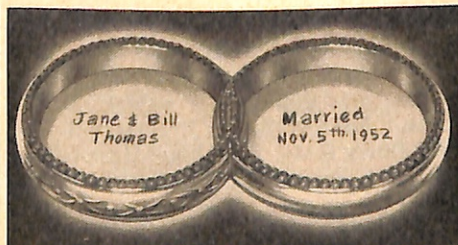
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HOLLYWOOD 46, CALIFORNIA

SHOPPER



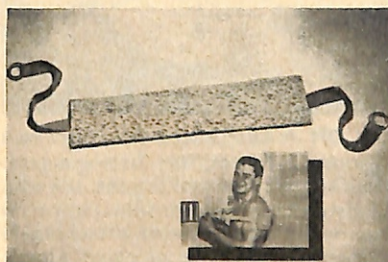
SHINE 'EM UP at home, in the office or while traveling, with this compact kit. The Shoe Caddee is a sturdy shoe brush of high grade bristle. Its top is a case of bright red molded styrene with a removable lid. Inside are applicator, shine cloth and space for a can of shoe polish. (Polish not included.) \$1.98 ppd. Wayne Mfg. Co., Dept. E, Wayne, Pa.



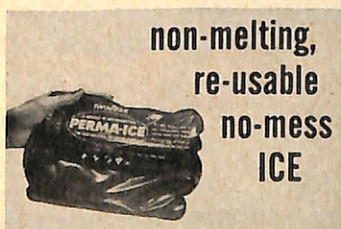
JIGGERHEAD dispenser sits on any bottle, dispenses exactly one jigger, then sips up any excess without dripping. You just squeeze ball to dispense, release it to retract. It's snowy-white plastic that dresses up your liquor bottles. You can put it on any bottle top. \$1.75 ppd. Medford Products, Box 209, Cathedral Sta., New York, N. Y.



DAVY CROCKETT CABIN TENT. Just like the log cabin that housed the king of the wild frontier, this roomy canvas tent is 57" high, has 16 sq. ft. of floor space. Brightly colored design is printed on both sides. Green, water-resistant canvas roof. Complete with poles, ropes and stakes. \$9.95 ppd. Western Classics, Box 4035, Dept. ED, Tucson, Arizona.



BACK WASHER-STIMULATOR gives you the kind of massage that makes you feel good all over. Made of fine cellulose sponge, it's sanitary, fast drying and long lasting. You'll want one for each member of the family. Assorted colors. 18" x 3" x 1/2" with a 45" tape. \$1.00 ppd. The Guys, 1250 143rd Avenue, Dept. E, San Leandro, Calif.



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Now keep your food fresh, drinks cold wherever you go with Perma-Ice. Not a liquid, cannot melt or leak, yet stays frozen hours longer than ordinary ice. In leathery tough, washable vinyl plastic paks. Freeze again and again—lasts for years. Use in any container—wonderful for coolers! Also for baitbox, creel etc. Stays hot too—hundreds of uses. Send for **PERMA-ICE TWIN-PAK**, as illustrated: \$2.00 Ppd.

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\$2.00

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Winemiller Colonial reproductions in solid walnut or solid wild cherry, are prized possessions of families and clubs who own them. Choice of highly resistant, satin smooth finishes. Open stock. Lazy susan table \$114 up. Gateleg, coffee and end tables, chests, chairs, hutch cupboards, bedroom pieces, finished or unfinished. Guaranteed. Send 25¢ for photos, wood samples, descriptions, prices. Visitors welcome. Write Dept. A815.

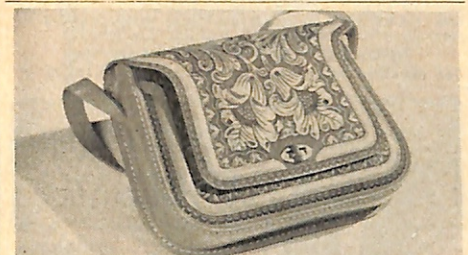


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HERE'S the easiest way to learn FRENCH, SPANISH, Russian, German, Italian, Japanese or Brazilian. Listen to FREE 2-sided non-breakable record. Let your eyes follow words in FREE sample lesson. Almost at once you'll be chatting in a new language with a perfect accent! That's all you hear! No memorizing needed. Just listen—imitate! It's that easy! Offer may end soon. Rush 25¢ to help cover cost of special packaging, shipping. State language you want. We'll also send free information on full Cortina course. No obligation. **CORTINA ACADEMY**, Dept. 428, 136 W. 52nd St., New York 19.



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A useful gift for all occasions

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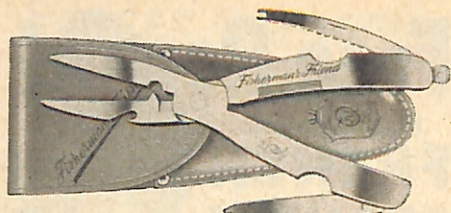
"MY GREY HAIR IS A NATURAL LOOKING COLOR AGAIN" says **JAN GARBER**,

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"TOP SECRET gives my grey hair a natural looking color!" says famous dance band leader Jan Garber. "I noticed results after just a few applications. And TOP SECRET is easy to use—doesn't stain hands or scalp. TOP SECRET is the only hair dressing I use."



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brightens your and your child's heart!

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Craft Shop, Inc., Cambridge 1, New York

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Height 29"
Width 28"

BIG BEAUTIFUL

ONLY \$8.95 POSTPAID

A WEATHERVANE TO CROW ABOUT

It's as good as it looks, so don't let the price fool you. Now you don't have to pay three times as much for one as good. Rooster is 12 1/4" high. Unconditional Money-Back Guarantee.

H. B. COWAP
Dept. E-8, 2423 Ridgeway Ave., Evanston, Ill.

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Height 29"
Width 28"

BIG BEAUTIFUL

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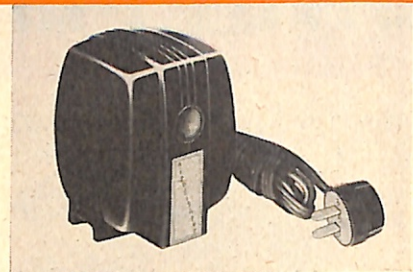
Elks FAMILY SHOPPER



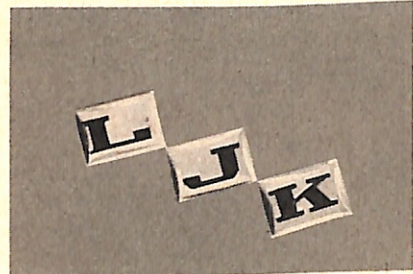
IT'S COOK-OUT TIME. Dress up the barbecue board with these personalized paper mats. They're ample 9 1/2" x 14 1/2", colorfully printed in red and green on white. It's a fitting gift to bring along to a terrace turn-out, too. Print name clearly. Personalized Barbecue Mats, 50 for \$1.25 ppd. Miles Kimball, 99 Bond St., Oshkosh, Wisc.



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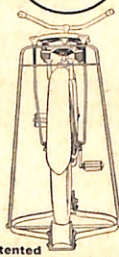
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Low-Cost "Byke-Ryder" makes it easy!

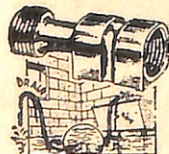
It's easy to get healthful daily exercise with "Byke-Ryder". America's simplest, lowest cost bike exerciser. Quickly attached or detached—fits any 26" bike. Oiled-for-life Oilite bearings. Adjustable riding tension gives amount of exercise you want. Quiet enough for apartment use. Start your home gym today! Send check or money order. No C.O.D.'s, please. Money-back guarantee by 75-year-old company.

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Only \$32.50 Postpaid (Bicycle not included)



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DRAINS CELLARS, SWIMMING POOLS, FISH PONDS, BOATS, EXCAVATIONS, WELL-HOUSES, FLOOD AREAS. Lifts water 6 feet. New **SPEEDY DRAINER** solves your flood and drain problems. Ends back-breaking bailing and hand-pumping jobs. Pumps out all water, right down to floor. OPERATES WITHOUT ELECTRICITY. Just connect **SPEEDY DRAINER** between two lengths of garden hose; attach one end to handy faucet; run other end out of window or to drain-off area. Turn on faucet and watch **SPEEDY DRAINER** go to work, pumping out 300 gallons per hour. Made of lifetime brass; no moving parts to wear or jam. Be ready for flood emergency—order now. Remit only \$2.98 with order and we pay postage. If C.O.D. you pay postage. Money-back guarantee.

MERIDIAN Co.,
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LOOK! Electric Greyhound Bus

NEW 1955



Here is the sensational new 1955 scale model Electric Greyhound Bus that captivates every child (and mommy and daddy, too). One flick of the magic lever and off it goes—forward or reverse. Runs for hours. Driven by an electric motor, powered by flashlight battery—safe, economical—easily replaced. Comes completely assembled with headlights, balloon-type rubber tires—durable metal body. **SEND NO MONEY.** Rush your order today. Remit with your order and we pay postage or order C.O.D. plus postage.

MEDFORD PRODUCTS, Inc. Dept. EL8, P. O. Box 209, Cathedral Station, N.Y. 25, N.Y.

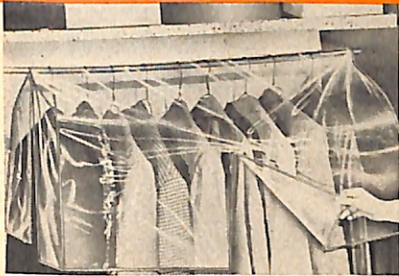


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NOISES?

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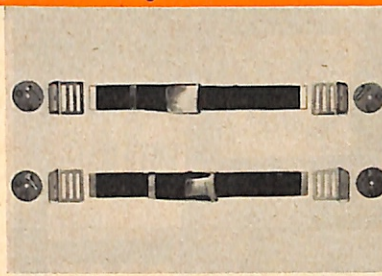
Elks FAMILY SHOPPER



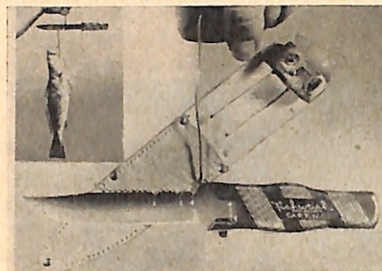
CLOSET COVERETTE keeps dust off clothes without making them hard to get at. Heavy transparent plastic canopy drops over rod and clothes. No need to remove it to take out a garment. Bound edges. 18" size, \$1.00; 24", \$1.25; 30", \$1.50; 36", \$1.75 ppd. For longer rods, combine sizes. House of Schiller, Dept. E318, 180 N. Wacker Dr., Chicago 6, Ill.



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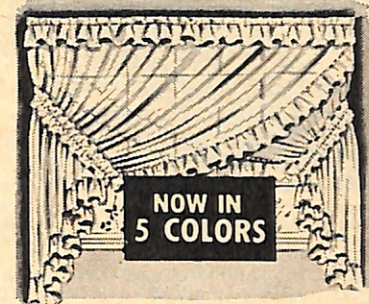


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Stop settling for left overs! If you're tired of seeing birds ruin your very best fruit, join the thousands who find "Birdie Skat" the most amazing, most effective bird chaser ever devised. This new invention is of sturdy metal with weather-resistant black finish. Its cat-like shape and glistening green glass eyes keep the boldest of birds at a safe distance, both day and night. Your money back if "Birdie Skat" isn't all we say. 2 for \$1.00 ppd. Joy's Gift Center, Dept. K, 252 S. Market St., Inglewood, Calif.



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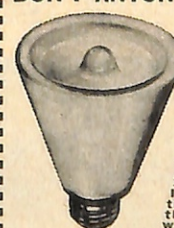
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For quick relief from calluses, blisters, spurs or bruised heels, general foot fatigue, place Albin Air Cush'n Inner-soles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size, \$1.00 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 108, 1401-91 W. 8th St., Los Angeles 17, Calif.

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LET'S STAKE A BATH



for our feathered friends and your garden will come to life. This new sturdy bird bath is all metal and portable. Just snap the porcelain enameled bowl on the green iron ornamental base. Stands 28" out of the ground. Bowl is 16 1/2" in diameter, 2" deep. Satisfaction guaranteed. Order by No. O100A.

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Downs & Co., Dept. 3366, Evanston, Illinois

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Elks FAMILY SHOPPER



MADAM WIFE will love the not-so-subtle compliment to her importance in this clever new version of personalized matches. You can have either her name or the word "WIFE" in bold letters to show just who's BOSS in the menage. Get them for hit-making gifts. 36 Books of one style, \$1.50; any six orders, \$8.00 ppd. Assorted colors. Willard Creations, Box 509, Culver City 6, Calif.

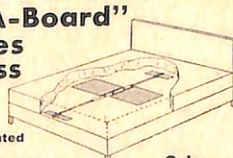


NOT TO BE TIED, Flex-O-Lace shoelaces let you slide shoes on and off. No stooping to tie them and they never break or become undone. Of elasticized nylon, they're adjustable for perfect comfort. Here's a hard-to-match convenience, especially for children, the elderly or disabled. Brown, black or white, 50¢ a pr., plus 15¢ handling. Taylor Gifts, Spread Eagle Inn, Dept. E, Wayne, Pa.

Except for personalized items, there is guaranteed refund on all merchandise returned in good condition within 7 days. Merchandise shown on these pages can be ordered direct from the companies listed. Enclose a check or money order.

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"Rest-A-Board" banishes mattress sag!



Why spend big money for a new mattress and box spring? Rejuvenate your old mattress with Rest-A-Board! Amazing aid to sleeping comfort scientifically redistributes body weight—provides level, restful support on both sides of bed. Makes any mattress give better, more healthful sleep. For homes, hotels—any bed! Send check or money order. No C.O.D.'s, please. Money-back guarantee by 75-year-old company.

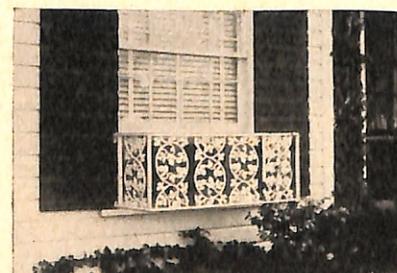
Hapman-Dutton Co. 14 Gibson St. Kalamazoo, Mich.



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with Ed Faust



In the Doghouse

Skippy writes a letter about his care in summer.

ALMOST anything that can be written is likely to turn up in my mail from those who are sufficiently interested in dogs to write to me about them. So I wasn't too surprised to open a recent letter signed by a dog Skippy, who identifies himself as a kind of fox-terrier. It seems that Skippy learned of an article of mine that I wrote in these columns to all misbehaving dogs, although in it I put the responsibility where it belonged—upon the shoulders of the owners. But let's see what our four-legged friend wrote. Says he:

Dear Mr. Faust:

Sometime back, but not long ago, you put the blast on dogs because some of them didn't know anything about Emily Post and didn't care a hoot about etiquette. My first idea was that you were lambasting all dogs. But the fellow I live

with, who really does own me because I want him to, explained that you were thinking only of dogs that were not properly trained. That being the case, things are changed, including what I had been thinking of you as a writer about dogs. Still, I'll bet you a couple of biscuits that there are folks who think that you very properly do belong in the doghouse. And I mean the kind of house that people get put in when they get out of line.

When you wrote that article you probably didn't expect to hear from any dog and you wouldn't if it had not occurred to me to write to tell you a few things that maybe some of your readers will take to heart if you print this. I want to write about the owner who doesn't know how to take care of a dog properly in summer. Some people don't know how to take care of dogs at any time, so this won't mean a thing to them.

PUT YOURSELF in a dog's place. People are going around saying, "Is it hot enough for you today?", and I'm told that makes everybody feel more comfortable. You are confined to your owner's backyard, which is as bare as a billiard table, no trees, no shade, no nothing—but plenty of sun. So you lie down wherever you can and pant it out. If you get a sunstroke, and that's often happened to short haired dogs, your owner's going to be the most surprised person around. If you are a long-haired pooch and somebody has the mistaken idea of doing you a favor by having you clipped, you'll very likely feel the heat all the more. A lot of people haven't yet learned that your long coat is an insulation against the heat of the sun's rays. Let me tell you Mr. F., so you can tell others, that our long coat should be left exactly the way it grows except to keep it combed and brushed regularly.

Now suppose your owner in the belief that he has done his good deed for the day puts your drinking dish in the yard with you and then goes away and forgets it for the rest of the day. In practically no time it won't be fit for man nor dog to drink. Not only will it get unpleasantly warm but unless it is renewed from time to time throughout the day it will accumulate a layer of dust that would make it taste like medicine.

On the other hand, if the people you live with like you as much as they say they do, they'll provide some shade for your yard and they'll let you lie in it as often as you like. If nothing else, they'll erect something that has a roof and one side closed where it faces the sun most of the day. If your yard has a garden and you're smart enough not to dig into the flower beds (this will have to be taught to you) they'll let you dig a hole in the cool earth underneath one of the shrubs. If the plant is well grown it won't hurt it.

If your appetite gets finicky, which it may at this time of the year, your wise owner will not leave any of your uneaten food in the food pan. He'll know that it will attract flies, help breed parasites and quickly spoil when the thermometer begins to climb. Nor will he make the mistake of giving you something right out of the ice box, knowing that ice eatments are not suited to your stomach. He may, without harm occasionally, drop a few small pieces of ice in your drinking water or even give you a morsel or two to chew, although he'll be careful to note if either has bad effects and promptly stop the supply.

You'll note that I've switched from talking about what the unwise dog owner fails to do to telling what the considerate owner does, since I don't want this to be a scolding letter. It comes to mind that many who may act unwisely toward dogs just don't know otherwise and are not at all unkind when they know what to do.

Fortunately for me my boss knows that the best kind of bedding for me in hot weather is a padding of newspapers. He knows that cushions or carpeting harbor fleas and other parasites and are a nuisance to keep clean. Next best is a piece of linoleum which can be scrubbed and given sunlight treatment every day, or at least aired whether there's sun or not. One thing my boss does that fails to make a hit with me is to cut down on my dinner pail, although I must admit that there are times when I don't have the appetite that I enjoy when days are cooler. He cuts my ration of raw meat a bit too and gives me more cereals—the kind he gets in the packaged dog foods sold by his grocer. Nor do I get as much fat

(Continued on page 53)

Photo by Ylla



Sometimes dour, more often lively, the Scottish terrier is one of the ancient Highland breeds.



When the Elks of Minot, N. D., dedicated their magnificent \$700,000 home, this class of 128 was initiated by its officers as a tribute to D.D. Everett E. Palmer. A little later, another sizable group was initiated.

When Guy Lombardo, fourth from left, played for the Quincy, Ill., Elks' Theater Productions, benefiting the lodge's Charity and Civic Projects, he presented the show's proceeds to Secy. L. E. Murphy. Looking on are P.E.R. C. E. Croissant, Chairman A. W. Echtemkamp, E.R. J. G. Craven and P.E.R. J. F. Scott.



Elks at Home in Sweet Home, Ore.

A colossal membership of 510 was the proud boast of Oregon's newest branch of Elkdom when Sweet Home Lodge No. 1972 was instituted by Past Grand Exalted Ruler Frank J. Lonergan. Former Grand Lodge Committeeman Clifton Mudd installed the officers of Oregon's third new lodge of the year, which came into being through the efforts of Frank Hise of the Grand Lodge Youth Activities Committee. As No. 1972's sponsor, Lebanon Lodge presented a \$5,000 gift to the Sweet Home Elks whose Exalted Ruler, Dale Weeks, received the traditional baby-buggy and bib from the State's youngest lodge, Independence.

The ceremonies, which took place at the local high school gymnasium before a crowd of 1,500, were preceded by a dinner for participating State officials, including D.D.'s Robert Mulvey, Kirby S. Fortune and R. A. Thompson, and P.D.D.'s A. W. Wagner, former Grand Lodge Ritualistic Committeeman; A. M. Hodler, former member of the Grand Lodge Credentials Committee, and Elmo Angele.

Watertown, Mass., Elks' Sports Night a Smash Hit

A Sports Night program with Selectman Tom Galligan as Toastmaster, was one of the most entertaining events ever held by Watertown Lodge No. 1513. Among the many guests who enjoyed a Salisbury steak dinner prepared by P.E.R. Louis Caporiccio were Jerry R. Marsh, top Harvard student and football star, and Wm. J. Cleary, considered Harvard's finest hockey player and tops in New England. Both young athletes

gave interesting talks on the methods used to condition players in both sports.

Other speakers included Watertown High School's football coach, Vic Pallodino, an old-time gridiron great, and Tommy Rawson, former boxer and now an outstanding fight referee. The fistic atmosphere of the affair was further emphasized by the presence of Rocky Marciano's father and young brother, and Al Colombo, credited with having discovered the champion. The program closed with sound motion-pictures of some of Marciano's ring battles.

Sheraden, Pa., Elkdom climaxed a week-long celebration of its 50th Anniversary with a banquet attended by more than 300 persons who applauded Past Grand Exalted Ruler Howard R. Davis' outstanding talk, following his introduction by Toastmaster John R. McGrath, P.E.R.

Other special guests included D.D. Fred N. Reno, S.W. Dist. Pres. Clifford Douglas, Past State Pres. Wm. D. Hancher and Dist. Vice-Pres. Floyd N. Dunmire. Incoming Exalted Ruler Howard P. Clark and retiring Exalted Ruler Regis C. Nairn shared honors at the speakers' table.



NEWS of the LODGES



Above: E.R. James Behan of Dodge City, Kans., Lodge, right, hands a \$1,000 check to Arthur Nevins, State Treas. of the Cowboy Hall of Fame Museum Fund. At left is Mrs. Maxene Black who manages the Cowboy Capital office at City Hall where the presentation took place.

Right: San Benito, Tex., Lodge's 1955 scholarship winners are honored at their commencement exercises. Left to right are \$250 cash award winner for boys, Walter Bayley; P.E.R. H. B. Livingston who made the presentations; Sally Hirdman who won the girls' award, and Bertha Standlec, recipient of a one-year scholarship to Texas Southmost College.



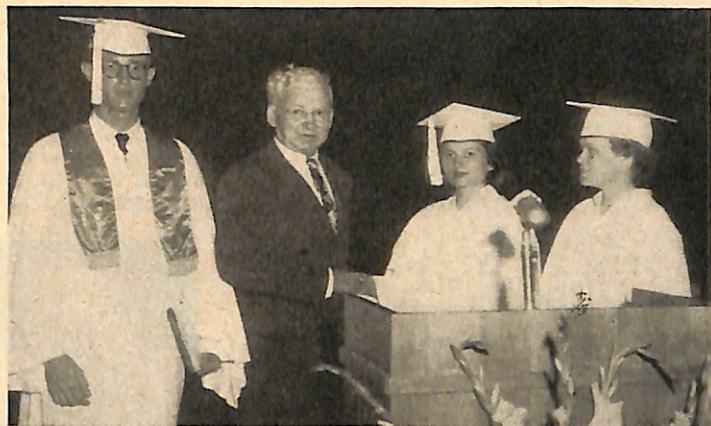
E.R. Cletus Harrold, third from left, presents awards to Michigan City, Ind., Lodge's Youth Leaders Sue Ott, Jonathon Feinn, Mavis Brant and Lee Dabagia. Looking on are Committeemen Edward Quill, right, George White, left, and Donald West. In the State competition, Mr. Dabagia took top honors for boys; Miss Brant, third place for girls.



Above: Past Grand Exalted Ruler Henry C. Warner, center foreground, with the officers of Kankakee, Ill., Elksdom and the 50 candidates they initiated at special ceremonies at Princeton Lodge.

Left: This trio of happy winners of various desirable prizes were some of the 250 Kokomo, Ind., City Patrol Students who were feted at an annual picnic by the members of the local Elks lodge. Left to right the youngsters are Hugh Dunn, Jane A. Martin and Dewayne Smith.

Right: Harry A. Pyle receives a 50-year-membership pin from P.E.R. C. L. Harvey of Osawatimie, Kans., Lodge at special ceremonies attended by Mayor George Vermillion of Long Beach, Calif., and several other visitors, who saw a class initiated in Mr. Pyle's honor.



At Junction City, Kans., Lodge's scholarship awards presentation ceremonies, left to right: Committee Chairman Edmond R. Dailey, P.E.R.; Committeeman Lee Heroneme; Donald E. Dailey, second-place State winner; High School Principal H. D. Karns; scholarship winner Edra F. Gandee, Committeeman Willard Gaines and Exalted Ruler John Phelps.

At right are the jurists and other distinguished guests at Queens Borough, N. Y., Lodge's Judiciary Night, paying particular honor to Chief Justice Albert Conway of the Court of Appeals, seated seventh from left, and the Justices of the State's highest Court of Appeals. Seated at left foreground is Past Grand Exalted Ruler James T. Hallinan.



Queens Borough, N. Y., Elks Salute Appeals Judge Conway

Hundreds of members of Queens Borough Lodge No. 878 and 60 judges from all over the State were on hand to honor Chief Court of Appeals Judge Albert Conway of Brooklyn, New York State's highest judicial officer.

The affair took place during No. 878's Tenth Annual "Judiciary Night" in the lodge's spacious and popular clubrooms. Introduced by Past Grand Exalted Ruler James T. Hallinan, State Supreme Court Justice, Judge Conway accepted the tribute with a gracious address, during which he said "America's gift to the world was a system of government "by law, as opposed to the influence of arbitrary power."

Five Associate Judges of the Court of Appeals were on hand at the ceremony for which the lodge's Junior P.E.R., George J. Balbach, was Chairman.

Prominent Wisconsin Elk A. V. Delmore Mourned

Dr. A. V. Delmore, popular civic and fraternal leader of Two Rivers, Wis., passed away recently at the age of 58.

A Charter Member and Past Exalted Ruler of Two Rivers Lodge No. 1380, Dr. Delmore served Northeastern Wisconsin as District Deputy in 1941, and had been Elkdom's Grand Inner Guard in 1951.

Prominent in the activities of the Wisconsin Elks Assn. which he led as President in 1941, he had gained statewide recognition for his work as a mem-

ber of its Scholarship Committee. In 1951 his lodge made him an Honorary Life Member and honored him further by subscribing \$1,000 in his name to the Elks National Foundation.



For the past 11 months, Dr. Delmore had been confined to his bed; a well-known figure in collegiate and professional football, baseball and basketball for over 30 years, four years ago he had

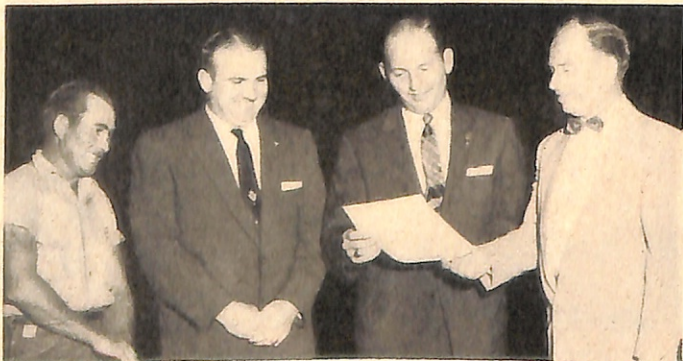
become a victim of muscular atrophy.

Among the honorary pallbearers at the funeral services were Past Grand Exalted Ruler Charles E. Broughton of Sheboygan, and Wisconsin Elks Association Secretary Leo H. Schmalz.

To his many friends, and his wife, children and brothers who survive him, the staff of the Magazine extends its heartfelt sympathy.



Right: E.R. Donald J. Macker, right, Est. Lect. Knight John J. Rowan, left, and Est. Lead. Knight Edwin A. Kreuder welcome Wm. J. Jernick to Westwood, N. J., Lodge, on one of his last official visits as Grand Exalted Ruler.



Danville, Va., Lodge receives the charter for the Salvation Army Boy Scout Troop it is sponsoring, announcing that \$1,000 will be spent to send its members to camp. Left to right: Scoutmaster W. W. Brooks, E.R. H. H. Hogan, Committee Chairman S. J. Morris, Jr., James Greer.



At the institution of Sweet Home, Ore., Lodge, No. 1972, were, left to right, Frank Hise of the Grand Lodge Youth Activities Committee; E.R. Dale W. Weeks; former Grand Lodge Committeeman Clifton B. Mudd, and Past Grand Exalted Ruler Frank J. Lonergan.



Excerpts from Annual Reports Submitted to the Grand Lodge at Philadelphia in July.

Elks National Memorial And Publication Commission

THIS is a digest of salient points in the annual Report of the Elks National Memorial and Publication Commission which was presented by Past Grand Exalted Ruler Bruce A. Campbell, Chairman of the Commission, to the Convention in Philadelphia.

Memorial Building

During the twelve months ending May 15, 1955, 95,075 persons visited the Elks National Memorial Building in Chicago. Since July 1926, when the Memorial was originally erected and dedicated, 1,942,026 people have visited the Building and have acclaimed its beauty, dignity and grandeur.

Death of John R. Coen

In November the members of the Commission were saddened by the death of Past Grand Exalted Ruler John R. Coen, who had been a member of the Commission since 1944 and was Vice-Chairman at the time of his death. "He had served as a member of the Commission with his characteristic force, leadership and executive ability," Chairman Campbell said. Grand Exalted Ruler Jernick appointed as Mr. Coen's successor Past Grand Exalted Ruler Wade H. Kepner.

The Elks Magazine

In May, The Elks Magazine concluded its 33rd year of publication and during the year 13,980,564 copies of the Magazine were printed, as compared to 13,654,641 during the previous year. Total earnings for the year were \$256,108.17, as compared to \$256,807.41 for the previous year, the decrease largely being accounted for by increased operating and production expenses. This condition is typical of the entire publishing industry, which for several years has faced continually rising production costs. This is particularly true for paper, since it is by far the largest single item involved in producing a national publication such as The Elks Magazine. Furthermore, The Elks Magazine, because of the steady membership increase in the Order, is con-

tinually producing more copies of the Magazine each year, although the basic cost of the publication has stayed the same since the Magazine was started in 1922.

The surplus of \$256,108.17 earned by the Magazine for the year was distributed as follows: \$78,277.21 to operate and maintain the Memorial Building, \$150,000 to the Grand Lodge General Fund, and \$43,362 contributed to the Grand Lodge Pension Plan. These payments total \$271,639.21, or \$15,531.04 more than earned. The difference was paid from surplus earnings of the Magazine on hand as of June 1, 1955.

The total cost per capita for publishing the Magazine was \$1.06. Against this there was an advertising income of 30 cents, leaving a net cost per capita of 76 cents. This points up the importance of advertising to The Elks Magazine and the great contribution that every member can make by supporting the Magazine's advertising whenever possible. The total net income for the year from the sale of advertising space was \$352,794.27, as compared to \$344,538.38, representing an increase of \$8,255.89.

Elks Family Shopper

This Department has now been in existence for nearly four years, and it has been a particularly advantageous section for the Magazine from the standpoint of reader interest and advertising revenue. For the fiscal year just closed total advertising income of the Elks Family Shopper was \$97,131, as compared to \$86,941.51 for the previous year. The advertisements running in this section are very carefully scanned, and the Magazine feels that it has been remarkably successful in maintaining the high standing of advertisements appearing in the Elks Family Shopper.

Official Elk Jewelry

Considerable progress was made in the distribution of official Elk jewelry, which was authorized by the Grand Lodge at the 1953 Convention, but which required

time in order to work out the details. During the year sales of Elk jewelry amounted to \$18,711.34.

Public Relations

Under the direction of Brother Otho DeVilbiss, who was particularly commended by Chairman Campbell for his work as Public Relations Director, during the year this Department made splendid progress. More than 9,000 clippings of Grand Lodge publicity were received, representing an increase of 78 per cent over last year and the largest total since the Department was established in 1948. Coverage of the Convention in Los Angeles last July was particularly outstanding, and local coverage given by the Los Angeles newspapers was the best received to date anywhere. They published a total of 774 items, the equivalent of 57 standard-sized newspaper pages. Los Angeles radio and television stations were equally cooperative. A total of 3,407 newspaper clippings about the Convention were received during the year from the nation's press.

The Public Relations Department worked in close cooperation with Grand Exalted Ruler Jernick on his Gold Star Certificate Program and his other activities. A total of 13 mailings were sent to lodges, District Deputies and State Associations promoting this Program. A special "Report to the President of the United States," covering the Order's youth program, was prepared for presentation to the President by Mr. Jernick. A similar report was presented to Governor Meyner of New Jersey. In April the Grand Exalted Ruler presented the winners of the Youth Leadership Contest to President Eisenhower at the White House. This was widely publicized.

A total of 219 news stories were released to Exalted Rulers and State Association Presidents in advance of the Grand Exalted Ruler's visits. Other Grand Lodge Programs were widely publicized through publicity releases prepared by the Department. National Newspaper Week produced 635 clippings, and 270 clippings were received from releases announcing Grand Lodge appointments. It should be understood that this by no means represents the total number of newspaper items published, since many of them are never received.

Flag Day and the Grand Lodge Youth Program were widely publicized. The

Public Relations Department also prepared surveys, editorials and articles for The Elks Magazine and distributed reprints of important articles to over 500 daily newspapers.

Disposition of Earnings

During the 33 years of its existence, the aggregate surplus earnings of the Magazine has amounted to \$6,876,311.88. The Commission has already turned over to the Grand Lodge \$6,178,619.11. This represents an average of nearly \$190,000 per year. The amount turned over to the Grand Lodge has been used for various purposes, including: Building of an addition to the Elks National Home in Bedford, Va.; decoration of the Memorial Building with murals, statues and other decorative features; operation and maintenance of the Memorial Building; contributions to the Elks War Commission and the Elks National Foundation, and the establishment of the Grand Lodge

Reserve Fund, which now is \$609,503.13.

If it had not been for the earnings of the Magazine, the per capita tax for many years would have been materially increased. Some years this tax would have been at least 50 per cent per member higher than it actually was.

In closing his report, Chairman Campbell reiterated what has been said in former reports: No officer or member of the Commission received directly or indirectly, in any manner, way or form, any compensation of any kind, except necessary expenses incurred in traveling or otherwise.

Members of the Elks National Memorial and Publication Commission submitting the Report are: Past Grand Exalted Rulers Bruce A. Campbell, Chairman, John S. McClelland, Vice-Chairman; Emmett T. Anderson, Secretary; James T. Hallinan, Treasurer and Wade H. Kepner, Assistant Secretary and Assistant Treasurer.

Elks National Foundation

THE Report which the Elks National Foundation Trustees are privileged to make for the fiscal year ended April 30, 1955, is a story of gratifying success," Past Grand Exalted Ruler John F. Malley, Chairman of the Elks National Foundation, stated in opening his Annual Report to the Grand Lodge. "The spread of contributions from lodges and members is the widest in our promotional experience. . . . We attribute this important feature to the eloquent advocacy of Grand Exalted Ruler William J. Jernick and the effective promoting of his Gold Star Certificate Program by his Deputies and by the assisting State Association officers and committeemen.

"The last quarterly review of the investment portfolio of the Foundation likewise gave satisfaction as it established that the appreciable securities, from which our fund derives the major part of its distributable income, have advanced in value approximately eighty per cent over cost.

"The programs of good works in the various fields of education, benevolence and humanitarian endeavor have brought the Elks National Foundation to the attention of groups of people representative of the culture, thought and heart throb of American citizenry, with resultant prestige for our Order," Mr. Malley pointed out.

Current Year

The total amount received from all sources during the fiscal year was \$353,990.79, which is \$18,067.53 in excess of the best previous year. A bequest of \$500 under the will of our late Brother Rex E. Lippitt of Marshalltown, Iowa, Lodge was received. Mr. Malley reminded

that anyone planning or advising with respect to the preparation of a will is urged to include a bequest to the Elks National Foundation.

In addition to the Consolidated Principal Fund of \$3,831,841.69, the Foundation has a Security Depreciation Offset Fund amounting to \$123,027.02. This fund is invested exclusively in government securities. When added to the Consolidated Principal Fund, it brings capital assets to \$3,954,868.71.

Appreciation

Mr. Malley, in his Report, expressed his appreciation of the feature article "Foundation for Their Future," which he said, "graphically described the Foundation in action," and which appeared in the March 1955 issue of The Elks Magazine. He also called attention to the new Foundation column, which will run regularly under the title "The Joy of Giving" and will consist of concise comments about Foundation activities. He also expressed his deep appreciation of the help received from Mr. Jernick's District Deputies, State Association officers and committeemen, the Exalted Rulers and Secretaries of Subordinate Lodges and the Foundation-conscious members of innumerable lodges for their most valuable assistance. "We thank them and point to the tabulation of contributions as evidence of their effectiveness," Mr. Malley said.

Current Distributions

Cerebral Palsy—The program of the Elks National Foundation Trustees in the field of Cerebral Palsy has won national recognition and acclaim. To date grants have totaled \$152,154.97; and

these grants, covering the cost of tuition, maintenance and other necessary expenses, have sent 283 qualified persons through courses of specialized training at leading universities and medical institutions. These expenditures have been made directly by the Foundation and do not include the donations which have been sent to the State Elks Associations which have well-organized and continuing handicapped children rehabilitation projects.

Most Valuable Student Awards—

This year the Elks National Foundation has set aside \$28,000 to outstanding high school students in order to further their college education. These awards will be announced at the Convention in Philadelphia.

Other Educational Projects—

Scholarships amounting to \$400 each are available for award to the students selected by the State Association, and this year 92 of these scholarships were granted.

Emergency Educational Fund—

The purpose of this fund is to assist any children under the age of 23 years of a member of the Order who has lost his life, or has been incapacitated, while a member in good standing of the Order. During the year three scholarships were granted and three additional awards have been approved.

Twenty Club Plan

Mr. Malley particularly calls attention to the impressive plan, developed by Elks of Greeley, Colorado, Lodge, under the title "Twenty Club Plan." The underlying idea is that if every member of the Order gave \$20.00 to the Foundation, the goal of twenty million dollars would be reached. Other lodges and State Associations have taken up the plan with most satisfactory results, Mr. Malley reported. Any contribution made under the Twenty Club Plan will be transferred to subscriptions for larger amounts at the request of the contributor.

Expenses

During the year the cost of administration of the Elks National Foundation was \$35,702.72. However, Mr. Malley strongly emphasizes that nothing is deducted from the income of the Foundation to defray administrative expenses, and the entire cost is paid out of Grand Lodge appropriation. Any gift to the Elks National Foundation is a permanent and continually growing charitable contribution, because only the income of the Foundation is used for its charitable and educational work.

Conclusion

In concluding his Report, Mr. Malley urged every member of the Order to familiarize himself with the work of the Elks National Foundation, saying: "We are confident that you will be better in-

formed about what your Order is doing in various fields of worthwhile endeavor. You will get a lift of pride in your membership and the feeling of doing things for the benefit of your fellow man. You will have the urge to do more and more to build the Foundation to monumental proportions. With your help, Brothers, the Elks National Foundation can be-

come a great philanthropic institution.

The Elks National Foundation Trustees submitting the Annual Report to the Grand Lodge are: Past Grand Exalted Rulers John F. Malley, Chairman; Robert S. Barrett, Vice Chairman; Floyd E. Thompson, Secretary; Charles H. Grakelow, Treasurer; L. A. Lewis; Dr. Edward J. McCormick and Sam Stern.

Elks National Service Commission

THE interest of the Order of Elks in our country's defenders is a part of a proud history. Our achievements in the field of service to our fighting men and veterans of both major wars and the recent Korean conflict are distinguished because of their extent and value," Past Grand Exalted Ruler James T. Hallinan, Chairman of the Elks National Service Commission, stated in opening his Report to the Grand Lodge.

To analyze the scope of the Veterans Program, the Service Commission went to the Veterans Administration and found that on an average day there are 106,000 patients in 172 Veterans Administration hospitals. Domiciliaries account for 17,000 more and 4,000 are in contract hospitals. This survey emphasized the Commission's solemn pledge that, "So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them. The Elks have remained loyal and steadfast ever since the Veterans Administration was instituted nine years ago. They have never forgotten 'Those Who Served,'" Chairman Hallinan reminded the Order.

Programs

To name a typical program of the Commission as an example, reference can be made to the Occupational Therapy work being done with leather. Hides, presented by the ton at the Grand Lodge Convention, have been processed and, through the efforts of Robert N. Traver of California, bundles of choice tooling and moccasin leather, brilliantly finished in attractive colors, are being used in VA Hospitals all over the country. "The results in finished products and patient morale are astonishing; not only is the day of recovery brought closer, but new skills are developed", Judge Hallinan reported.

Many State Associations, supplementing the work of the California Elks, provided hides. The Massachusetts State Elks Association has been noted for its activity in this field for years.

Fraternal Centers

The need for wholesome recreation during off-duty hours is not overlooked by the Elks National Service Commission,

and Brother Elks, their wives, daughters and sisters graciously entertain service men in ten friendly Fraternal Centers. These Centers are hailed by those who have enjoyed this special Elks hospitality as a "Home Away From Home." Fraternal Centers presently are located at Tucson, Arizona; Santa Maria, California; Key West, Florida; Columbus and Valdosta, Georgia; Waukegan, Illinois; Louisville, Kentucky; Columbia and Sumter, South Carolina, and Cheyenne, Wyoming.

Working with VAVS

The Veterans Administration Voluntary Services (VAVS) is the agency which handles a program of coordinated services to hospitalized veterans by organizations in the areas where VA hospitals are located. Its function is to act as a clearing house for all veteran services, avoiding duplication and overlapping. Coordinating the work on a national level is the VAVS National Advisory Committee which consists of representatives, and alternates, of more than 40 leading national organizations. The Elks are represented on this body by Past Grand Exalted Ruler James T. Hallinan, with Bryan J. McKeogh, Executive Director of the Elks National Service Commission, as his Alternate.

On the local level each V.A. hospital has an Elks representative. The Commission received gratifying national recognition in the appointment of our Executive Director, Bryan J. McKeogh, as Chairman of a special sub-committee on Public Information, in addition to his appointment as Co-Chairman of the important planning for the Patient's Discharge Committee. Both committees make studies and present plans for 42 of the nation's largest fraternal, veterans and service organizations which serve Veterans hospitals throughout the country.

Returning Home

As the years go by, it can be expected that certain patients in VA hospitals will have reached the maximum in medical benefits and are ready to be returned to the community. Surveys disclosed that often a patient returns to the hospital after discharge because of his inability

to assume his place in the community, and in particular because of inability to secure gainful employment. The seriousness of the situation demanded action, and the Elks were called upon by Veterans Administration and the VAVS National Advisory Committee to conduct a pilot program in thirteen carefully selected hospitals. Each lodge was requested to appoint a Veterans Rehabilitation Committee. (94 per cent responded immediately).

When a patient in need of assistance is leaving one of the thirteen designated pilot program hospitals, the Commission's representative immediately notifies the Chairman for the lodge in whose jurisdiction the veteran resides. He also notifies the National Service Commission headquarters in New York City. The lodge servicing the patient after his homecoming notifies the Service Commission of the action taken.

The entire membership was notified of the step-by-step progress of the plan through several separate reports given at various times on the Commission page of the Elks Magazine. Results were most encouraging.

Duration Stickers

This sticker was designed by the Commission to provide a uniform method of assuring that when an Elk Serviceman presents a card stating that his dues are paid for the duration there will be no confusion in the mind of anyone examining the card. "All cards bearing the Duration Sticker should be honored", Past Grand Exalted Ruler Hallinan states. These Stickers are available and will be furnished to all lodges upon request to the Commission. There is no charge.

Courtesy Cards

Courtesy Cards continue to be in great demand. These Cards are issued to blood relatives of members of the Order now serving in the Armed Forces who were under 21 years of age at the time of their induction. A supply of Cards is available to each lodge without cost by writing to the Elks National Service Commission, Room 3257, Chrysler Building East, New York 17, N. Y.

Appreciation

Concluding his Report, Judge Hallinan extended his appreciation, and that of all Elksdom, to our dedicated Brothers and their ladies whose work in hospitals has not diminished through the years. He acknowledged a deep debt of gratitude to Grand Exalted Ruler William J. Jer-nick, the father of two World War II veterans who are active members of the Order.

"The splendid and efficient aid of Grand Secretary Lee A. Donaldson and his staff has been invaluable to us", Judge Hallinan said. He extended his appreciation to the Past Grand Exalted Rulers, Grand Lodge Officers and Com-

mitteemen, District Deputies, Officers of State Associations and subordinate lodge officers who furthered the Commission's Program during the year.

"We are saddened to note the continued serious illness of our faithful Executive Secretary, William M. Frasor. His cheerful presence is greatly missed", Judge Hallinan stated. "Brother Frasor has been succeeded by Bryan J. McKeogh, a veteran of World War II who was attached to the Special Service Branch of the Army. He comes to our Commission well equipped by background and prior activities. This has enabled him to carry on as our Executive Director in a most efficient manner", Chairman Hallinan reported.

"For the field work necessary to the successful operation of the Commission program we are deeply grateful to Brother Floyd H. Brown for a task performed with competence and diligence".

In concluding his Report, Chairman

Hallinan said: "Nine years have passed since volunteer assistance at Veterans Administration hospitals made necessary the establishment of the Elks National Service Commission. Each successive year brought more hospitals, more veteran patients, and additional responsibilities. The duties performed and our record of accomplishments have established the Benevolent and Protective Order of Elks as a top-ranking civilian branch of our government.

"The important task assigned to us by the Veterans Administration and other government agencies indicate a confidence in our ability to perform. Our resolve, therefore, is that our Fraternity of over one million patriotic Americans stands prepared and willing to face whatever the future may demand".

Finances

The Commission programs during the year were financed by balance of funds

at June 1, 1954, plus receipts from Grand Lodge of \$342.90 being balance due on 1953-54 per capita assessment; transfer of 1954-55 assessment in amount of \$344,144.10, and \$25,000 appropriations unanimously adopted at the Grand Lodge Session in Los Angeles to cover expense of office maintenance in connection with the activities of the Commission. In addition, \$4,048.19 was realized through miscellaneous donations from subordinate lodges and interest on securities.

The Elks National Service Commission Report was submitted by the following Past Grand Exalted Rulers who are members of the Commission: James T. Hallinan, Chairman; Henry C. Warner, Vice-Chairman; E. Mark Sullivan, Secretary; George I. Hall, Treasurer; Howard R. Davis, Assistant Treasurer; Frank J. Lonergan, Wade H. Kepner, Emmett T. Anderson, Joseph B. Kyle, William Hawley Atwell, Charles E. Broughton and Grand Exalted Ruler William J. Jernick.

"FREEDOM'S FACTS" Exposes Distorted Red Propaganda



Communism. Here is a revealing statement from the July issue.

Anyone looking at the United States through the distorted eyeglasses of communist propagandists would recognize little more than the basic geography. According to the Reds, we are "imperialist aggressors." We force our aid on other countries in order to destroy their economies and enslave their people. And, worst of all, we are preparing our young men for an aggressive war against the "peace-loving" Soviet Union.

RECENT STATEMENTS

These particular slanders were not taken from Red propaganda during 1952 at the height of the communists' "hate-America" campaign. They are from statements made by official Soviet, satellite, and Red Chinese sources within the past month.

While 15 to 20 years ago such statements might have been considered childish name-calling, today they have deadly serious purpose. This picture of the U.S. as malicious and aggressive is being projected into nearly every country of the world by an army of Soviet and native propagandists. For many millions, particularly in Asia and Africa, and even in Europe, the popular picture of the U.S. is the one presented by the Reds.

Here are a few typical examples of what the Red were telling other peoples of the world about us on the eve of a top-level conference to ease world tensions. The statements fall into three general categories.

The capitalist system is failing. "Pravda" on May 24 declared that unemployment was sweeping the United States. "Last January there were in the United States 14,000,000 people who were wholly or partially unemployed." Worse than that, claims "Pravda," "Many economists predict that by the end of 1955 unemployment will rise by 40 per cent.

THEIR SIDE OF IT

"Constantly living in fear of losing work, watching with alarm how chronic mass unemployment grows in the country

LAW ASSOCIATES HONOR P.G.E.R. HENRY C. WARNER

Past Grand Exalted Ruler Henry C. Warner was among 31 Illinois attorneys honored at the recent annual meeting of the Illinois State Bar Association held at the Faust Hotel in Rockford. Mr. Warner has practiced law in Dixon for 50 years and was awarded a Senior Counselor Certificate for his half-century of membership in the state legal profession.

The well known "New York Times" correspondent James Reston was the principal speaker at the ceremony. Honored with Mr. Warner was John P. Devine, a 24-year veteran of the Illinois legislature, who was elected to the House of Representatives in 1913 and served successive terms through 1937. He nominated Mr. Warner when he was elected Grand Exalted Ruler in 1939.

from day to day, American workers inevitably start pondering the vices of a system which condemns them to the sufferings of forced idleness, misery and want." This "news" was spread throughout Europe via the Soviet news agency TASS.

THE REAL TRUTH

(A few weeks later without any special fanfare the U.S. Commerce and Labor Departments reported that U.S. production and employment hit new peaks in May, with output at the rate of \$370 billion a year and employment at 63,703,000—the highest May level of employment on record. Unemployment was less than 2,500,000.)

In view of these propaganda attacks against the U.S. a few words of Igor Gouzenko, former code clerk who defected from the Russian Embassy in Canada, take on added significance. Gouzenko told members of the U.S. Senate Internal Security Committee on January 4 last year that the communists usually referred to the U.S. as "our competitors." This is another indication that the Reds think of the U.S. as the major obstacle to their conquest of the world.

It seems that attempts to undermine peoples' belief in capitalism and to isolate the U.S. from other peoples of the world are part of the Reds' concept of "knocking the competition." The violence of the "knocking" indicates that despite peace talk the Reds' aim is still to drive the U.S. out of Africa, Asia, and Europe, opening the way for the Reds to establish a political-economic monopoly in those areas. This presents a definite challenge not only to U.S. Government agencies, but to every U.S. business operating overseas, as well.

News of the State Associations

(Continued from page 10)

stein, Huntington; M. D. Lombardo, Jamestown; G. R. Sanford, Medina. Trustees, A. J. Dyer, Peekskill; G. R. Weigand, Elmira; P. A. Erwin, Southampton; L. E. Starkweather, Albion.

A WEEKEND AT HOMEWOOD FOR ALABAMA DELEGATES

Friday, the 13th of May, found the delegates to the 33rd Annual Convention of the Alabama Elks Assn. in session at Homewood. Mayor Ray Acton welcomed the Elk visitors, with retiring Pres. A. Jesse Duke responding. Various reports were read at the day's business sessions during which the following were elected to office, installed later by Past Pres. Bernard J. Rosenbush, Jr.: Pres., Claude E. Haywood, Mobile; Executive Vice-Pres., W. C. Watson, Tuscaloosa; Vice-Presidents: R. P. Mills, Huntsville; E. E. Clark, Gadsden; John Galloway, Homewood; Gilbert L. Allen, Tuscaloosa; Joseph W. Carroll, Montgomery; Russell Turner, Alexander City; Bill Ellard, Dothan, and Emmett Stokes, Fairhope; Secy.-Treas., E. B. English, Fairfield; Tiler, M. J. Lane, Talladega.

Past Pres. Waldrop Windham of Homewood, who delivered a fine report on the cerebral palsy work in the State, was appointed the Assn.'s Legal Advisor with Mr. Duke, Frank Lemont of Fairfield, Ray C. Balthrop of Homewood and Al Kruckeberg of Mountain Brook named to the Advisory Board. Birmingham Elks Harry K. Reid is Historian and Thomas T. Davidson, Organist.

Alabama's fine Veterans Service Committee work was described by Jefferson County Chairman T. D. Stephens and Chairman Conrad C. Flores discussed its Youth Activities work. He presented scholarships to four successful students,

with E.R. H. C. VanBuskirk of Tuscaloosa Lodge making the awards to the State's Youth Leaders, Jane Thompson and Bobbie Wood.

The President's Ball and State Banquet were social highlights of the session, with Past Grand Exalted Ruler John S. McClelland among the distinguished guests. P.E.R. Wm. B. McCollough of Birmingham Lodge was the speaker at the Memorial Services, held at the home of Birmingham Lodge No. 79 which was also the site of the Ritualistic Contest won by the Dothan entry.

John T. Wiegand and J. P. Adams cooperated as General Chairmen for this successful conclave whose delegates adjourned with the decision to meet next year at Mobile.

JOHN COONS HEADS OKLAHOMA ELKS

At their very successful May 13, 14 and 15 meeting at Ardmore, the Okla. Elks Assn. delegates elected John Coons of Miami as their 1955-56 President. Assisting him will be Temple Benbrook of Woodward as 1st Vice-Pres.; Bert Wysor of Holdenville, 2nd Vice-Pres.,

and V. P. Cavanaugh, El Reno, 3rd Vice-Pres. Shawnee Elk Clair E. Hill remains as Treasurer, LaVerne Fisher of Bartlesville is Secy. and W. B. West of Tulsa is a five-year Trustee.

Past Grand Exalted Ruler and Mrs. E. Mark Sullivan were special guests of the Oklahoma Elks, with Mr. Sullivan delivering the principal address at the Association Banquet, following his introduction by Past Grand Exalted Ruler Earl E. James.

With D.D. W. V. Shirley as Toastmaster, other speakers included Past Pres. A. J. Hall who presented the Assn.'s Scholarship Awards; Harold Carey, former Secy. of Lawton Elksdom, who rewarded the State's Youth Leaders; retiring Pres. C. R. Horton, Past Presidents E. B. Smith and D. E. McCroskey, State Chaplain J. W. Gibbons, Trustee Herbert Johnson, host E.R. E. M. Mitchell and Mr. Coons who announced the results of the State Ritualistic Contest which found the entry from Holdenville in first place.

Plans were approved for the construction of the first building of the Youth (Continued on page 45)



Shreveport's Louisiana Ritualistic Champions, left to right: H. G. Robertson, Chaplain; R. J. Hanrahan, Est. Loyal Knight; E. P. McGee, Lead. Knight; W. P. Pearce, Jr., Candidate; Team Capt. A. B. Culliton, E.R.; R. J. Achee, Esq.; Joseph Basile, Inner Guard; D. B. Ricou, Lect. Knight.

In the Shadow of the Babe

(Continued from page 12)

off and on the mounds. Thunder, thunder, everywhere, and not a storm cellar in sight.

Still, if there are those who mourn the passing of the clever game, the drag-bunt, hit-and-run, multiple-steal and sacrifice, the example of the Red Sox's Norm Zauchin illustrates why these folk are far in the minority. At this time a year ago, Zauchin was unknown outside of Louisville, Ky., where he played a minor-league first base. But, and overnight, three 400-footers in one game on May 27 shot Zauchin into the headlines. Not even Ted Williams ever did better and Williams never has driven home ten runs in nine innings.

At the season's turn, his batting average was a weak .268. But Zauchin was pressing Mickey Mantle of the Yanks for the American League homer lead, with 17, and the Boston fans were delirious.

Many another instance (far too many, growl Ty Cobb School of Thought members) of sub-par batsmen becoming the heroes of millions because of home run phobia could be recited. Ralph Kiner had a modest lifetime average of .281 at Pittsburgh. Yet he earned from \$65,000 to \$90,000 a season for leading the NL homer derby seven times. Kiner it was who coined the too-truism that, "Singles hitters drive Model-T's, home run hitters drive big cars." If the big hits are delivered in Kinerian numbers—351 was his total as of this season's start—the car may contain gold doorknobs, TV and a stock market ticker. At age 32, and hitting lightly now at Cleveland, Kiner admits he has lost his chance to reach or break Babe Ruth's legendary record of 60 home runs in a season—the most golden goal any slugger can seek. In 1949, the burly Scotch-Irisher came closer to

succeeding than anyone in ten years. He put 54 balls over the fence. Best since then has been Ted Kluszewski's (for Cincinnati) 49 last season.

"Can it be done?" this correspondent asked Kiner a few months ago. "Will anyone ever hit 60 or more?"

"Positively. There are three right now who can do it. Eddie Mathews of Milwaukee, Duke Snider of Brooklyn, Kluszewski of Cincinnati."

"What—no Willie Mays?"

"No Mays. He hasn't the brute size the job needs. It's an impossibility for anybody under 200 pounds and not a home-run specialist. Mays is too good a singles and doubles hitter to qualify."

Kiner's prediction, made during spring training, looks exceedingly astute right now. At mid-season, Snider (6-foot-1, 205) and Kluszewski (6-2, 230) were locked in a mighty duel which took

much of the play away from the pennant races. Nearing the 30-homer mark apiece in mid-July, each was keeping almost exact pace with the Bambino's sweep through the American League for the Yanks in 1927—the year he hit 60. Eddie Mathews (6-1, 200) lost a week's play to an emergency appendectomy in May. But the baby-faced third-baseman came back to collect five home runs in five days with the stitches still healing. With 22 homers at the half-way point, and a notoriously strong finisher in September, Mathews was very much a challenger for Ruth's record.

Is this THE season? For 28 years fans have awaited with mingled eagerness and dread the destruction of a memory. Eagerness because Babe Ruth is only a name to a whole new generation. Dread because to middle-aged America, he lives on in sentiment, a symbol of its youth. The answer will come a month from now. For in the month of September is the chief reason why the Babe's 60 hasn't fallen before. To wit:

On August 31, 1927, the Babe, swinging from his spindly legs but with 220 pounds of fury behind the blow, hit a 480-footer, his 43rd home run of the campaign, into the Yankee Stadium right-centerfield seats. Several contenders—Kiner, Jimmy Foxx, Hank Greenberg—have since finished August with an equal number of homers.

But in the strength-sapping stretch month of September, Ruth gave a practically inhuman exhibition. He hit three home runs at Boston in one game. In two others he hit a pair. In 30 days he battered 17 pitches over the pickets . . . and that pace, to this day, has killed off all opposition.

"Personally, my bat begins to feel like a lead crowbar by Labor Day," says Duke Snider. "I've always heard Ruth had the constitution of an ox, and those 17 he hit prove it. But I don't say the record can't be equalled, at least. . . ."

Tying it would be some stunt. So much so that one of the game's leading promoters, Bill Veeck, estimates the successful fellow would start his salary bargaining at \$100,000—"and then get to talking bonus." Veeck comments, "Why, he couldn't be more phenomenal if he had two heads and sang soprano-bass. The guy who comes up to or beats Ruth's mark will be the hottest entertainment property in the U.S.A.—and, brother, I only wish I knew where he can be found. The scout who discovers him could retire to Capri for life just on his reputation."

The whole subject is filled with fascinating speculation. Veeck, despite present goings-on, is among those inclined to believe that said genius may now be shooting marbles and flying kites, that today a Ruthian replacement doesn't exist in the major leagues. This isn't a majority opinion. Many others believe that the record's fall is certain, that with Giants' Willie Mays—only 24 years old

and with 41 homers his first full season of 1954—competing with Mathews, age 24; Al Kaline of Detroit, 21; Mantle, 24; Ernie Banks of the Chicago Cubs, 25; Jackie Jensen of Boston, 28; Snider, 28; Al Rosen of Cleveland, 30; Gil Hodges of Brooklyn, 31, and Kluszewski, 31. Remarkable as was George Herman Ruth, they'll remind you, he played 13 years in the majors before reaching his peak. Beginning in 1920, he unloaded 54, 59, 35, 41, 46, 25, and 47 homers in successive seasons before reaching 60 in 1927—when he was 32 years old. A handy little table goes with their speculations:

Homers at Age 24		Homers at Age 31	
Ruth	29	Ruth	47
Snider	31	Kluszewski	49
Mathews	40	Hodges	42
Mantle	27	Kiner	37
Mays	41		

This is set up to show that there were periods, in his youthful puissance, and in his prime, when the Babe didn't overshadow the moderns—and therefore it's highly possible that any of the younger sluggers, plus Kluszewski, in particular among the older group, might erupt any moment with a hot streak which would turn the trick. Kluszewski, a lefthanded giant with the only known plate weakness of a base on balls, physically is the closest to Ruth. "King Klu" had 40 homers in 1953, led everybody with 49 last season. An ex-all-Big Ten football lineman at Indiana U., he has the phlegmatic personality to resist the pressures of his art. One of every two experts you meet demonstrates with gestures how Klu will smash between 55 and 60 any moment.

But if you concentrate on the one year that really counts—1927—you begin to understand why the challengers, themselves, grow ill-at-ease at mention of The Record. All of them have broken it down for study. And nothing short of reading "War and Peace" instead of "Zippo Comics" could give them a worse headache. While not many fans recall details of how Ruth compiled his 60, ballplayers understand that a lot of unseen factors comprise the miracle it will take to catch him.

For a lot of reasons:

Anyone over 35 will remember that the Bambino was a gregarious fun-lover who played the game by instinct rather than by hard application. Now and then, even his great talent left him. In 1926, he was too busy having fun to deliver more than 47 of his specials and the Yankees were under fire for losing an upset World Series to the Cardinals. Bob Meusel, an outfield teammate of the Babe's, now living in San Francisco, recalls, "Babe quit clowning the next spring. His pride was hurt. He started taking his reputation seriously—and oboy! Actually, pitchers would throw—and then duck."

On opening day he poled a home run in Yankee Stadium. In early May he

went on a spree of seven homers in ten days. At Boston, pitchers Deacon MacFayden and Red Ruffing threw bean balls at him and the Babe responded with three drives out the park in one game—the longest traveling more than 500 feet. His bat boomed all over the loop—five homers in Philadelphia, four in Washington, eight in Boston, five in St. Louis, seven in Cleveland, five in Detroit, four in Chicago, for an astonishing 38 homers on the road. His longest dry period of no "busters", as the Babe called them, was 11 days between July 12-24. He evened that with four busters in the next four days.

A sidelight is that the fat-barrelled 42-ounce bat he used in the last weeks of 1927 today is owned by Joe E. Brown, the movie comedian. It has a number of depressions in the barrel. The Babe—who'd spin like a top when he missed—hit baseballs so hard that he actually dented his bat.

A lefthander, Ruth had the advantage of parks constructed to contain right-handed hitters. He had another asset, this one unique. Pressing him every day for the Swat King title was Lou Gehrig. Going into the final month of 1927, Gehrig had 42 homers to the Babe's 43. Together they formed the most devastating one-two combination the game ever has known. Walking Ruth to avoid a shot into the bleachers was epidemic—in fact his lifetime 2056 bases-on-balls remain the big-league record—but with Gehrig averaging .373 that year (Ruth .356) and coming up directly behind the Babe in No. 4 position, pitchers couldn't afford to put a free run on base. In 1926, Ruth got to bat only 495 times. In '27 the figure was 540. That season they had to throw to him—praying as they ducked.

Neither helped much. On September 29, pavilion-seat patrons at Yankee Stadium scrambled for a pair of Ruth souvenirs, his 58th and 59th homers. By now Gehrig had fallen far behind; there was no competition. Also the Yanks had the pennant on ice and the Babe's skinny ankles ached under the weight they carried. In the dugout—Bob Meusel recalls—he lit up one of his favored \$1 perfecto cigars.

"That's it," he grunted. "I'm through for the season."

"Why, you've only tied your record," objected Meusel. "You've got to hit one more."

"I've got sixty already," maintained Ruth. "There was that buster in Chicago, remember? When we were rained out."

"That one doesn't count. The game didn't go into the books."

The Yankees knew Ruth was stalling. Some extracurricular horseplay in the dog days before the World Series appealed to him far more than hard labor. Tony Lazzeri, the second baseman, spoke up. "Tell you what, Babe. Hit one for me—and I'll buy all the beer you can drink."

Ruth chuckled. He was in the line-up

the following day, the next-to-last of the season. In the eighth inning against Washington, the score tied 2-2. Shortstop Mark Koenig tripled. The veteran left-hander of the Senators, Tom Zachary, then attained immortality with one delivery.

Zachary threw a curve, low around the Babe's knees. With a magnificent golfing gesture, Ruth lofted it 400-odd feet into the right-field stands. He was never again to come close to 60 in his years as homer champion. But, as it turned out, he could have settled for 59 without ever losing his special niche in folklore.

A jealous jinx has guarded the record ever since.

In 1930, squat Hack Wilson of the Cubs set the current National League mark of 56. Before he could improve on it, Wilson was fined \$6000 for roistering, skidded into oblivion and died broke at 48.

In 1932, Jimmy Foxx of the Athletics was alarmingly ahead of Ruth's pace entering September with 55 homers. He sprained his wrist and collected but three the last month for a total of 58.

In 1938, Hank Greenberg of Detroit had 58 four-baggers with five games yet to play. "Just thinking of the chance I had tied me up," testifies Greenberg, now general manager at Cleveland. "In my last 21 at-bats, I hit three bloop singles and a double. There's something about that record . . . ask Kiner."

Kiner, hand-raised and coached by Greenberg at Pittsburgh to do only one thing, also was provided the aid of "Greenberg Gardens", otherwise known as "Kiner Korner"—a pulled-in 305-foot section of the left-field stands at Forbes Field. With this soft target, he missed in 1949 by only the narrowest of bad breaks. Rain cancelled one game in which he homered. Five other drives struck fence tops, inches below home run territory. With only a little luck, Kiner's final 54 score could have been 60.

Something like the hand of Providence does seem to look after the Babe's legend. Or, maybe it's retribution for the "Greenberg Gardens" and other obnoxious—(to older fans)—ball park alterations designed for his downfall. In 1933 the Athletics moved home plate 14 feet nearer the fences to help Al Simmons. The Red Sox erected a double-sized bull-pen topped by a fishnet home-run catcher for Ted Williams' benefit. At St. Louis, Stan Musial this season was given a 310-foot "gift" fence in right field when a 20-foot screen was cut down. When Babe Ruth hit short of 300 feet it was a pop-fly out. In last October's World Series, Dusty Rhodes' 260-footer at the Polo Grounds was a four-base slam . . . the saddest concession yet to the box-office aspects of homer hysteria.

"It makes me sick," Ty Cobb rises again to object. "They can't beat the Babe fair, so those bums are trying to do it foul."

Shrinking the arena merely is one

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dodge now practiced. Last season Commissioner Ford Frick reprimanded Leo Durocher and ordered him to stop giving \$100 bonuses to his Giants sluggers for each homer they delivered. Cleveland's Al Rosen—43 homers in 1953—was caught with nails in his bat. Rosen blandly explained they were there to keep it from chipping. Stereoscopic cameras, which give a three-dimensional view of batting form, have been introduced. The one clue they reveal is that an exaggerated backswing and a sweeping full turn of the hips is a greater power factor than action of the arms and wrists. Clue? Back in the '20's, the Babe looked a combination of the Leaning Tower of Pisa and a whirling dervish when he attacked the ball.

A slender-bat panic also is on in the dugouts. Outside of Ted Kluszewski, who swings a knobless, man's size 40-ouncer, hitters are going to 33 and 34-ounce matchsticks. Ferris Fain, a two-time American League bat champion, even showed up with a 30-ouncer he found on a kids' playground. The theory is that the lighter the lumber, the faster it can be whipped around. The "uppercut" has replaced the level swing.

Beyond that, pitchers continue to be victimized. As recently as 1943, a season's total of 905 homers was hit in the two leagues. Last season the figure was 1,937. It continues climbing this summer. Off July 4 estimates, around 2,450 "gopher" balls will be served in 1955 and both the American League record (973) and the National League high (1,197) broken. General management admits drastic reforms are needed to end this unbalance between offense and defense—such as relegating the spitball, widening the plate or deadening a rabbit ball which flies out of sight at the least nudge.

But there isn't a chance any of this legislation will be passed so long as fans demand more and longer slugging.

What with all the trying and all the tricks, it's amazing that the 60-homer formula has evaded everybody. Ruth lived long enough—until 1948—to be amused by the striving. When he became serious on the subject, he'd remark that a "fellow like Sisler" might eventually break his record. To Ruth, George Sisler was the perfect hitter. In 1920-21-22, for the St. Louis Browns, Sisler averaged .407, .371 and .420—the greatest three-year exhibition ever given by a batsman. Ruth never reached .400 and his lifetime average of .342 virtually was that of Sisler, at .341. "George was smart—he could do anything," the Babe once remarked. "If these young bucks today used their head like him, they might figure a way to do it."

The young bucks may not be Sislers, but they are smart enough to have done some tall figuring. Talking to some of the top hitters reveals how much:

Ted Kluszewski, Cincinnati—"The secret is a fast start. Nobody is going to beat Ruth in September. In the last

month, when he had 17 homers, he was out of this world. Last August 31, I was about even with him with 42. Then the hot weather and the weight you lose late in the summer caught up and I got only seven more the last 30 games. So you need one helluva start from May through July. That's the only way to hit 60—to get such a jump on The Record that you can concede the last month. I'm not bragging I can do it. I think I've got a chance, though."

Al (Flip) Rosen, Cleveland—"It's a mental problem. You have to cure yourself of *thinking* about it. In 1950 my 37 homers got me more pay than I ever dreamed of. Right away I turned homer-happy and I fell apart. My average slid



While Al Stump doesn't mention the Dodger's great Roy Campanella, probably because he is a catcher and would not appear in enough games to have a shot at Ruth's record, he has been hitting so well that we put him in.

to .265 the next year and not until I realized I was pressing for the big hit did I get back in the groove. By just trying to meet the ball for any kind of a base hit, I had 43 homers and led the league in '53. If I ever break the record, it'll be because I don't worry about homers. Most of these sluggers can't talk about anything else."

Duke Snider, Brooklyn—"The statistics will decide it. To hit 60, you first have to be on a high-scoring team. When runners are on base and scoring on him, the pitcher gets nervous and makes mistakes. Next, you have to get to bat at least 600 times in the season. You can't do that

on anything but a heavy-hitting team—like the 1927 Yankees. You also have to bat ahead of a player who socks 25 or 30 homers per season. That means pitchers won't be walking you to get at the next guy. I'm lucky, because the Dodgers are the best scoring-team in baseball and Roy Campanella, who bats behind me, is a great stickler. But I've been averaging only about 570 times at bat—not enough. When the whole Dodger club explodes, maybe I will, too."

Willie Mays, Giants—"Slumps is what you can't have. Last year I was ahead of Mr. Ruth in July, 36 to 34, and then I started lookin' like a pretzel up there. Tied up tight. Didn't get another for 18 days. Finished with 41, and lucky at that. Somebody come along with a cure for the slumps, mister, and you'll get your record."

Eddie Mathews, Milwaukee—"Maybe this sounds like an alibi, but Ruth didn't play night ball like we do today. That's the real problem. You go day game-night game-day game and the change from sun to floodlights hurts your eyes and timing. The year I hit 47, I'd have had around 55 if I'd hit good at night. I gave up reading and movies on account of it. I get out to the park early at night to give my eyes extra time to adjust to the lights. If a fellow works hard at it and develops equal vision both ways, he'd have a chance. I don't say it'll be me. All I know is that it'll be—somebody."

If the candidates appear none too eager to name themselves as the somebody, maybe it's because they privately agree with Ty Cobb. "This superman," Cobb adds, "also will be playing in parks so small he can spit over the fence—never forget that. And what then? Will he really have broken Babe's record? Not in my book. It'll be a phony title and the public will know it."

So perhaps there's no answer for the boom-boom boys after all. Maybe we older folk should go right on dreaming of one symbol of our gay youth with no fear that progress can dull its luster. If, in September, it turns out that this is THE year, let none of us feel sadness. The Babe was unique—he still is—he always will be. He's a fan's imperishable memory.

Let 'em flail away. Nothing will ever change that.

CHALLENGERS—THEN AND NOW

The Champ: Babe Ruth—60 HR's, 1927; 59 HR's, 1921

YESTERDAY

Hack Wilson	56	1930
Jimmy Foxx	58	1932
Lou Gehrig	49	1936
Jimmy Foxx	50	1938
Hank Greenberg	58	1938

TODAY

Ralph Kiner	51	1947
Johnny Mize	51	1947
Ralph Kiner	54	1949
Eddie Mathews	47	1953
Ted Kluszewski	49	1954

News of the State Associations

(Continued from page 41)

Center the Okla. Elks plan for the 27-acre tract they own at Lake Tishomingo, a tour of which was made by the delegates and guests.

CALIFORNIANS ATTEND ARIZONA CONCLAVE

Past Grand Exalted Ruler L. A. Lewis, Chairman Vincent H. Grocott of the Grand Lodge State Assns. Committee and State Pres. Robert P. Mohrbacker were among the Golden State Elks on hand for the Arizona Elks Assn.'s 40th Annual Convention which took place at Tucson in May.

Past Grand Exalted Ruler Bruce A. Campbell, now a resident of Arizona, and Grand Inner Guard S. O. Morrow were on hand to see the Association receive the first Grand Exalted Ruler's Gold Star Certificate presented by Mr. Grocott, and to applaud the Nogales Ritualistic Team which won the State Contest, and the Tucson golfers who captured that competition.

The delegates selected Flagstaff as the 1956 Convention City, pledged their continued support to the Florence Crittenton Home in Phoenix, the Ariz. State Elks Assn. Hospital in Tucson, and the athletic and band programs at Fort Grant Industrial School, and elected the following officers: Pres., Kenneth V. Crowder, Yuma; 1st Vice-Pres., L. Cedric Austin, Phoenix; 2nd Vice-Pres., John D. Frakes, Tucson; Treas., Alex W. Crane, Phoenix; Secy., A. H. Wadin, Yuma; Trustees, M. J. Bryce, Safford, J. E. Weidinger, Winslow, and V. M. David, Tucson.

GOLDEN JUBILEE PRECEDES NEBRASKA CONVENTION

The three-day June Convention of the Nebraska Elks Assn. at Alliance was heralded by a gala 50th Anniversary celebration of the host lodge. The attention of the entire Elk population of the State was focused on Alliance as hundreds of members and guests gathered to participate in the twin event. Brief ceremonies followed a dinner marking the Jubilee when the new addition to the lodge home was dedicated and tribute paid to P.E.R. and lodge Secy. Percy Cogswell, the sole surviving Charter Alliance Elk.

Many interesting events occupied the attention of the Conventioneers particularly the outstanding Flag Day Services at which Gov. Victor Anderson was the featured speaker, and the moving Memo-

rial Services, with Past Grand Exalted Ruler Henry C. Warner of Dixon, Ill., an impressive eulogist.

Officers elected at this meeting include Paul D. Zimmer, Falls City, as President, and W. K. Swanson, McCook; W. W. Wenstrand, Omaha; Clyde E. Burdick, Ainsworth, and Graden L. Rathbun, Lincoln, as Vice-Presidents. H. P. Zieg, Grand Island, and F. C. Laird, Fremont, were reelected as Secy. and Treas., respectively, and Trustees are James M. Fitzgerald, Omaha; Elmer L. Bradley, Columbus; Stan R. Danekas, Broken Bow; H. C. Duncan, York, and George Mintzer, Alliance.

The Convention closed with the Scottsbluff Ritualistic Team carrying off the State title.

JOHN E. FENTON ADDRESSES VERMONT CONVENTIONEERS

Rutland Elksdom was host to the 1955 Convention of the Vermont Elks early in June, when John E. Fenton, of the Grand Lodge Judiciary Committee was a special guest and principal speaker at the Association banquet.

A feature of this program was the presentation of an Elks National Foundation Award of \$400 to Joan E. Racine; State Scholarships of \$200 and \$100, respectively, to Patricia Sherlock and Ingeborg Neuerer, and a \$100 Bond to Youth Leader Judith Levins.

Montpelier Lodge won the Ritualistic and Cribbage Championships, with Springfield capturing the Membership and Youth Activities Plaques. Bennington Lodge was successful in the bowling competition while Rutland's team took the golf championship and Harold Franzoni of that lodge captured the Individual Golfer's Award.

At the business session it was reported that the annual drive for funds for the Thorpe Camp for Crippled Children, long the favorite project of the Assn., would soon be under way and excellent results are expected.

John B. Finck of Bellows Falls where the Assn. will convene next year was elected President of the group. Vice-Presidents are H. L. Ahrens, Brattleboro; C. V. Akley, St. Johnsbury; Richard B. Sheridan, Springfield; Secy., Roger J. Sheridan, Montpelier; Treas., R. N. Owens, Rutland; Tiler, James Ross, Bellows Falls. Trustees for three years are T. J. Lanigan, Bennington; M. W. Corker, Montpelier; Merle Page, Jr., Springfield, and J. W. Sweeney, St. Albans.

Speech of Acceptance

(Continued from page 5)

to carry the torch of Elkdom. To each of you, I say, "Serve Elkdom—Live Elkdom." Be a good Elk—all that the name implies, but particularly 'strive diligently

that the name of Elk as borne by you may be worthy of its true synonym—one who loves his fellow man."

Be an Elk. Be a proud Elk—proud of

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your membership and all that it means—proud of the humanitarian and patriotic programs of your Lodge, your State Association, and your Grand Lodge—proud of the accomplishments of your Order.

Be an Elk. Be a determined Elk—determined not to rest upon your laurels, but determined to be more active in your Lodge, in your State Association, and in your Grand Lodge—determined to expand the usefulness and increase the prestige of your Order—determined to “Serve Elksdom—Live Elksdom.”

THE Order of Elks is dynamic. New lodges are springing up all over the country. Our numbers are increasing steadily. Our benefactions to the physically handicapped, our youth activities, our service to country are multiplying. Inevitably, these good works, soundly conceived and administered, are attracting to our ranks men of generous heart and noble spirit, who share Elksdom's great vision of practical benevolence and sturdy patriotism.

My administration as Grand Exalted Ruler has the single-minded objective of nourishing Elksdom's dynamic tenets. We shall concentrate our energies and abilities on keeping our Order pointed on the path of progress; of encouraging and stimulating the steady expansion of the marvelous humanitarian services the Elks everywhere are rendering to the less fortunate, to America's youth, to the war victims in our Veterans' Hospitals, to those in our Armed Forces who stand in hourly vigilance over our freedom.

To go forward—and it will go forward—Elksdom must be strong. It cannot remain strong if we continue to tolerate weaknesses that sap the strength of our organization. I am going to speak frankly to you about a serious internal weakness that demands our immediate attention. It is the steady increase in the rate at which we are losing members for non-payment of dues.

Although Elk membership has shown an increase for the past 16 years, the *rate of growth* is declining. This is due largely to the fact that the number of members dropped for the non-payment of dues has almost doubled in the past 10 years. For the year just ended, we initiated 85,000 members but we lost 44,000 through non-payment of dues. It is unhealthy to lose one member for each two we take in. Vigorous action must, and will, be taken to correct this situation.

Studies reveal that the lapsation record can be materially improved by exercising more care in the selection of candidates, by doing a better job of indoctrinating members, by maintenance of their interest, by inter-lodge cooperation in looking after “Stray Elks” and by more effective methods for the collection of dues.

“Membership Control” will be discussed in detail at my conference with the Exalted Rulers today. I can assure you that we propose to apply appropriate remedies with energy and enthusiasm

during the coming year. We need more lodges like Watsonville, California, Lodge No. 1,300, which has had a 100 per cent paid-up membership for the past 13 years with no lapsations for many years.

This important battle can be won by the other lodges; it will be won if you will “Serve Elksdom—Live Elksdom.”

Time and again our Order has reaffirmed its solemn pledge, “So long as there are veterans in our hospitals, the Benevolent and Protective Order of Elks will never forget them.” That pledge is being faithfully redeemed through the Elks National Service Commission's program, in which every Elk has a share. I ask you to “Serve Elksdom—Live Elksdom” by giving this important Commission your whole-hearted cooperation so that Elks may repay—to the fullest extent possible—our debt of gratitude to our fellow Americans who defended and are still defending our precious land.

Each State Association should have a major project which has the support of every Elk in the state. A successful American business man once said, “The aristocracy of today is not one of birth and wealth, but of those who do things for the welfare of their fellowmen.”

I AM INTERESTED in having the lodges expand their social and community welfare programs. They have a wonderful opportunity for service in various fields in their respective communities. Elks can serve humanity and thereby derive much satisfaction for themselves, because, as you know, “Happiness is the byproduct of service.”

The youth work of the lodges should be materially enlarged. Every Elk should want to participate in these activities. It is well for us to remember, “The Youth of a Nation are the Trustees of Posterity.” With the juvenile delinquency situation as serious as it is, the time is long past due for us to consider, and to do something about, the pressing needs of the young people of our communities. We should give them a well-rounded program designed for their physical, mental and spiritual welfare. I express the hope that more of our lodges will sponsor troops of Boy Scouts and Girl Scouts. “Serve Elksdom—Live Elksdom” by making the finest investment anyone can make: in the youth of America.

The Elks National Foundation symbolizes the Great Heart of Elksdom.

CORRECTION

In connection with the coverage of Grand Exalted Ruler Jernick's visits to Indiana lodges in our July issue we mistakenly referred to Robert L. DeHority as Chairman of the Grand Lodge State Association Committee, an office which he held in 1953-54. The Chairman of the Committee was Vincent H. Grocott, Santa Barbara, Calif., Lodge No. 613.

Through it our Order has given generously more than one million dollars to rebuild the bodies of thousands of crippled children—to help cerebral palsied youngsters win their fight to talk, walk and play—to help thousands of fine American boys and girls get the college education that makes them better and more useful citizens—to assist in the operation of summer camps for underprivileged children and to many other projects that stir the hearts of generous men.

The Foundation's spendid record has been made possible by the generosity of subordinate lodges, State Associations and some individual Elks who have contributed approximately \$4,000,000 to it. By good management that permanent trust fund has been materially increased.

As you know, no part of the principal will ever be spent. The income—and only the income—is used for worthy charitable, educational and benevolent purposes. The entire cost of administration is paid by the Grand Lodge. Thus when you give any money—regardless of the amount—to the Foundation, you know that all of it goes into the principal account where it will remain permanently and that the income from your contribution will be used in perpetuity for benevolent and educational purposes.

Magnificent though the Foundation's record is, it is not good enough for an order that has more than 1,150,000 members. On a per capita basis, our gifts to the Foundation—over a 27-year span—average less than four dollars per member. I believe that if we reached our members with an intelligent appeal to their generous hearts, we could easily double or triple the amount that is being contributed to the Foundation each year. Because far too few individual Elks have participated in this noble work, we are going to conduct a campaign this year on behalf of the Foundation. Its objective will be to obtain a contribution from every member of the Order, from every lodge and every State Association. It will succeed because every Elk will want to “Serve Elksdom—Live Elksdom” by giving to the Foundation this year.

Finally, my Brothers, it is indeed appropriate that this patriotic Order is meeting in the “City of Brotherly Love”—known also as the “Cradle of Liberty”—where the Liberty Bell proclaimed “Liberty throughout all the Land” when the Declaration of Independence was adopted here 179 years ago last Monday and where the Constitution of the United States was signed in 1787. We must always remember that the Order of Elks “is distinctively American” and “intensely patriotic”; that we have linked “the destiny of our Order with the destiny of our country”; that the American Flag “is emblematic of the crowning virtue, Charity”; that it “is an emblem of Justice” and “a symbol of Brotherly Love” and “Fidelity” and that “to quicken the spirit of American patriotism” is the way to “Serve Elksdom—Live Elksdom.”

TRAVELGUIDE

The motorist who "picks up" a map for use on his trip is advised to check the date to be sure it is recent enough to be relied upon. Look at the copyright date, which will tell you when it was prepared. This date will be found, on most maps, with the legend and if it is over a year old it is considered out-of-date.

Another matter for the tourist to watch out for—the reconfirmation rule of the airlines. It has been reported that the airlines are not required to follow the rule but the choice is left with the individual lines. Better check your line before you ignore the rule which requires you to notify them that you intend to make use of your reservation. Otherwise, your reservation might be cancelled.

The Illinois State Fair will be 103 years old this year. To be held, as usual, at Springfield, August 12th to 21st, the cash premiums will total over \$627,000. Special events for this year include a 7-day harness racing program, an AAA 100-mile automobile race and a motorcycle championship, "Holiday on Ice 1955" and entertainment features starring Nelson Eddy, Victor Borge and Dennis Day. The Society Horse show will be presented 7 nights and the Western Horse Show on the final Saturday and Sunday evenings.

Mystic Seaport at Mystic, Connecticut, is an authentic replica of a coastal village of the mid-19th century and offers many fascinating hours for those who love and are interested in the sea and ships. The Marine Historical Society

has recreated a living, active, typical seafaring community with shops and lofts—many of them original structures—vital to the community life in the 1840's.

The Banff Indian Days festivities at Banff, Alberta, Canada was scheduled this year for July 21st to 24th. Those going that way or were there found it worthwhile to visit this colorful ceremonial.

The Antilia, a 500-ton cargo/passenger boat, now leaves Curacao, Venezuela, around the first of every month on its cruise to the less visited islands of the Caribbean. It makes stops at Aruba, Bonaire, St. Maartens, St. Eustatius, St. Kitts and returns to Curacao. There are six first-class cabins and for those who want to get off the beaten track here is a restful and fascinating way of visiting the outer islands that are not so widely traveled.

Other summer cruises in the Caribbean are offered by the S.S. Silver Star out of New Orleans between June 26th and August 24th. Sailing every Saturday, the Havana/Nassau 7-day cruise fares are from \$115 and the 6-day Havana/Mexico cruise \$95 and up.

The Boston-Yarmouth ferry, which has been inoperative, plans to resume service between Bay Harbor, Maine, and Yarmouth, Nova Scotia. The "Blue Nose" probably in July will start daily runs with a capacity of 150 cars and about 600 passengers.

Non-stop flights are now available between New York and Havana via National Airlines, cutting the flying time by more than four hours. Service was inaugurated on June 24th, with round trip fares at \$198.88.

The visitor to Paris this summer who does not understand French will find several of the Paris Theaters equipped with individual UN-type ear phones which translate on stage dialogue into English.

For Elks Who Travel

(Continued from page 15)

a moon festival towards the end of September. Everyone from the plumber to the jailer is done up in Western or Spanish dress, there is the inevitable parade through town, a flower show, horse show, and a chuckwagon breakfast at the ball park for visitors. But like some strange Oriental custom, the highpoint of the evening is the salute to the moon as it rises over San Diego Bay.

Since you are so close you can skip over the border into Mexico at Tijuana where you can shop for souvenirs laid out to trap the tourist, or see jai alai which is played and bet on nightly. You can also get into Agua Caliente, or to put it another way, hot water, which has a race track, all sorts of facilities for dropping

a bundle on horses no matter where they are running. If you merely stay for the day don't buy more than \$10 worth of anything or you'll be in hot water back in the U.S. too.

During the second summer, California's desert east of Los Angeles, all but an infra red oven during the hot weather months, comes to life again. For example, Palm Springs, 28 miles west of Indio and almost dead west of Los Angeles, has been tapped as Hollywood's own private desert acreage. The resort stages a Western Week late in October when everybody in the environs does himself up in western gear for a reaffirmation of the wild west faith. Dude ranches and desert health spas open for the season

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which runs through the winter to spring.

One ought to have a look at Palm Canyon National Monument which is not really a monument at all but a canyon stretching twenty miles long, five miles wide and planted with some of the

palmiest palms ever grown outside the Brazilian jungles.

Finally, they like to say in California, that October is springtime out on Santa Catalina Island. At any rate it is one of the best times of the year to look at the

Ontario

(Continued from page 7)

ceased to be a Highlander's profession. The central section of Western Ontario, in the triangle formed by Lake Huron and Lake Erie, the people are Pennsylvania Dutch. They emigrated there 150 years ago in their Conestoga wagons. You see those wagons still outside their churches on Sunday. Many of them, like the Amish and the Mennonites, retain their quaint mode of dress. Some newcomers, like the Germans and the Poles, are staying in the cities since they brought with them new mechanical craftsmanship that Canadians didn't have. Latvians and Estonians have taken to the farms. So have the Dutch. Many Hollanders have emigrated to Ontario and already they have taken over a huge tract of marshland just north of Toronto. There they are growing vegetables of such size and quality as Ontario has never known. The province, in fact the whole of Canada, seems to be at about the same stage of development, growing pains and all, as U. S. was about the turn of the century.

The reason that Ontario is the heart of Canada is its natural resources. Mostly we hear about the mines and the forests but actually agriculture remains the greatest industry. Some of the finest farming country on the continent lies in western Ontario, in the Ottawa Valley, along the St. Lawrence. Even in the far north there is the famous clay belt. I've seen timothy hay growing there. It was ten feet tall. Agriculture provides 70 per cent of the provincial income. Dairying is the big item. Canadian cattle are prized more in foreign countries than they are at home. The U. S. imports thousands of head every year to improve herds. Just recently Spain bought seven prize Ontario bulls and flew them home. These animals weren't for the bull ring. They were bought to sire milkers. Mexico has also imported many Canadian bulls and heifers. There are whole herds, good ones too, in Central and South America whose progenitors came from Ontario.

If you don't think Ontario is an agricultural paradise just listen to this: Last year the international wheat king was W. E. Breckon of Burlington, a few miles from Niagara Falls. The soy bean champ (international) was W. R. Beattie who tills a farm near Windsor. The potato king, also international, was David Hackett of Cochrane. That's up in the clay belt I mentioned before, so far north you'd wonder how anything could grow, and even win prizes.

I got a thrill not long ago reading a story by Clementine Paddleford, the

authority on food. She had attended an international cheese show, and tasted them all. Her verdict—the finest thing she tasted was Ontario cheddar from Belleville.

One seldom thinks of Ontario as tobacco country. Yet last year the crop was worth \$73,369,000. There were 100,000 acres in tobacco. Ontario was smart. When it discovered that the area along Lake Erie had the soil and the climate for tobacco they brought growers up from the Carolinas to get the industry started.

ONTARIO gets its reputation for mining because its mining stories are so spectacular. It has a corner on the world's nickel, 90 per cent of it is mined and smelted in the Sudbury area. Another fantastic mining story is Cobalt which may be the world's most versatile mineral. At last count it had 292 uses—everything from the Cobalt bomb that cures some types of cancer to the H-Bomb that may one day destroy us all. I find that interesting because a few years ago I used to drive through the town of Cobalt, one of the few deserted towns I've ever seen. It had been a silver mining camp years ago. The cobalt there was just a headache to the miners who piled it in great heaps and finally abandoned the whole area because there was too much cobalt mixed with the silver. Now the complaint is that there's too much silver in the cobalt.

Gold mining used to be the big thing in Ontario—it had some of the biggest producers in the world. But today prospectors sneer at gold mines. The price of gold has been pegged. It has lost its glamor. It seems to have only two uses—

colorful marine life between the mainland and the island, a sight you can see from a glass bottom boat with a clear view to the kelp forests and giant goldfish. Everything's a little bigger in California.

filling cavities in teeth and filling the vaults at Fort Knox. So you can't give a gold mine away in Ontario these days. But it's still a prospector's happy hunting ground. Here are two examples of what I mean and they both happened within the last few months:

Geraldton is a gold-mining camp north of Lake Superior. I remember it because it was there I lifted the only gold brick I ever saw—it weighed over 115 pounds and it was solid gold. Geraldton is surfeited with gold so three citizens, a carpenter, Roy Barker, a pulp-cutter, Bill Davidowich, and Jack Forster, a car dealer, became Sunday prospectors—Each Sunday they went out looking, not for gold but for base metals. One Sunday each one of them made \$1,000,000. They discovered a tremendous deposit of copper at Manitouwadge Lake, just 60 miles from home. It is interesting to learn what each of them did with their first money—Roy paid off a \$4,000 mortgage on the Presbyterian church. Bill imported from France a very expensive bell for the Ukrainian Catholic Church. Jack bought a rectory for the Episcopal Church. The profligate has been Roy Barker. He built a \$100,000 house. He hates cars so he keeps his bicycle in his three-car garage.

The other story has world significance. It deals with the discovery of the largest deposit of uranium anybody knows about anywhere. It is so great that a British company, Rio Tinto, noted for its caution this year bought a share in it for \$57,600,000. That isn't hay, that's uranium and it isn't in one of those far-away places. It lies along the northern shore of Lake Huron on either side of the Canadian Pacific Railway.

A CHARMED LIFE

Charles E. Broughton, the oldest newspaper man in Wisconsin, and Grand Exalted Ruler of the Benevolent and Protective Order of Elks in 1946-1947, seems to bear a charmed life.

During his administration as Grand Exalted Ruler he sustained a broken back in an automobile accident while going from Dayton, Ohio, to Sieterville, West Virginia, on the night of April 20, 1947.

Saturday, June 4, 1955, he met with another accident, when his car lunged into his wife's car parked in the driveway of their home, and went through a brick garage and down the terraced bank to the alley in the rear. When the smoke or cement dust cleared away, he emerged

with only a bruised chest occasioned by injury from the wheel.

Mr. Broughton, who is 82 years of age, sold his interest in the Sheboygan "Press" in August, 1951, after a newspaper career of over seventy years, of which forty-five years were spent as the Editor and Publisher of the "Press." Since that time, he has been the President of WHBL, and writes a daily column for Radio, five days a week.

At the time of the accident, Mr. Broughton reached over to open the door of his car for a friend and stepped on the accelerator instead of the brake; and the car crashed through the brick garage and down the embankment, carrying the other car ahead. Yes, it seems as though he bears a charmed life.

Discovery was by Franc Joubin, who seems to have had a premonition. It was country that had been worked over by prospectors for years because it isn't far from Sudbury, where the world gets its nickel. He trudged over the area and got an encouragement from his geiger counter. He abandoned the scheme until he went to London and met up with some mining men from the Belgian Congo, where uranium is also a household word. Their samples, and descriptions convinced him that his premonition had been right. He came back, went to the area and drilled 16 cores. Every one of them proved to be loaded with uranium. Now the problem was how to stake enough claims in the area without arousing suspicion. What ensued sounds as if it had been written by the cloak-and-dagger boys. An expedition was organized replete with prospectors, engineers, even lawyers to fill out the papers. They took off in planes and flew into the area as fishermen. In four weeks they staked 1,600 claims. When the news broke 8,000 outsiders rushed to stake claims too. The result was a stampede like the Klondike. The original Joubin claims have ore bodies that run to millions of tons. Bio Tinto has contracted to deliver \$265 million worth of uranium by 1961. Three huge tonnage mills will be opened this fall. Even Belgian uranium mine owners in the Congo are getting into the act. The investors expect to get their money back in six years.

IN 1954 there were 50,000 mining claims staked in Ontario, many by U. S. citizens. In the past three years Ontario has emerged as a major iron ore producer. At Steep Rock, 140 miles north of Port Arthur, open pit mining is in feverish progress. By 1958 it will be producing 10 million tons a year. It is controlled by Cyrus Eaton, the Cleveland financier, and he ships the ore back home to feed the steel mills there.

Red Lake was for years a famous gold camp. There is great rejoicing there today because a new mine has been discovered. Gold? Don't be foolish. It's iron and that's why the people are happy. Gold has indeed become a poor relation these days.

Ontario's industrial development since the war is something that must be seen to be believed. I returned there after ten years in New York to find acres and acres of what was fertile farm land in my day now the centre of industrial expansion. Ontario supplies half the industrial output of the Dominion and that with only a third of its population. Toronto is the centre of the industrial expansion. The metropolitan area of Toronto is now 1,300,000 and growing at the rate of 10,000 a month. The 30 miles between Toronto and Hamilton was beautiful farming country as I remember it. Now it is almost solid industrial, for Hamilton, the Pittsburgh of Canada, has been expanding its steel mills prodigiously.

Not far from Toronto the Ford Motor Company recently opened what is said to be the most modern auto plant in America—42 acres under one roof. Chrysler Corporation has spent \$55 million in plant expansion, General Motors, whose plants are in Oshawa, a suburb of Toronto, has spent as much or more.

Instead of searching for adjectives to tell of Ontario's industrial overall development, it might be easier to take one small street on Scarborough, a Toronto suburb. Eglinton Ave., when I knew it, wasn't even paved. Now, within the space of a mile it has electrical, automobile, ball-bearing, steel, pharmaceutical plants that have 90 acres under roof, with an investment of more than \$100 million among these firms.

There is hardly a big U. S. or British company that hasn't located in Ontario. Toronto's growth has been so great that the city has had to build a subway. It was opened just a year ago, a beautiful white-tiled, well lighted underground that is not only the city's but the country's pride and joy. It is Canada's only subway and even now, a year after it opened, people come in by bus and special train from 100 miles away just to ride on the Toronto subway.

This many-sided development has sent the Toronto stock exchange soaring to the point where it is one of the busiest on the continent, second only to Wall Street, handling millions of transactions every day. U. S. investors have learned that there is no capital gains tax, so within a year six large American trusts have been formed for the sole purpose of buying Canadian securities. These six firms alone have poured nearly \$200 million into the market.

One third of all Canada's buying power is concentrated within 100 miles of Toronto.

Ontario's two industries that bring in most U. S. dollars are forest products (\$300 million) and tourists (\$250 million). Since both of these depend upon trees, the protection of Ontario's 100 million acres of forest is very important. The province maintains an air force of 43 planes, probably the largest non-commercial fleet in the world. They roam from Hudson Bay to the Great Lakes and they have developed many new techniques in fire-fighting such as bombing small fires with water-filled bags; very successful in some types of fires. The Army is now testing their latest invention—a small caterpillar tractor that can be carried by a small plane. It is run by a little outboard motor but it can carry a ton of supplies over the roughest terrain.

These forestry planes also help in game conservation. Last March they planted half a million Pacific Salmon in Hudson Bay. This is an experiment, for the water there is colder than where the fish come from. There was a time when these planes spent much time looking for lost campers and tourists. This has been cut down by



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government regulations which makes the more remote forests out of bounds to tourists.

Ontario's forests are being protected in other ways. No longer does a lumber camp move into an area, clean out the good timber, then move on. Camps are now permanent towns. No longer is the lumberjack a nomad. Companies must replant what has been cut over so there will be a perpetual yield. Companies like Kimberley Clark have tremendous nurseries with millions of seedlings. They are vitally interested in maintaining this, the finest source of newsprint on the continent because it now costs \$100 million to build a plant before a single ton of paper can be produced. That makes moving somewhat expensive.

Town planners the world over are watching what is going on in the Ontario hinterlands. What with the new lumbering operations and the rash of great mineral discoveries, towns are springing up from nothing. But they aren't boom towns in the tradition of the Klondike. Every one of them is carefully planned, set down on the drawing board before a single foundation is laid. One such town, Heron Bay on Lake Superior, is the most modern on the continent.

With all its prodigious industrial growth the people of Ontario are not forgetting how to play. Its 750,000 lakes are well stocked with fish. Over 300 million fingerlings are released in these lakes every year. Recently a new fish experiment has been tried and its success seems assured—a new fish called "Splake" has been developed. It is a cross between a speckled trout and a lake trout. It blends the gameness of the smaller with the great strength of the bigger fish. Another such cross is the northern pike with the muskie. Here again is gameness coupled with size. Some of them have reached 65 pounds of fighting fury.

Nor has the province neglected cultural pursuits. Theatre groups are springing up and scarcely a city is without its symphony orchestra. But the most exciting story of them all is the Stratford story—the way a small Ontario city with no background in drama whatever has given Shakespeare a new home on this side of the Atlantic.

He should feel at home because the name of the Ontario town is Stratford-on-Avon. It is a beautiful little city but it knew nothing about theatre. There'd not been a live stage play seen there for years except for those put on by school kids. But a young man, Tom Patterson, read about the Shakespeare Festival at the town of the same name in England and wondered if some of the glamor wouldn't rub off on Stratford, Ontario. He managed to get an appointment to address the city council about his idea but he did it without much hope because they were a conservative lot, that council. Only a few weeks before they'd turned thumbs down on a plan by the General Electric Company to build a plant there

and they'd refused the Canadian Pacific Railway a request to build a line through Stratford. The city fathers didn't want to upset the even tenor of the town's ways.

But somehow or other they caught some of Patterson's fire. They voted him \$125 to pursue his idea. He spent this on long distance calls. Managed to get Old Vic in London interested and Tyrone Guthrie, noted producer, came over just for expenses. He looked at Stratford's lovely park on the banks of the Avon with its swans and said: "You don't even need a building. With this amphitheatre a tent will be better."

THEY needed a couple of fine actors to build the cast around so Guthrie and Patterson went back to England. They wooed Alec Guinness away from British film commitments. He got so excited at the idea of being able to do Shakespeare in his own untrammelled way that he agreed to come just for expenses. So did Irene Worth, a Nebraska girl who is another Old Vic star. They all came months early and whipped two plays into shape—"King Richard III" and "All's Well That Ends Well." When the Festival opened in July 1953 drama lovers flocked there from all over America, Britain and the continent. Local hostilities were so swamped the people of the city opened their homes to the visitors. For the first time drama critics from New York went to Canada for the show. It was a "smash." Brooks Atkinson of the New York "Times" said: "Superb." Then telling how it had all come about he added: "Created in a small, isolated town this is one of the most disarming stories in theatrical co-operation."

Each festival since has mushroomed. Last year my old friend Baz Mason of the Toronto "Telegram," who I'm sure never saw a Shakespeare play, experimented with chartered trains. You left Toronto about six, ate aboard, saw the show and were back home by one or one-thirty. Every train was sold out.

The people of Ontario are about the last in the world you'd suspect of being showmen. Their reputation is one of reserve and coldness. Yet showmanship

must be deeply ingrained and Stratford isn't the only example. Toronto puts on three or four shows annually that are unrivalled anywhere. The Exhibition, world's largest annual fair, attracted about three million people in twelve days last year. The National Sportsmen's Show, only five years old, has a boat section that is as big as the whole New York Sportsmen's Show. The Trade Fair, held in June, has bigger, better known cities buffaloed. They keep trying but they never can duplicate this show. The Royal Winter Fair is as magnificent as anything of its kind held anywhere.

Ontario's Hydro system has long been a model for rural electrification; 85 per cent of Ontario's farms are electrified. Industrial growth has placed a great strain on power resources. So in 1954, by opening seven new units at Niagara, power was increased by 16 per cent. Next addition will be power from the St. Lawrence Waterways development. Ontario's share of that will be 1,100,000 horsepower. New York state will take a like amount. Accomplishing this is causing a small-size rebellion amongst those who live in the 50-mile stretch on the St. Lawrence, between Cornwall and Iroquois, where a lake will replace the river to provide the 38-foot head needed to drive 32 generators. The St. Lawrence Waterways story is a happy one for the continent. But it's tough for the people who live where that lake will be. They are being forced, some of them, from homes their families have occupied ever since the American Revolution. Nine towns are involved, many farms, and one small battlefield, Chrysler's Farm where, in 1813, Canadians and Americans made a most important discovery—it's smarter to settle quarrels by words, however acrimonious, than by bullets and bayonets.

There are many spots worth visiting in Ontario besides Niagara Falls. There's Martyr's Shrine in Midland where Jesuit priests were tortured for days by the Iroquois. They died without a whimper so that the Indians marvelled at their bravery. They didn't die with their boots on, they died standing on blackened,



This photograph was taken when the Passaic County, N. J., Elks Cerebral Palsy Treatment Center Trustees, and the County Elks' Crippled Children's Committee, Inc., held a combined installation of officers. Seated third from left, foreground, is retiring Grand Exalted Ruler Jernick.

GOLFERS INVITED TO GEORGIA

All Elks are invited to participate in the 7th Annual Southeastern Elks Golf Championship, sponsored by the Georgia Elks Golf Assn. The event will take place at Meadowbrook Country Club in Atlanta on Sept. 16, 17 and 18, and the qualifying dates are Sept. 10th through the 15th.

Your lodge may enter a team in advance with \$7.50 as the entry fee for full tournament participation, or \$2.50 per player for team competition only.

charred stumps and now a beautiful chapel on a high hill overlooking Lake Huron contains their bones. There's Ganonoque, a beautiful town on the St. Lawrence. In summer every Sunday a preacher stands on a pulpit above and delivers a sermon to assembled yachtsmen who come from their Thousand Islands homes and cast anchor to hear him. There's Kingston which is nearly as full of history as Quebec City. You can follow the trails that Champlain himself followed or visit Manitoulin in Georgian Bay. It's the world's largest freshwater island. You can go to North Bay and go from there by rail to the world's greatest goose hunt on James Bay. While you're in North Bay you can drive out and see where the Dionne Quintuplets were born. That's what I would do. But then I'm prejudiced. I was there as a reporter 21 years ago—a day after they were born. If it's scenery you want don't miss the

north shore of Lake Superior. It has a sombre quality that has inspired a whole generation of artists. In many ways it rivals the Rockies themselves even though it doesn't have their snow-capped grandeur. You can see it from the water on the Assiniboia and The Keewatin that ply between Port McNichol on Lake Huron and Port Arthur on Superior. But the best way is to go by rail through Marathon, Heron Bay, Schreiber. Through fishing villages like Jack Fish that are set out on rocky promontories or tucked away in deep-set bays. Finally you come to Port Arthur where the Sleeping Giant, a mountainous island, lies athwart the harbor, looking like Goliath on his back, protecting the tall, fluted grain elevators from Superior's storms.

This return to Ontario after ten years was a great revelation. Not only the face but the spirit of the country has completely changed. Canadians are now proudly Canadians, not an adjunct of some other country. In my day we were divided between those who were pro-British and those who were pro-American. No one seemed to think of being just Canadian. There wasn't even a Canadian citizenship until 1947.

World War II changed the Canadian picture completely for Canadian troops and armor and ships behaved so brilliantly that Canadians began to believe in themselves at last.

Why, Governor-General Vincent Massey is Canadian born. That's something no other governor of Canada has ever been.

Rod and Gun

(Continued from page 19)

He said, "Well, I wasn't in any particular humor to stand around and talk myself."

Then he thought a minute and said, "Why were you in a hurry?"

I said, "Well, I kind of hate to tell you. What was your hurry?"

He replied, "As a matter of fact, I'd just as soon not say anything about it myself."

We stalled around a while and the truth finally came out. Jim and his partner had spilled their boat, a flat-bottom skiff, in precisely the same way, within a matter of seconds of the time my hunting partner and I had turned over our canoe. The only difference was that they had nothing with which to bail out. They couldn't get back into the skiff. They had to wade to shore and drag it through the willows and they were both exhausted by the time they got there.

We've had several good laughs about the experience since, but it has a more serious side, too. It illustrates very well one of the fundamental points that we all should remember about the use of boats for hunting and fishing: There is no boat so big nor so safe that a man

can't get into trouble with it if he uses it improperly.

Friends have told me that I was inviting trouble by shooting out of my canoe. Yet my friend Jim turned over his skiff—a boat that should be safe to shoot out of if anything is—at almost the same time and in the same way. We both made a mistake. We were careless. I have shot ducks out of my canoe hundreds of times since, but I have used a little more judgment in a boat than I did on that fateful morning.

While I have never been an outright boating enthusiast, I have used boats and canoes for hunting and fishing ever since I was a boy. I have been in a few spots where I was plenty scared and there have been a few times when we came very close to serious trouble. Every such case, however, resulted from carelessness, lack of judgment or failure to pause and consider before acting.

It is no disgrace to sit on the bank and let a storm blow itself out while you're fishing a lake, even though you would rather be somewhere else. Nor is it anything to be ashamed of if you decide to rope your boat or canoe around a rapids.

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- 1st Place Martinsville, Virginia, Lodge, No. 1752
2nd Place Henderson, Nevada, Lodge, No. 1956

The man who bets his life against the loss of an hour is accepting mighty poor odds.

There has been a tremendous upsurge in the popularity of boating since the war. Hundreds of people are using boats as an aid to hunting or fishing or simply for fun where one did before. In fact, *Nation's Business* has placed the number at more than 30 million Americans in 1955. Many of them have not the slightest idea of the necessary precautions. For example, I recently was fishing a large reservoir that becomes dangerously rough when the wind springs up suddenly—as it often does in that area. I saw things that almost made me shudder, and the people doing them undoubtedly didn't realize they were flirting with disaster.

One man, accompanied by a small boy, had a big motor on a little, ten-foot, flat-bottomed boat. When he opened it up, it fairly flew. Such an outfit might be fine in a race, but it was badly out of place on this lake where the water becomes rough on short notice and where there are the added hazards of driftwood and submerged rock ledges.

Another party consisted of six adults in a light, fourteen-foot boat powered by a twenty-five-horse motor. They seemed quite happy and unconcerned, but they only had about four inches of freeboard and if the lake had become rough or if they had happened to hit something they could have been in serious trouble.

Over-powering and overloading are but two of the ways in which inexperienced boatmen invite trouble. Another is showing off. All of us have a tendency to show off a little when we get the chance. The feeling of power that an outboard motor and a good boat provides is hard to resist. Nevertheless, there are times when it is badly out of place. I have seen men who would no more think of taking a curve on two wheels than they would walking a wire over Niagara

get into a boat, load in their family, and proceed to cut didoes that would put a teenage hotrodder to shame. This not only endangers the occupants of that particular boat; it is an unpleasant hazard to all others in the vicinity.

THE wearing of life preservers or the carrying of floating cushions in a boat is not a license to take unnecessary chances. I have known several people who drowned wearing life jackets.

For downright serious bass fishing, it's mighty hard to beat a plain, old-fashioned, flat-bottomed, wooden skiff, approximately twelve feet long and five feet wide. It will soak up water until it weighs about 400 pounds. A three-horse motor that will idle down until it's barely turning over will push it at a dead-slow crawl, and that's what you need for plugging the shoreline and really catching fish.

The only trouble is, a lot of our best bass fishing now is in man-made reservoirs that are big water. The good spots often are fifteen or twenty miles from the dock. A wooden skiff and a little motor would never get there. The traveling involved forces us to use boats that will plane and motors big enough to push them right along. This means at least ten horse power, and most anglers on such waters use fifteen- or twenty-five-horse motors.

You can't do as good a job of fishing with a big motor as you can with a little one, even though the modern motors will run much more slowly than those of a decade ago. There are two possible answers. Some anglers clamp two motors on the transom, a big one for running and a little one for fishing. This probably is the best system. The other solution is to run the big motor as slowly as it will idle and then use the gear shift to keep the boat barely moving—push it into gear to shove the boat a few yards

and then let it idle in neutral while you fish. Of course, a third possibility is to take turns on the oars, but gasoline is a lot cheaper than a man's precious fishing time and I'm opposed to rowing.

There's another argument against the old wooden skiff on big water. It isn't seaworthy. It's a safe boat to stand up and fish from, but it's dangerous on water big enough to get rough. A modern boat, whether made of aluminum, wood or glass, with a round or V-bottom forward and a flat planing surface near the stern is much safer, as well as much faster. It should, of course, be big enough to have ample freeboard with the loads normally carried wherever the water gets rough.

A good boat for a lake or bay is likely to be badly out of place on a stream. On fast rivers, such as many of the West-Coast steelhead streams, a boat needs a high bow and a lot of rake and flare for maneuverability and safety in rapids. On the more typical trout or smallmouth stream shallow draft and light weight are more important. Such boats usually are built long and narrow with a little rake at bow and stern. They'll float two men over a riffle only inches deep and they're easy to handle when it is necessary to get out and pull them along.

A canoe is ideal for this job—if you like a canoe—but it should be built with a flat keel. This makes it easier to turn quickly in order to avoid obstructions or head into the right channel. On open water, of course, the keel will help you to hold a straight course in spite of the breeze that usually is blowing in the wrong direction.

Thus we can see that there is no such thing as the perfect boat or the perfect motor. The combination that is right for one job is wrong for another. That explains why there is such a wide choice on the market. Local conditions dictate the best choice and what might be perfect for one man fishing the TVA reservoirs would be hopelessly wrong for another man who has to push his way through the cypress-studded bass lakes a few hundred miles farther south.

Fortunately, there is a wider choice of boats and motors than there ever was before, and both are better. The only problem is to pick the right combination for your conditions. On the whole, the boats are safer and the motors far more reliable, too. Actually, when you consider the number of Americans who use outboard-powered boats in all kinds of water for hunting, fishing and just plain boating, the accident rate is amazingly low. The average man is far safer in his boat than he is when he takes the family automobile out of the garage for a Sunday afternoon drive.

There would be even fewer tragedies, however, if everyone would only remember this: Good judgment is the key to safety. There is no such thing as a safe boat unless there is a safe man in it.

In the Doghouse

(Continued from page 33)

or oily foods as I get during the winter. Speaking of food, there's a beagle that hangs out in our neighborhood and it belongs to one of those bad neighbor dog owners who let their dogs run loose. There isn't a family in the vicinity whose trash pails have not been upset and rummaged by that pooch that wouldn't cheerfully turn the dog over to the local pound, if we had one. The better half of the boss suggests it would be more suitable to put the beagle's owner in the pound, and I think she's right.

Now Mr. Faust, if you were a dog, wouldn't you prefer to have your boss use a good flea powder on you when necessary rather than endure the torment of those pesky parasites? Sure, the darned stuff has an odor but I'll take it in place of the fleas everytime. But whether I like it or not the boss is extra busy in dusting me when the warm days are here. And he gives my doghouse an occasional dusting too. His idea is that it doesn't make sense to waste time defleaing me only to have me get a new passel of visitors from my bedding or the house where I sleep. He also knows that when I scratch because I itch it isn't always because of fleas and such-like critters; that summer favors skin troubles. Any signs of irritation and he'll bring me to the vet to get a sure diagnosis instead of trying to play a guessing game himself.

As to giving a dog his bath, well my boss and I have digested what you've said about dogs being bathed too often but have also noted that this doesn't go for the summer months. Result is that I get dunked as often as the boss thinks

it will help cool me off. But he sees to it that I am dried thoroughly after the bath and helps this by getting me to play with a ball or indulge in any other exercise for a limited time to hasten the drying. Since I am bathed so often, sometimes once a week, the boss doesn't care if he uses soap on me or not, but when he does he's careful not to use the kind that he or other people use as most of those soaps contain ingredients that are not exactly good for a dog's skin. When he does soap me he uses a good dog soap that he gets from his local drug store.

Only recently a Heintz dog friend of mine living down the road a ways took it into his head to fling a fit. The boss calls him a Heintz because he thinks my friend is all of the fifty-seven varieties. The friend's owner nearly had a fit himself thinking that maybe he had a mad dog on his hands, not knowing that a simple fit can be caused by sudden nervous shock or any one of a number of things aggravated by warm weather. All my friend's owner had to do was to catch his dog and have someone bathe its head with cold water and put the dog in a dark, quiet place such as his cellar and leave him there. Of course, if the fit had persisted my friend's owner would have called in a vet—if he were dog wise. Fortunately, Heintz recovered, although he was a sick purp for a while after.

This is all for now Mr. F. regarding the care of a dog in summer. I just thought I'd write to remind you to tell this to your readers.

Sincerely,

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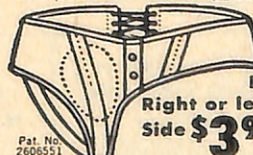
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Sure, skill and experience count. And for some jobs a strong back is essential. But the most important requirement of good concrete work is within the reach of every handyman because it boils down to a simple rule: You must know exactly what you're doing before you start.

Why? Because concrete is born under chemical action that waits for no one. It happens when cement pastes together bits of filler material or "aggregate." Sand is called fine aggregate. Gravel, crushed stone, and the like, are known as coarse aggregate. Both are used in concrete. With the cement they form a dense, hard, durable mass.

PLAN YOUR WORK. Chemical action starts as soon as you add water to a mixture of dry ingredients. You have to plan your work so you can use the stuff within half or three-quarters of an hour. If you make more than you can use, the left-over will harden and become worthless; if you make too little, you may end up with joints and breaks in the wrong places.

For most small building and repairing work you can get very satisfactory results from a 1:2:3 blend. This fancy-looking formula means that you must mix one quantity of cement with twice as much sand and three times as much coarse aggregate.

A fourth ingredient, water, doesn't appear in the ratio, but is the most critical of all. Too much of it will weaken the concrete; too little leaves the mixture stiff, makes it difficult to get a smooth finish.

The fixed rule is never use more than 7 gallons of water to a 1-cubic-foot sack of cement. But that's an outside limit, not an average or a guide. For most

work 6 gallons is tops. If the sand is wet you may have to use much less.

All this sounds very vague, so if you'll forgive the pun, let's look at a concrete example. Say you want to build a foot-walk or a patio extension 2 feet wide by 15 feet long and 4 inches thick. You can start by tallying the materials you will need and working backward and forward from that point.

Dry ingredients are sold and measured by volume, usually in cubic feet. A little arithmetic reveals that 30 square feet of surface multiplied by $\frac{1}{3}$ foot depth calls for a total fill of 10 cubic feet. If you buy just that quantity, however, the walk will never get finished.

How come? A cubic foot of gravel—that is, the amount that will fill a box 1 foot by 1 foot by 1 foot—may include up to 50 per cent of air space between the chunks. Before it can become solid concrete, all the space must be filled by finer particles of sand and cement. So a 10-cubic-foot fill will take about 15 cubic feet of dry ingredients.

Based on the 1:2:3 ratio, that comes to $2\frac{1}{2}$ feet of cement, 5 of sand, and $7\frac{1}{2}$ of gravel. You have to allow an additional 10 per-cent or so for waste. Since you won't mix it all at one clip, it is useful to translate these quantities into smaller, more manageable units.

A MATTER OF RATIOS. Remember that you're dealing with ratios. You could dole out the dry stuff in teacups or oatmeal boxes as long as you measure them all the same way. As a practical matter, a bucket is about the handiest measurer for small projects.

A cubic foot of cement (one standard sack) will fill $7\frac{1}{2}$ one-gallon pails. In other words, for every "gallon" of cement you use, you will need up to 3 or $3\frac{1}{2}$ quarts of water. As a convenience in relating liquid and dry measures, it is a good idea to paint a gallon and quart scale on the inside of the bucket. The markings will also help you maintain proper proportions when one ingredient comes to less than a full bucket.

A wheelbarrow makes a fine mixing trough for small batches. If you need

larger quantities, you can whip them up on a cellar floor, a driveway, or any other smooth, watertight pavement.

Since you can't be sure just how much moisture may already be in the sand you are using, it will always pay you to make a trial batch just before you mix actual working quantities. Here's how:

Spread a measured quantity of sand in an even layer and pour half as much cement on top of it. Turn them with a shovel until a uniform color shows they are evenly mixed. Add the gravel, stir it in, and shovel the whole works into a flat-topped mound.

Scoop out a crater in the center of the mound to hold water. First pour in half a bucket, or "gallon," or "quart" of water for each similar quantity of cement. Mix it well, then keep stirring and adding water until you have a smooth, heavy paste.

Build a small mound of concrete with your shovel. If it stands stiff and firm, it probably needs a bit more water; if it collapses in a gooey puddle, it is too wet. Good, workable concrete should be somewhere in between—a kind of quivery mass. And every piece of gravel should be completely coated with mortar.

Take careful note of the total quantity of water you have used to get it that way. By holding to the same proportions, you can make large, uniform batches from the same ingredients in short order. Prepare them the same way. If you should slip up and use too much water, add a little more sand and gravel to "dry" the mix.

Concrete is usually poured into wooden forms that hold it in shape until it hardens enough to stand up for itself. Build forms to the shape of the finished structure, and, whenever possible, to the exact height. Use sturdy lumber and stake the pieces rigidly to keep them from shifting under the weight of the wet concrete.

BUILDING A WALK. For the foot-walk we've been talking about, make a rectangle out of two-by-fours. Nail cross-pieces at 4 or 5 foot intervals to stiffen the forms and allow for expansion joints. Assemble the form so you can take the pieces apart after the concrete sets. And wipe oil on the inside to keep cement from bonding to the wood.

You will probably want the surface of the walk to rise an inch or two above ground level, so you will have to dig a trench 2 or 3 inches deep. Before you stake the ladder-like form in the trench, tamp the earth to provide a solid base. If it is not convenient to build one form for the entire job, make a smaller form and use it end-on-end, leapfrog fashion. Since you will have to wait for one section to set before you pour the next, this will stretch your working time. But it will save lumber.

Pour concrete in alternate courses (that is, into every other box of the form). If you pour all courses at the same time, you won't be able to remove the divider strips. Fill the form and poke

the concrete with a sharp stick or spade to eliminate bubbles and spaces. If this lowers the fill, add more concrete. Poke and tamp it some more, and draw a straight-edged board across the top of the form to level and smooth the surface.

If you should find that you haven't mixed enough concrete to make a complete course—or if you have to interrupt your work for any other reason—roughen the surface with a stiff brush before it hardens. When you're ready to go again, make a creamy mortar out of sand, cement and water, and spread a half-inch coating over the brushed surface. Then pour in the rest of the concrete.

USING A "FLOAT". After you have leveled the surface with a straight-edged board, let the concrete dry for a couple of hours. When it has set a bit, but before it is hard, smooth the surface with a wooden "float." This is a trowel-like gadget consisting of a handle attached to a flat-faced board.

The float leaves the surface smooth but not slick—which is just right for most pavements. If you want it still smoother, wait until the concrete is almost hard enough to walk on and then go over it with a steel trowel. Take it easy with the trowel, though. Too smooth a surface may be dangerous when wet.

To help concrete to reach its full strength, you have to keep it from drying out too fast. Cover it with damp sand, burlap, straw, or what-have-you, and sprinkle it often enough to keep it damp. Put down the cover as soon as the concrete is hard and keep it on—and wet—for three days to a week.

Although there are many difficulties and pitfalls in the path of an amateur worker in concrete, there are very few you can't get around one way or another. Information about materials, tools, methods, and projects is yours for the asking. In fact, a splendid starter is the Portland Cement Association booklet offered without charge as a supplement to this article. See coupon to obtain a copy. Also your building-material dealer has charts and tables that tell everything you need to know about the different ingredients, the proportions in which they should be mixed, and the quantities you will need for any job. In most localities you can obtain a motor mixer or have ready-to-use concrete delivered by a wet-mix truck where and when you want it.

Helps like these go a long way toward simplifying big projects. For small ones you may find it convenient to buy pre-mixed dry ingredients. This comes with sand, gravel, and cement already blended.

AVOID SHORTCUTS. If you make your own concrete, don't take too many shortcuts. You might cut expenses by hauling sand and gravel from a nearby beach, but get some expert advice before you do it. Impurities could keep them from bonding properly with the cement. For the same reason it is important to use only clean drinking water in concrete making.



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Editorial

OUR NEW GRAND EXALTED RULER



This year will be one in which our Order will be directed ably, earnestly and successfully by our new Grand Exalted Ruler, John L. Walker.

"Johnnie" Walker, as he is known by his friends and acquaintances throughout the Order, in the Grand

Lodge and in the subordinate lodges, has been a member of Roanoke, Virginia, Lodge for 24 years.

Five years after his initiation he had passed through the chairs and became Exalted Ruler where he made important contributions to the financial and general condition of his lodge.

He served in various offices of the State Association, and as its President and materially revitalized and strengthened that organization.

He has been a District Deputy, a member of the Grand Lodge Committee on Judiciary and Chief Justice of the Grand Forum.

All who heard his inspiring address of acceptance must have been impressed by the seriousness of his approach to the responsibilities and problems before him and the comprehensiveness of his program.

We were inspired by his recognition of the importance of the further development of the Elks National Foundation, and the continued humanitarian and patriotic program of the Elks National Service Commission.

We were heartened by his recognition of Elksdom needs not in additional new members but in better indoctrinated and better integrated members.

His plan will result in members being definitely informed in respect to the Order, its principles, its purposes, charitable, humanitarian and patriotic.

This will mean members so proud of their membership in the Order of Elks that in spite of other demands upon their time and efforts they will be continuing and happy workers in the vineyard of Elksdom.

We are justified in having confidence that his program of selection, indoctrination and integration and his revivification of Subordinate Lodge Lapsation Committees will give our Order a stability and a fraternal leadership far beyond any that we have as yet enjoyed.

APPRECIATED COOPERATION



Last year advertising income of The Elks Magazine reached \$352,794.27.

Seven years ago the income was \$169,918.72. There has thus been an increase in advertising of over 100 per cent.

This will be recognized as a very substantial percentage of increase with costs of all services and supplies increasing as they have been doing, such increase in advertising income takes on greater importance.

Gains in circulation have ceased to mean anything in additional profit since the Magazine is still being sold

for \$1.00 per year, as it was when it was established 33 years ago while some magazines have increased their subscription rates 300 per cent.

Gains in circulation have, however, enabled us to increase our advertising rates since advertisers give consideration to cost of an advertising page per thousands of circulation.

Our increase in advertising income is very largely due to broadened recognition of the pulling value of advertising in The Elks Magazine.

Advertisers know that the Magazine is well read, that the Elks and members of their families have confidence in the advertisers in their Magazine and buy the articles advertised.

We wish to emphasize at this time, that the officers and members of subordinate lodges have assisted us to demonstrate to advertisers the strength of the Order, the high quality of its members, and the high percentage of readership of The Elks Magazine.

To do that we must get the information through questionnaires sent to the officers and members of the Order to which there is always a very fine and helpful response for which the Magazine management is grateful.

We are also deeply appreciative of the assistance given by the Exalted Rulers and the Secretaries of the subordinate lodges such as the showing of worthwhile films of important advertisers for which we are largely indebted to the Exalted Rulers, and the placing on the bulletin boards of the lodges of reprints of important advertisements upon which advertisers place a high value and for which we are very grateful to the cooperating Secretaries.

The contribution to the success of The Elks Magazine by officers and members of the Order is of great value.

AUGUST



The poet Robert Browning apparently regarded August as a sort of check-up month when he said:

"August notes and names each blunder."

Perhaps August may be a good month for officers and members of subordinate lodges to "note and name each blunder."

A large percentage of officers and members are vacationing and many more are wont to find a quiet and cool spot, excellent for thinking of the past and planning for the future.

Grand Exalted Ruler Walker, following a good custom of recent years, is making August a month of preparation.

Then he will hold meetings of his Deputies divided into three sections, one to meet at the Elks National Home in Bedford, Virginia, one at the Elks National Memorial Building in Chicago and one at Salt Lake City Lodge No. 85.

The District Deputies will be briefed, by the Grand Exalted Ruler, also by the Grand Secretary, the Chairman of the Committee on Judiciary and representatives of the Board of Grand Trustees, the Elks National Memorial and Publication Commission, the Elks National Foundation and the Elks National Service Commission.

We are sure that the 165 District Deputies will go forth well prepared for successfully meeting the responsibilities that will be theirs.

Official

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No. 9—Life membership. Design similar to No. 8 but with word Honorary omitted. Same fine construction and enameling. \$9.15.



No. 8—Honorary Life Membership pin. 10k gold, gold plated post and attaching button. \$9.15.



No. 11—Past Exalted Ruler pin. An Emblem of rare beauty designed especially for one who has distinguished himself in his lodge and among his Brother members. Same craftsmanship that makes Elk official pins such fine examples of jeweler's art. \$12.50.

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In addition to the pins illustrated except Nos. 4, 5 and 3 there are others of the same designs containing either diamonds or blue sapphires which further enrich the beauty of these pins. If interested in any of the pins shown use the coupon below. If you want details about the jeweled varieties drop us a line and we'll be glad to quote prices and furnish detailed descriptions. Please note that all retail sales must be accompanied by cash, money order or check.

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